



WILSON PERKINS ALLEN OPINION RESEARCH
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WPA ID: 16-262-22

NOCC_CITIZEN SATISFACTION SURVEY_SEPTEMBER 2016_MQ_160916.DOCX
ADULTS
SEPTEMBER 12-15, 2016

SAMPLE:
 n=600 Adults (n=75 per district)
 36% cell phone interviews

INTRODUCTION: Good evening. My name is _____ and I'm calling from Wilson Perkins Allen Opinion Research, a national public opinion firm. This evening we're conducting a short scientific survey about issues facing the City of New Orleans and we'd like to get your opinions. All of your responses will remain completely confidential and you will not be identified by name or by telephone number in any reports of this information. DO NOT PAUSE

1. First, are you or any member of your immediate family, such as your spouse, parents or children, a member of the news media, a Public Relations company, a police officer, or an employee of the City of New Orleans?

IF YES, ASK:

Are you an employee of the City of New Orleans?

- 1. Yes, not New Orleans employee..... TERMINATE
- 2. Yes, New Orleans employee 5%
- 3. No/All other 95%

2. And in what year were you born? TERMINATE IF UNDER 18, RECODE INTO AGE CATEGORIES

- 1. Under 18 ask for member of household over 18..... GO TO Q1
- 2. 18-24 10%
- 3. 25-34 17%
- 4. 35-44 16%
- 5. 45-54 19%
- 6. 55-64 19%
- 7. 65-74 11%
- 8. 75+ 8%
- 9. DK / Refused TERMINATE





3. Now, thinking about the police department here in New Orleans, would you say that you are **ROTATE** satisfied or unsatisfied **END ROTATION** with the New Orleans Police Department overall?

IF SATISFIED/UNSATISFIED, ASK:

And would you say you are VERY (satisfied/unsatisfied) or just SOMEWHAT (satisfied/unsatisfied)?

| | TOTAL SATISFIED | 1. Very satisfied | 2. Somewhat Satisfied | 3. Neither satisfied nor unsatisfied DNR | 4. Somewhat unsatisfied | 5. Very unsatisfied | TOTAL UNSATISFIED | 6. DK/Refused DNR |
|-----------|-----------------|-------------------|-----------------------|---|-------------------------|---------------------|-------------------|----------------------|
| Aug '09 | 33% | 9% | 24% | 5% | 28% | 32% | 60% | 2% |
| Aug '10 | 50% | 16% | 34% | 4% | 15% | 27% | 42% | 3% |
| Feb '11 | 60% | 18% | 42% | 6% | 14% | 20% | 34% | <1% |
| Aug '11 | 47% | 14% | 32% | 6% | 19% | 27% | 46% | 2% |
| Feb '12 | 61% | 21% | 40% | 5% | 15% | 18% | 33% | 1% |
| Aug '12 | 56% | 17% | 39% | 9% | 17% | 18% | 35% | <1% |
| March '13 | 58% | 23% | 35% | 8% | 16% | 18% | 33% | 1% |
| Aug '13 | 58% | 21% | 36% | 4% | 15% | 22% | 36% | 2% |
| March '14 | 60% | 22% | 38% | 8% | 15% | 15% | 30% | 2% |
| Feb '15 | 48% | 16% | 31% | 10% | 24% | 17% | 41% | 2% |
| Aug '15 | 48% | 14% | 33% | 7% | 23% | 21% | 44% | 1% |
| Sep '16 | 64% | 24% | 40% | 4% | 15% | 16% | 31% | 1% |

IF Q3: 1-2 OR Q3: 4-5, ASK:Q4

4. Please tell me some of the reasons you are **INSERT Q4 RESPONSE** with the New Orleans Police Department.

PROBE Are there any other reasons that you are **INSERT Q4 RESPONSE** with the New Orleans Police Department?

SEE VERBATIM RESPONSES

5. And thinking about police performance in your neighborhood, would you say that you are **ROTATE** satisfied or unsatisfied **END ROTATION** with police performance in your neighborhood overall?

IF SATISFIED/UNSATISFIED, ASK:

And would you say you are VERY (satisfied/unsatisfied) or just SOMEWHAT (satisfied/unsatisfied)?

| | March '13 | Aug '13 | March '14 | Feb '15 | Aug '15 | Sep '16 |
|---|-----------|---------|-----------|---------|---------|---------|
| TOTAL SATISFIED | 66% | 74% | 72% | 70% | 69% | 70% |
| TOTAL UNSATISFIED | 26% | 20% | 21% | 23% | 25% | 22% |
| 1. Very Satisfied | 34% | 34% | 33% | 32% | 36% | 39% |
| 2. Somewhat Satisfied | 32% | 39% | 39% | 38% | 33% | 32% |
| 3. Neither Satisfied nor Unsatisfied DNR | 6% | 4% | 5% | 5% | 5% | 6% |
| 4. Somewhat Unsatisfied | 10% | 8% | 9% | 9% | 11% | 10% |
| 5. Very Unsatisfied | 15% | 12% | 13% | 14% | 14% | 12% |
| 6. Don't Know/Refused DNR | - | 2% | 1% | 2% | 1% | 2% |



Next I am going to read you some specific aspects of the New Orleans Police Department's job. For each one please tell me whether you are **ROTATE** satisfied or unsatisfied **END ROTATION** with the New Orleans Police Department in that area.

IF SATISFIED/UNSATISFIED, ASK:

And, would you say are VERY (satisfied/unsatisfied) or just SOMEWHAT?

The (first/next) one is...**RANDOMIZE**

| | Total Sat | Very Sat 1. | Smwt Sat 2. | Neither Sat nor Unsatisfied DNR 3. | Smwt Unsatisfied 4. | Very Unsatisfied 5. | Total Unsatisfied | DK/Ref DNR 6. | | |
|----|----------------------------------|------------------|-------------|------------------------------------|---------------------|---------------------|-------------------|---------------|------------|----|
| | Aug '09 | 33% | 7% | 26% | 2% | 26% | 37% | 63% | 1% | |
| | Aug '10 | 40% | 14% | 26% | 4% | 19% | 34% | 52% | 4% | |
| | Feb '11 | 47% | 14% | 34% | 6% | 17% | 28% | 45% | 2% | |
| | Aug '11 | 50% | 12% | 38% | 3% | 16% | 28% | 44% | 3% | |
| | Feb '12 | 56% | 22% | 34% | 5% | 16% | 22% | 37% | 1% | |
| 6. | Efforts to address violent crime | Aug '12 | 46% | 17% | 29% | 3% | 18% | 30% | 47% | 4% |
| | | March '13 | 55% | 19% | 35% | 5% | 17% | 22% | 39% | 1% |
| | | Aug '13 | 60% | 25% | 35% | 3% | 14% | 21% | 35% | 2% |
| | | March '14 | 56% | 19% | 38% | 8% | 14% | 17% | 31% | 5% |
| | | Feb '15 | 49% | 17% | 32% | 7% | 17% | 25% | 42% | 3% |
| | | Aug '15 | 50% | 18% | 32% | 3% | 18% | 27% | 45% | 3% |
| | | Sep '16 | 59% | 27% | 33% | 3% | 15% | 20% | 35% | 2% |

| | | | | | | | | | | |
|----|--|------------------|------------|-----|-----|----|-----|-----|------------|----|
| | | Aug '09 | 39% | 7% | 32% | 3% | 25% | 30% | 56% | 3% |
| | | Aug '10 | 51% | 17% | 34% | 8% | 14% | 24% | 38% | 3% |
| | | Feb '11 | 56% | 15% | 41% | 7% | 16% | 17% | 33% | 4% |
| | | Aug '11 | 52% | 17% | 35% | 6% | 17% | 22% | 39% | 3% |
| | | Feb '12 | 58% | 23% | 35% | 7% | 14% | 18% | 32% | 3% |
| 7. | Efforts to address crimes against property, like homes and businesses. | Aug '12 | 55% | 22% | 33% | 5% | 15% | 19% | 35% | 5% |
| | | March '13 | 59% | 23% | 36% | 6% | 14% | 16% | 30% | 4% |
| | | Aug '13 | 59% | 21% | 38% | 7% | 13% | 16% | 29% | 5% |
| | | March '14 | 60% | 22% | 38% | 4% | 18% | 12% | 30% | 6% |
| | | Feb '15 | 53% | 19% | 35% | 7% | 18% | 19% | 36% | 4% |
| | | Aug '15 | 52% | 18% | 34% | 7% | 16% | 20% | 37% | 5% |
| | | Sep '16 | 62% | 27% | 35% | 5% | 12% | 17% | 30% | 3% |



| | Total Sat | Very Sat 1. | Smwt Sat 2. | Neither Sat nor Unsat DNR 3. | Smwt Unsat 4. | Very Unsat 5. | Total Unsat | DK/ Ref DNR 6. |
|----------------------------------|------------------|----------------|----------------|--|------------------|------------------|--------------------|--------------------------------|
| 8. Getting drugs off the streets | 19% | 5% | 14% | 3% | 20% | 55% | 75% | 3% |
| | 27% | 9% | 18% | 6% | 16% | 47% | 63% | 5% |
| | 31% | 9% | 23% | 5% | 20% | 40% | 61% | 3% |
| | 29% | 10% | 19% | 5% | 20% | 42% | 62% | 4% |
| | 33% | 11% | 22% | 8% | 17% | 37% | 54% | 5% |
| | 38% | 14% | 24% | 5% | 13% | 42% | 55% | 3% |
| | 42% | 18% | 24% | 4% | 18% | 34% | 52% | 2% |
| | 42% | 16% | 26% | 5% | 15% | 37% | 52% | 2% |
| | 44% | 11% | 33% | 5% | 13% | 35% | 48% | 4% |
| | 41% | 14% | 28% | 7% | 17% | 31% | 47% | 5% |
| | 36% | 13% | 23% | 5% | 17% | 37% | 54% | 6% |
| | 44% | 13% | 31% | 7% | 16% | 30% | 45% | 4% |

| | | | | | | | | |
|--|------------|-----|-----|----|-----|-----|------------|----|
| 9. Cooperating with the public to address their concerns | 41% | 10% | 31% | 5% | 25% | 27% | 52% | 2% |
| | 50% | 19% | 31% | 7% | 14% | 26% | 40% | 3% |
| | 65% | 22% | 43% | 4% | 13% | 14% | 28% | 3% |
| | 55% | 17% | 38% | 5% | 19% | 19% | 38% | 3% |
| | 61% | 26% | 35% | 6% | 13% | 17% | 30% | 3% |
| | 62% | 22% | 40% | 6% | 12% | 18% | 30% | 2% |
| | 63% | 25% | 38% | 8% | 11% | 17% | 28% | 1% |
| | 61% | 23% | 38% | 7% | 14% | 15% | 29% | 3% |
| | 65% | 21% | 44% | 5% | 14% | 15% | 28% | 2% |
| | 60% | 20% | 40% | 6% | 14% | 18% | 32% | 2% |
| | 66% | 24% | 42% | 4% | 14% | 13% | 28% | 3% |
| | 68% | 28% | 40% | 4% | 10% | 16% | 26% | 3% |



| | | Total Sat | Very Sat 1. | Smwt Sat 2. | Neither Sat nor Unsat DNR 3. | Smwt Unsat 4. | Very Unsat 5. | Total Unsat | DK/ Ref DNR 6. | |
|-----|---|------------------|----------------|----------------|--|------------------|------------------|--------------------|--------------------------------|----|
| 10. | The honesty and integrity of New Orleans Police officers | Aug '09 | 40% | 7% | 33% | 6% | 24% | 25% | 49% | 5% |
| | | Aug '10 | 37% | 12% | 25% | 8% | 17% | 34% | 51% | 3% |
| | | Feb '11 | 45% | 12% | 33% | 7% | 24% | 22% | 46% | 2% |
| | | Aug '11 | 37% | 11% | 26% | 5% | 24% | 32% | 56% | 3% |
| | | Feb '12 | 49% | 18% | 31% | 7% | 18% | 23% | 41% | 3% |
| | | Aug '12 | 52% | 18% | 34% | 5% | 16% | 24% | 40% | 3% |
| | | March '13 | 51% | 20% | 31% | 7% | 17% | 23% | 39% | 2% |
| | | Aug '13 | 56% | 20% | 36% | 6% | 12% | 22% | 34% | 4% |
| | | March '14 | 60% | 18% | 42% | 6% | 13% | 17% | 30% | 3% |
| | | Feb '15 | 54% | 16% | 38% | 7% | 16% | 19% | 35% | 5% |
| | | Aug '15 | 59% | 21% | 38% | 6% | 17% | 14% | 31% | 4% |
| | | Sep '16 | 68% | 27% | 41% | 6% | 10% | 13% | 23% | 3% |
| 11. | The overall competence of the New Orleans Police Department | Aug '09 | 43% | 8% | 34% | 5% | 30% | 19% | 49% | 3% |
| | | Aug '10 | 46% | 15% | 32% | 5% | 17% | 28% | 46% | 3% |
| | | Feb '11 | 54% | 14% | 40% | 6% | 22% | 17% | 39% | 1% |
| | | Aug '11 | 45% | 10% | 35% | 5% | 22% | 24% | 47% | 3% |
| | | Feb '12 | 57% | 20% | 37% | 11% | 11% | 19% | 30% | 2% |
| | | Aug '12 | 55% | 21% | 34% | 4% | 17% | 22% | 38% | 2% |
| | | March '13 | 60% | 23% | 37% | 7% | 13% | 17% | 30% | 3% |
| | | Aug '13 | 60% | 20% | 40% | 6% | 13% | 17% | 30% | 3% |
| | | March '14 | 66% | 20% | 46% | 5% | 14% | 13% | 27% | 2% |
| | | Feb '15 | 58% | 16% | 42% | 8% | 15% | 18% | 33% | 1% |
| | | Aug '15 | 63% | 20% | 43% | 3% | 17% | 15% | 32% | 2% |
| | | Sep '16 | 68% | 26% | 42% | 3% | 13% | 15% | 28% | 1% |
| 12. | Police response times | Feb '15 | 42% | 20% | 23% | 9% | 17% | 26% | 43% | 5% |
| | | Aug '15 | 42% | 20% | 22% | 5% | 14% | 31% | 45% | 8% |
| | | Sep '16 | 47% | 24% | 23% | 7% | 15% | 27% | 42% | 4% |



Now, thinking about your personal safety...

Please tell me if you **ROTATE** agree or disagree **END ROTATION** with each of the following statements:

IF AGREE/DISAGREE, ASK:

And, would you say **STRONGLY** (agree/disagree) or just **SOMEWHAT**?

The (first/next) one is...**RANDOMIZE**

| | | Total Agree | Strongly Agree 1. | Somewhat Agree 2. | Neither Agree / Disagree DNR 3. | Somewhat Disagree 4. | Strongly Disagree 5. | Total Disagree | DK/ Ref DNR 6. |
|--|------------------|-------------|----------------------|----------------------|---------------------------------------|-------------------------|-------------------------|----------------|----------------------|
| 13. I feel safe in my own neighborhood | Aug '09 | 69% | 31% | 38% | 2% | 15% | 14% | 29% | 0% |
| | Aug '10 | 76% | 49% | 27% | 1% | 8% | 15% | 23% | <1% |
| | Feb '11 | 74% | 37% | 37% | 1% | 12% | 12% | 25% | <1% |
| | Aug '11 | 77% | 46% | 32% | 3% | 10% | 10% | 20% | 0% |
| | Feb '12 | 81% | 53% | 29% | 1% | 6% | 11% | 17% | <1% |
| | Aug '12 | 79% | 47% | 31% | 1% | 7% | 13% | 21% | 0% |
| | March '13 | 79% | 54% | 25% | 1% | 8% | 11% | 19% | 1% |
| | Aug '13 | 85% | 54% | 31% | <1% | 9% | 5% | 14% | 0% |
| | March '14 | 81% | 55% | 25% | 2% | 7% | 11% | 18% | 0% |
| | Feb '15 | 77% | 47% | 30% | 1% | 7% | 15% | 22% | <1% |
| | Aug '15 | 79% | 47% | 32% | 1% | 9% | 11% | 20% | 0% |
| | Sep '16 | 78% | 53% | 25% | 1% | 7% | 14% | 21% | <1% |

| | | | | | | | | | |
|---|------------------|------------|------------|------------|-----------|------------|------------|------------|---------------|
| 14. I feel safe visiting other areas in New Orleans, outside of my own neighborhood | Aug '09 | 34% | 6% | 28% | 7% | 29% | 29% | 58% | 1% |
| | Aug '10 | 44% | 20% | 24% | 6% | 19% | 28% | 47% | 3% |
| | Feb '11 | 45% | 14% | 31% | 6% | 21% | 26% | 48% | 1% |
| | Aug '11 | 42% | 11% | 31% | 5% | 22% | 28% | 50% | 3% |
| | Feb '12 | 39% | 14% | 25% | 4% | 18% | 36% | 54% | 3% |
| | Aug '12 | 51% | 15% | 36% | 5% | 18% | 25% | 44% | 1% |
| | March '13 | 45% | 19% | 26% | 7% | 20% | 28% | 48% | <1% |
| | Aug '13 | 52% | 17% | 35% | 3% | 21% | 23% | 44% | 2% |
| | March '14 | 42% | 17% | 25% | 5% | 25% | 27% | 51% | 2% |
| | Feb '15 | 41% | 17% | 23% | 5% | 21% | 32% | 53% | 1% |
| | Aug '15 | 46% | 19% | 28% | 4% | 22% | 26% | 48% | 1% |
| | Sep '16 | 46% | 16% | 31% | 3% | 21% | 28% | 49% | 2% |



15. Have you had any contact with officers of the New Orleans Police Department in the past 12 months?

| | 1. Yes | 2. No | 3. DK/Refused <input type="checkbox"/> DNR |
|------------------|--------|-------|--|
| Aug '09 | 43% | 57% | <1% |
| Aug '10 | 41% | 59% | <1% |
| Feb '11 | 39% | 60% | <1% |
| Aug '11 | 39% | 61% | <1% |
| Feb '12 | 31% | 69% | <1% |
| Aug '12 | 34% | 66% | 0% |
| March '13 | 25% | 75% | <1% |
| Aug '13 | 29% | 71% | 1% |
| March '14 | 28% | 71% | 1% |
| Feb '15 | 33% | 67% | <1% |
| Aug '15 | 29% | 71% | <1% |
| Sep '16 | 40% | 60% | <1% |

F Q15:1, ASK

n=238

16. Was this contact initiated by you or by the police officer?

| | 1. Respondent | 2. Police Officer | 3. Both <input type="checkbox"/> DNR | 4. Neither <input type="checkbox"/> DNR | 5. DK/Ref <input type="checkbox"/> DNR |
|------------------|---------------|-------------------|--------------------------------------|---|--|
| Aug '09 | 55% | 26% | 9% | 9% | 2% |
| Aug '10 | 54% | 25% | 14% | 6% | 1% |
| Feb '11 | 52% | 27% | 12% | 5% | 3% |
| Aug '11 | 58% | 24% | 12% | 6% | <1% |
| Feb '12 | 57% | 17% | 13% | 10% | 3% |
| Aug '12 | 56% | 30% | 8% | 5% | 1% |
| March '13 | 52% | 28% | 9% | 9% | 1% |
| Aug '13 | 65% | 21% | 9% | 3% | 2% |
| March '14 | 65% | 18% | 4% | 6% | 7% |
| Feb '15 | 55% | 18% | 15% | 12% | <1% |
| Aug '15 | 66% | 21% | 5% | 6% | 2% |
| Sep '16 | 62% | 25% | 6% | 6% | 1% |



IF Q15:1, ASK

n=238

17. Overall, would you say that you are **ROTATE** satisfied or unsatisfied **END ROTATION** with the way the police officer handled your situation?

IF SATISFIED/UNSATISFIED, ASK:

And would you say you are VERY (satisfied/unsatisfied) or just SOMEWHAT (satisfied/unsatisfied)?

| | March '13 | Aug '13 | March '14 | Feb '15 | Aug '15 | Sep '16 |
|---|------------|------------|------------|------------|------------|------------|
| TOTAL SATISFIED | 72% | 63% | 60% | 59% | 67% | 76% |
| TOTAL UNSATISFIED | 21% | 31% | 32% | 34% | 27% | 21% |
| 1. Very Satisfied | 45% | 42% | 46% | 41% | 47% | 50% |
| 2. Somewhat Satisfied | 27% | 21% | 14% | 18% | 20% | 26% |
| 3. Neither Satisfied nor Unsatisfied DNR | 5% | 2% | 3% | 6% | 1% | 1% |
| 4. Somewhat Unsatisfied | 6% | 8% | 4% | 8% | 7% | 7% |
| 5. Very Unsatisfied | 15% | 23% | 28% | 27% | 20% | 14% |
| 6. Don't Know/Refused DNR | 3% | 4% | 6% | <1% | 4% | 2% |

18. Have you called or visited any New Orleans City Police Station in the past 12 months?

| | 1. Yes | 2. No | 3. DK/Refused DNR |
|------------------|--------|-------|--------------------------|
| Aug '09 | 22% | 78% | <1% |
| Aug '10 | 21% | 79% | 0% |
| Feb '11 | 17% | 83% | <1% |
| Aug '11 | 16% | 84% | <1% |
| Feb '12 | 13% | 87% | 0% |
| Aug '12 | 13% | 87% | 0% |
| March '13 | 12% | 88% | <1% |
| Aug '13 | 8% | 92% | <1% |
| March '14 | 8% | 92% | 0% |
| Feb '15 | 14% | 86% | <1% |
| Aug '15 | 12% | 87% | <1% |
| Sep '16 | 16% | 84% | <1% |



IF YES ON Q15, OR 18 , READ INTRO AND THEN ASK Q19-20 AS APPROPRIATE

Now, thinking some more about the contact you have had with the New Orleans police department recently, I am going to read you each of the ways you said you have been in contact with the department one at a time. For each one I would like you to tell me about the attitude and courtesy of the New Orleans police Department employee you had contact with.

As I read each one, please tell me if you recall that New Orleans police department employee as being **ROTATE** pleasant and courteous or rude and unpleasant **END ROTATION**.

IF PLEASANT/UNPLEASANT, ASK:

And would you say that person was VERY (pleasant and courteous/rude and unpleasant) or just SOMEWHAT?

The (first/next) one is...**RANDOMIZE**

| | | Total Pleasant | Very Pleasant 1. | Somewhat Pleasant 2. | Neither /Neutral DNR 3. | Somewhat Unpleasant 4. | Very Unpleasant 5. | Total Unpleasant | DK/ Ref DNR 6. |
|---|------------------|----------------|------------------|----------------------|--------------------------------|------------------------|--------------------|------------------|-----------------------|
| | Aug '09 | 53% | 27% | 26% | 15% | 9% | 16% | 25% | 7% |
| | Aug '10 | 75% | 52% | 24% | 6% | 6% | 9% | 15% | 3% |
| | Feb '11 | 77% | 44% | 32% | 4% | 7% | 8% | 15% | 4% |
| | Aug '11 | 77% | 48% | 29% | 6% | 4% | 9% | 13% | 4% |
| | Feb '12 | 71% | 46% | 25% | 9% | 4% | 9% | 14% | 5% |
| IF Q15:1 ASK N=238 19. Officers of the New Orleans Police Department you met outside of a police station | Aug '12 | 80% | 51% | 30% | 6% | 4% | 4% | 8% | 6% |
| | March '13 | 74% | 51% | 24% | 11% | 2% | 6% | 8% | 6% |
| | Aug '13 | 72% | 41% | 31% | 6% | 7% | 11% | 18% | 4% |
| | March '14 | 68% | 44% | 24% | 10% | 12% | 3% | 15% | 7% |
| | Feb '15 | 79% | 50% | 29% | 6% | 4% | 11% | 15% | <1% |
| | Aug '15 | 78% | 46% | 32% | 4% | 6% | 9% | 15% | 3% |
| | Sep '16 | 73% | 51% | 22% | 4% | 11% | 7% | 18% | 5% |
| | | Aug '09 | 77% | 41% | 36% | 8% | 9% | 2% | 11% |
| | Aug '10 | 51% | 28% | 23% | 20% | 8% | 12% | 20% | 8% |
| | Feb '11 | 71% | 38% | 33% | 5% | 6% | 7% | 13% | 11% |
| | Aug '11 | 72% | 46% | 25% | 6% | 7% | 5% | 13% | 10% |
| IF Q18:1, ASK N=98 20. Employees at New Orleans Police Stations | Feb '12 | 57% | 38% | 19% | 19% | 6% | 8% | 13% | 10% |
| | Aug '12 | 59% | 42% | 17% | 12% | 9% | 6% | 15% | 14% |
| | March '13 | 62% | 43% | 20% | 12% | 5% | 15% | 19% | 6% |
| | Aug '13 | 80% | 52% | 28% | 11% | 2% | 2% | 4% | 6% |
| | March '14 | 63% | 39% | 24% | 5% | 11% | 10% | 22% | 10% |
| | Feb '15 | 58% | 34% | 24% | 18% | 12% | 13% | 24% | 0% |
| | Aug '15 | 70% | 35% | 35% | 9% | 6% | 7% | 13% | 7% |
| | Sep '16 | 71% | 48% | 23% | 3% | 13% | 5% | 18% | 9% |



Now, thinking about a local crime-reducing effort...

21. Would you say you are **ROTATE** familiar or unfamiliar **END ROTATION** with Crimestoppers, the citizen-run anonymous tip line that offers cash rewards for information about felony crimes?

IF FAMILIAR/UNFAMILIAR, ASK:

And would you say you are VERY (familiar/unfamiliar) or just SOMEWHAT (familiar/unfamiliar)?

| | | Aug '12 | March '13 | Aug '13 | March '14 | Feb '15 | Aug '15 | Sep '16 |
|----|---------------------------|------------|------------|------------|------------|------------|------------|------------|
| | TOTAL FAMILIAR | 88% | 79% | 84% | 85% | 83% | 81% | 82% |
| | TOTAL UNFAMILIAR | 10% | 17% | 14% | 13% | 14% | 16% | 16% |
| 1. | Very Familiar | 45% | 47% | 44% | 39% | 44% | 42% | 45% |
| 2. | Somewhat Familiar | 42% | 32% | 39% | 45% | 39% | 39% | 38% |
| 3. | Never Heard of DNR | 2% | 3% | 2% | 1% | 2% | 1% | 1% |
| 4. | DK/Refused DNR | 0% | 1% | 1% | 1% | 1% | 2% | 1% |
| 5. | Somewhat Unfamiliar | 6% | 8% | 6% | 4% | 6% | 8% | 6% |
| 6. | Very Unfamiliar | 5% | 9% | 8% | 9% | 8% | 8% | 10% |

IF Q21=1-2, ASK:

n=494

22. If you had information about a felony crime, would you call Crimestoppers to anonymously share what you knew with law enforcement?

IF YES/ NO, ASK:

And, would you say you DEFINITELY (would/would not) call or PROBABLY (would/would not) call Crimestoppers?

| | | Aug '12 | March '13 | Aug '13 | March '14 | Feb '15 | Aug '15 | Sep '16 |
|----|------------------------|------------|------------|------------|------------|------------|------------|------------|
| | TOTAL WOULD | 90% | 90% | 91% | 88% | 90% | 90% | 85% |
| | TOTAL WOULD NOT | 6% | 7% | 4% | 10% | 6% | 8% | 3% |
| 1. | Definitely Would | 82% | 79% | 74% | 73% | 77% | 71% | 81% |
| 2. | Probably Would | 8% | 10% | 17% | 15% | 14% | 19% | 4% |
| 3. | DK/Refused DNR | 4% | 4% | 4% | 2% | 4% | 2% | 6% |
| 4. | Probably Would Not | 2% | 4% | 4% | 7% | 3% | 3% | 2% |
| 5. | Definitely Would Not | 4% | 3% | 1% | 3% | 2% | 4% | <1% |

Now, just a few more questions for statistical purposes...

23. And have you ever been convicted of a felony or been imprisoned for committing a felony?

| | | |
|----|-----|-----|
| 1. | Yes | 1% |
| 2. | No | 99% |



24. What is the highest level of formal education you have completed?
- | | | |
|----|---|-----|
| 1. | Less than high school graduate | 5% |
| 2. | High school graduate | 26% |
| 3. | Some College | 35% |
| 4. | College graduate | 18% |
| 5. | Post graduate | 16% |
| 6. | DK/Refused <input type="checkbox"/> DNR | 1% |
25. What is your race?
- | | | |
|----|--------------------------------------|-----|
| 1. | White | 34% |
| 2. | Hispanic, Mexican, Latino, Spanish | 6% |
| 3. | African-American | 56% |
| 4. | Asian | <1% |
| 5. | Other (specify) _____ | 1% |
| 6. | Refused <input type="checkbox"/> DNR | 3% |
26. Sex: BY OBSERVATION
- | | | |
|----|--------|-----|
| 1. | Male | 48% |
| 2. | Female | 52% |
27. District: PRE-CODE
- | | | |
|----|------------|-----|
| 1. | District 1 | 9% |
| 2. | District 2 | 19% |
| 3. | District 3 | 17% |
| 4. | District 4 | 15% |
| 5. | District 5 | 8% |
| 6. | District 6 | 12% |
| 7. | District 7 | 16% |
| 8. | District 8 | 4% |
28. Interview Method: PRE-CODE
- | | | |
|----|----------|-----|
| 1. | Cell | 36% |
| 2. | Landline | 64% |