# MPA OPINION RESEARCH

#### WILSON PERKINS ALLEN OPINION RESEARCH

324 Second Street, SE Washington, DC 20003 405.286.6500 www.wparesearch.com WPA ID: 14-078

NOCC\_CITIZEN SATISFACTION SURVEY\_SPRING 2014\_MQ\_140321.DOCX **ADULTS** MARCH 18-20, 2014 SAMPLE: n=600 Adults (n=75 per district) NO CODE/ASK ALL OUESTIONS/NOTE DIFFERENCES IN QUESTION BY SAMPLE SPECIFICATION INTRODUCTION: Good evening. My name is \_\_\_\_\_ and I'm calling from Wilson Perkins Allen Opinion Research, a national public opinion firm. This evening we're conducting a short scientific survey about issues facing the City of New Orleans and we'd like to get your opinions. All of your responses will remain completely confidential and you will not be identified by name or by telephone number in any reports of this information. DO NOT PAUSE First, are you or any member of your immediate family, such as your spouse, parents or children, a member 1. of the news media, or a Public Relations company, a police officer, or an employee of the City of New Orleans? IF YES, ASK: Are you an employee of the City of New Orleans? 1. 2. 3. And in what year were you born? TERMINATE IF UNDER 18, RECODE INTO AGE CATEGORIES 2. 1. 2. 3. 5. 6. 7. 8. 9. DK / Refused ...... TERMINATE 3. And have you ever been convicted of a felony or been imprisoned for committing a felony? Yes ......TERMINATE 1. 



4. Now, thinking about the police department here in New Orleans, would you say that you are ROTATE satisfied or unsatisfied END ROTATION with the New Orleans Police Department overall?

# IF SATISFIED/UNSATISFIED, ASK:

And would you say you are VERY (satisfied/unsatisfied) or just SOMEWHAT (satisfied/unsatisfied)?

	TOTAL SATISFIED TOTAL UNSATISFIED	Aug <u>'09</u> 33% 60%	Aug <u>'10</u> 50% 42%	Feb '11 60% 34%	Aug <u>'11</u> 47% 46%	Feb '12 61% 33%	Aug <u>'12</u> 56% 35%	March <u>'13</u> 58% 33%	Aug <u>'13</u> 58% 36%	March '14 60% 30%
1.	Very Satisfied	9%	16%	18%	14%	21%	17%	23%	21%	22%
2.	Somewhat Satisfied	24%	34%	42%	32%	40%	39%	35%	36%	38%
3.	Neither Satisfied nor Unsatisfied DNR	5%	4%	6%	6%	5%	9%	8%	4%	8%
4.	Somewhat Unsatisfied	28%	15%	14%	19%	15%	17%	16%	15%	15%
5.	Very Unsatisfied	32%	27%	20%	27%	18%	18%	18%	22%	15%
6.	Don't Know/Refused DNR	2%	3%	<1%	2%	1%	<1%	1%	2%	2%

5. And thinking about police performance in your neighborhood, would you say that you are ROTATE satisfied or unsatisfied END ROTATION with police performance in your neighborhood overall?

#### IF SATISFIED/UNSATISFIED, ASK:

And would you say you are VERY (satisfied/unsatisfied) or just SOMEWHAT (satisfied/unsatisfied)?

	TOTAL SATISFIED TOTAL UNSATISFIED	March '13 66% 26%	Aug <u>'13</u> 74% 20%	March '14 72% 21%
1.	Very Satisfied	34%	34%	33%
2.	Somewhat Satisfied	32%	39%	39%
3.	Neither Satisfied nor Unsatisfied DNR	6%	4%	5%
4.	Somewhat Unsatisfied	10%	8%	9%
5.	Very Unsatisfied	15%	12%	13%
6.	Don't Know/Refused DNR		2%	1%



Next I am going to read you some specific aspects of the New Orleans Police Department's job. For each one please tell me whether you are ROTATE satisfied or unsatisfied END ROTATION with the New Orleans Police Department in that area.

#### IF SATISFIED/UNSATISFIED, ASK:

And, would you say are VERY (satisfied/unsatisfied) or just SOMEWHAT?

The (first/next) one is...RANDOMIZE

The (f	irst/next) one is <mark>RANDOMIZE</mark>									
			Total Sat	Very Sat 1.	Smwt Sat 2.	Neither Sat nor Unsat DNR 3.	Smwt Unsat 4.	Very Unsat 5.	Total Unsat	DK/ Ref DNR 6.
		Aug '09	33%	7%	26%	2%	26%	37%	63%	1%
		Aug '10	40%	14%	26%	4%	19%	34%	52%	4%
		Feb '11	47%	14%	34%	6%	17%	28%	45%	2%
_	<b>-</b> 60	Aug '11	50%	12%	38%	3%	16%	28%	44%	3%
6.	Efforts to address violent crime	Feb '12	56%	22%	34%	5%	16%	22%	37%	1%
	Gillio	<u>Aug '12</u>	46%	17%	29%	3%	18%	30%	47%	4%
		March '13	55%	19%	35%	5%	17%	22%	39%	1%
		<u>Aug '13</u>	60%	25%	35%	3%	14%	21%	35%	2%
		March '14	56%	19%	38%	8%	14%	17%	31%	5%
		<u>Aug '09</u>	39%	7%	32%	3%	25%	30%	56%	3%
		<u>Aug '10</u>	51%	17%	34%	8%	14%	24%	38%	3%
		Feb '11	56%	15%	41%	7%	16%	17%	33%	4%
7.	Efforts to address crimes	<u>Aug '11</u>	52%	17%	35%	6%	17%	22%	39%	3%
٠.	against property, like	Feb '12	58%	23%	35%	7%	14%	18%	32%	3%
	homes and businesses.	<u>Aug '12</u>	55%	22%	33%	5%	15%	19%	35%	5%
		March '13	59%	23%	36%	6%	14%	16%	30%	4%
		<u>Aug '13</u>	59%	21%	38%	7%	13%	16%	29%	5%
		March '14	60%	22%	38%	4%	18%	12%	30%	6%
		<u>Aug '09</u>	19%	5%	14%	3%	20%	55%	75%	3%
		<u>Aug '10</u>	27%	9%	18%	6%	16%	47%	63%	5%
		<u>Feb '11</u>	31%	9%	23%	5%	20%	40%	61%	3%
0	Cotting drugs off the	<u>Aug '11</u>	29%	10%	19%	5%	20%	42%	62%	4%
8.	Getting drugs off the streets	Feb '12	33%	11%	22%	8%	17%	37%	54%	5%
		<u>Aug '12</u>	38%	14%	24%	5%	13%	42%	55%	3%
		March '13	42%	18%	24%	4%	18%	34%	52%	2%
		<u>Aug '13</u>	42%	16%	26%	5%	15%	37%	52%	2%
		March '14	44%	11%	33%	5%	13%	35%	48%	4%



				Von	Smwt	Neither Sat nor Unsat	Cmut	Von		DK/ Ref
			Total Sat	Very Sat	Sat 2.	DNR 3.	Smwt Unsat	Very Unsat 5.	Total Unsat	DNR 6.
		<u>Aug '09</u>	55%	18%	38%	7%	4. 15%	20%	35%	3%
		<u>Aug '10</u>	56%	22%	34%	7%	13%	21%	34%	3%
		<u>Feb '11</u>	62%	24%	38%	5%	15%	16%	31%	2%
		<u>Aug '11</u>	57%	24%	33%	3%	16%	20%	37%	4%
9.	Enforcing traffic laws	Feb '12	63%	29%	34%	6%	13%	16%	28%	2%
		<u>Aug '12</u>	60%	28%	32%	6%	11%	20%	31%	4%
		March '13	57%	27%	30%	6%	17%	16%	34%	3%
		<u>Aug '13</u>	65%	28%	37%	5%	13%	16%	28%	2%
		March '14	64%	27%	37%	5%	12%	16%	28%	2%
		<u>Aug '09</u>	41%	10%	31%	5%	25%	27%	52%	2%
		<u>Aug '10</u>	50%	19%	31%	7%	14%	26%	40%	3%
		<u>Feb '11</u>	65%	22%	43%	4%	13%	14%	28%	3%
10.	Cooperating with the	<u>Aug '11</u>	55%	17%	38%	5%	19%	19%	38%	3%
10.	public to address their	Feb '12	61%	26%	35%	6%	13%	17%	30%	3%
	concerns	<u>Aug '12</u>	62%	22%	40%	6%	12%	18%	30%	2%
		March '13	63%	25%	38%	8%	11%	17%	28%	1%
		<u>Aug '13</u>	61%	23%	38%	7%	14%	15%	29%	3%
		March '14	65%	21%	44%	5%	14%	15%	28%	2%
		<u>Aug '09</u>	40%	7%	33%	6%	24%	25%	49%	5%
		<u>Aug '10</u>	37%	12%	25%	8%	17%	34%	51%	3%
		<u>Feb '11</u>	45%	12%	33%	7%	24%	22%	46%	2%
11.	The honesty and integrity	<u>Aug '11</u>	37%	11%	26%	5%	24%	32%	56%	3%
<b></b> .	of New Orleans Police	Feb '12	49%	18%	31%	7%	18%	23%	41%	3%
	officers	<u>Aug '12</u>	52%	18%	34%	5%	16%	24%	40%	3%
		March '13	51%	20%	31%	7%	17%	23%	39%	2%
		<u>Aug '13</u>	56%	20%	36%	6%	12%	22%	34%	4%
		March '14	60%	18%	42%	6%	13%	17%	30%	3%



				1	1	Neither Sat	1	1		DK/
			Total Sat	Very Sat 1.	Smwt Sat 2.	nor Unsat  DNR  3.	Smwt Unsat 4.	Very Unsat 5.	Total Unsat	Ref DNR 6.
		Aug '09	49%	10%	39%	5%	22%	21%	44%	3%
		<u>Aug '10</u>	48%	18%	30%	6%	16%	26%	42%	3%
		Feb '11	56%	18%	38%	7%	20%	16%	36%	1%
12.	The professionalism of	<u>Aug '11</u>	51%	17%	35%	3%	20%	24%	44%	2%
12.	New Orleans Police	Feb '12	61%	24%	37%	5%	16%	16%	32%	2%
	officers	Aug '12	60%	26%	34%	3%	15%	20%	34%	3%
		March '13	61%	23%	39%	9%	11%	17%	28%	1%
		Aug '13	66%	26%	40%	3%	13%	16%	29%	2%
		March '14	68%	24%	43%	7%	10%	14%	24%	2%
		Aug '09	50%	11%	38%	6%	21%	20%	41%	3%
		Aug '10	45%	15%	30%	8%	15%	29%	44%	3%
		Feb '11	58%	17%	41%	6%	16%	17%	33%	3%
13.	The general attitude and	<u>Aug '11</u>	51%	16%	35%	4%	19%	24%	43%	3%
	behavior of officers toward	Feb '12	57%	21%	36%	5%	15%	19%	34%	4%
	citizens	<u>Aug '12</u>	55%	24%	31%	5%	16%	19%	35%	4%
		March '13	58%	22%	36%	10%	15%	17%	32%	1%
		<u>Aug '13</u>	61%	23%	38%	8%	11%	18%	29%	2%
		March '14	60%	23%	36%	9%	13%	14%	26%	5%
		<u>Aug '09</u>	43%	8%	34%	5%	30%	19%	49%	3%
		<u>Aug '10</u>	46%	15%	32%	5%	17%	28%	46%	3%
		Feb '11	54%	14%	40%	6%	22%	17%	39%	1%
14.	The overall competence of	<u>Aug '11</u>	45%	10%	35%	5%	22%	24%	47%	3%
	the New Orleans Police	Feb '12	57%	20%	37%	11%	11%	19%	30%	2%
	Department	<u>Aug '12</u>	55%	21%	34%	4%	17%	22%	38%	2%
		March '13	60%	23%	37%	7%	13%	17%	30%	3%
		<u>Aug '13</u>	60%	20%	40%	6%	13%	17%	30%	3%
		March '14	66%	20%	46%	5%	14%	13%	27%	2%



Now, thinking about your personal safety...

Please tell me if you ROTATE agree or disagree END ROTATION with each of the following statements:

# IF AGREE/DISAGREE, ASK:

And, would you say STRONGLY (agree/disagree) or just SOMEWHAT?

The (first/next) one is...RANDOMIZE

1110 (11	ISC HEAL) OHE ISKANDOMIZE					Neither				
						Agree /				DIV / D. f
			Total	Strongly Agree	Somewhat Agree	Disagree DNR	Somewhat Disagree	Strongly Disagree	Total	DK/ Ref
			Agree	1.	2.	3.	4.	5.	Disagree	DNR 6.
		Aug '09	69%	31%	38%	2%	15%	14%	29%	0%
		Aug '10	76%	49%	27%	1%	8%	15%	23%	<1%
		Feb '11	<b>74</b> %	37%	37%	1%	12%	12%	25%	<1%
4 =		Aug '11	77%	46%	32%	3%	10%	10%	20%	0%
15.	I feel safe in my own neighborhood	Feb '12	81%	53%	29%	1%	6%	11%	17%	<1%
	neighborhood	Aug '12	79%	47%	31%	1%	7%	13%	21%	0%
		March '13	79%	54%	25%	1%	8%	11%	19%	1%
		Aug '13	85%	54%	31%	<1%	9%	5%	14%	0%
		March '14	81%	55%	25%	2%	7%	11%	18%	0%
		Aug '09	34%	6%	28%	7%	29%	29%	58%	1%
		<u>Aug '10</u>	44%	20%	24%	6%	19%	28%	47%	3%
		Feb '11	45%	14%	31%	6%	21%	26%	48%	1%
16.	I feel safe visiting other	<u>Aug '11</u>	42%	11%	31%	5%	22%	28%	50%	3%
	areas in New Orleans, outside of my own	Feb '12	39%	14%	25%	4%	18%	36%	54%	3%
	neighborhood	Aug '12	51%	15%	36%	5%	18%	25%	44%	1%
		March '13	45%	19%	26%	<b>7</b> %	20%	28%	48%	<1%
		Aug '13	52%	17%	35%	3%	21%	23%	44%	2%
		March '14	42%	17%	25%	5%	25%	27%	51%	2%

17. Have you or any member of your household been the victim of a crime during the past twelve months?

		Aug						<u>March</u>	<u>Aug</u>	<u>March</u>
		<b>'09</b>	Aug '10	Feb '11	Aug '11	Feb '12	Aug '12	<u>'13</u>	<u>'13</u>	<u>'14</u>
1.	Yes	14%	12%	11%	14%	12%	12%	10%	9%	10%
2.	No	86%	87%	89%	85%	88%	88%	90%	91%	89%
3.	Don't Know/Refused DNR	<1%	<1%	0%	1%	<1%	0%	<1%	0%	<1%



IF Q17:1 ASK:

Please tell me, specifically, what the crime was. VERBATIM RESPONSES CODED BELOW

	TOTAL VIOLENT CRIME	Aug '10 19%	Feb '11 17%	Aug '11 24%	Feb '12 9%	Aug <u>12</u> 13%	March '13 23%	Aug '13 7%	<u>March</u> <u>'14</u> 1%
	TOTAL PROPERTY CRIME	69%	66%	60%	58%	73%	66%	87%	69%
1.	Rape / Sexual assault	0%	1%	0%	0%	0%	0%	34%	0%
2.	Robbery	12%	11%	14%	8%	10%	18%	22%	11%
3.	Aggravated assault	1%	6%	1%	0%	0%	7%	14%	0%
4.	Simple assault	6%	9%	10%	1%	3%	2%	12%	1%
5.	Burglary	14%	11%	17%	18%	41%	36%	7%	26%
6.	Motor vehicle theft	23%	22%	24%	24%	24%	16%	5%	22%
7.	Theft / Larceny	29%	22%	16%	14%	4%	18%	0%	12%
8.	Vandalism	3%	11%	2%	2%	7%	4%	0%	2%
9.	All other crime (specify)	5%	5%	11%	28%	11%	10%	5%	27%
10.	DK/ Refused DNR	6%	3%	5%	6%	0%	7%	4%	4%

IF Q17:1 ASK:

Did the crime occur in New Orleans or Orleans Parish or somewhere else?

							<u>March</u>		<u>March</u>
		<u> Aug '10</u>	Feb '11	<u> Aug '11</u>	Feb '12	Aug '12	<u>'13</u>	Aug '13	<u>'14</u>
1.	New Orleans / Orleans Parish	100%	87%	93%	90%	97%	91%	97%	89%
2.	Somewhere else	0%	13%	7%	10%	3%	9%	1%	7%
3.	DK/ Refused DNR	0%	0%	0%	0%	0%	0%	2%	3%

IF Q19:1 ASK:

Did the crime occur in your neighborhood?

		<u>March</u> <u>'13</u>	<u>Aug</u> <u>'13</u>	<u>March</u> <u>'14</u>
1.	Yes	78%	78%	91%
2.	No	22%	22%	9%
3.	DK/ Refused DNR	0%	1%	0%

IF Q19:1, ASK:

And did you report the crime to the New Orleans Police Department?

		<u>Aug</u> <u>'10</u>	<u>Feb</u> <u>'11</u>	<u>Aug</u> <u>'11</u>	<u>Feb</u> <u>'12</u>	<u>Aug</u> <u>'12</u>	<u>March</u> <u>'13</u>	<u>Aug</u> <u>'13</u>	March <u>'14</u>
1.	Yes	79%	82%	84%	78%	92%	75%	87%	91%
2.	No	20%	15%	14%	13%	7%	22%	13%	7%
3.	Don't Know/Refused DNR	2%	0%	2%	8%	0%	3%	0%	1%



22. Have you had any contact with officers of the New Orleans Police Department in the past 12 months?

		<u>Aug</u> <u>'09</u>	Aug '10	Feb '11	Aug '11	Feb '12	Aug '12	March '13	<u>Aug</u> <u>'13</u>	March '14
1.	Yes	43%	41%	39%	39%	31%	34%	25%	29%	28%
2.	No	57%	59%	60%	61%	69%	66%	75%	71%	71%
3.	Don't Know/Refused DNR	<1%	<1%	<1%	<1%	<1%	0%	<1%	1%	1%

IF Q22:1, ASK

N=170

23. Was this contact initiated by you or by the police officer?

		<u>Aug</u> <u>'09</u>	<u>Aug '10</u>	<u>Feb '11</u>	<u>Aug '11</u>	Feb '12	Aug '12	March '13	<u>Aug</u> <u>'13</u>	March '14
1.	Respondent	55%	54%	52%	58%	57%	56%	52%	65%	65%
2.	Police officer	26%	25%	27%	24%	17%	30%	28%	21%	18%
3.	Both DNR	9%	14%	12%	12%	13%	8%	9%	9%	4%
4.	Neither DNR	9%	6%	5%	6%	10%	5%	9%	3%	6%
5.	Don't Know/Refused DNR	2%	1%	3%	<1%	3%	1%	1%	2%	7%

IF Q22:1, ASK

N=170

24. And what was the immediate result of your contact with the New Orleans Police Officer? RANDOMIZE

		<u>March</u> <u>'13</u>	<u>Aug</u> <u>'13</u>	<u>March</u> <u>'14</u>	
1.	Officer wrote a ticket	6%	12%	7%	
2.	Officer issued a summons to appear in court	5%	5%	1%	
4.	Officer issued a warning	4%	4%	3%	
3.	Officer made an arrest	3%	1%	4%	
5.	Nothing DNR	63%	63%	65%	
6.	Don't Know/Refused DNR	19%	16%	20%	

IF Q22:1, ASK

N=170

25. How clearly did the police officer explain the reason for the contact or interaction? Would you say it was explained ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP very clearly, somewhat clearly, not that clearly, or not at all clearly?

		<u>March</u> <u>'13</u>	<u>Aug</u> <u>'13</u>	March '14
	TOTAL CLEARLY	61%	70%	<b>51</b> %
	TOTAL NOT CLEARLY	19%	19%	25%
1.	Very Clearly	47%	48%	37%
2.	Somewhat Clearly	15%	22%	14%
3.	Don't Know/Refused DNR	19%	11%	25%
4.	Not that Clearly	6%	2%	15%
5.	Not at all Clearly	14%	17%	10%



IF Q22:1, ASK

N=170

And did the officer explain to you what you had to do once the contact was over?

		<u>March</u>	<u>Aug</u>	<u>March</u>
		<u>'13</u>	<u> '13</u>	<u>'14</u>
1.	Yes	55%	66%	54%
2.	No	21%	26%	27%
3.	Don't Know/Refused DNR	24%	8%	20%

IF Q22:1, ASK

N = 170

27. Overall, would you say that you are ROTATE satisfied or unsatisfied END ROTATION with the way the police officer handled your situation?

# IF SATISFIED/UNSATISFIED, ASK:

And would you say you are VERY (satisfied/unsatisfied) or just SOMEWHAT (satisfied/unsatisfied)?

	TOTAL SATISFIED TOTAL UNSATISFIED	March '13 72% 21%	Aug '13 63% 31%	March '14 60% 32%
1.	Very Satisfied	45%	42%	46%
2.	Somewhat Satisfied	27%	21%	14%
3.	Neither Satisfied nor Unsatisfied DNR	5%	2%	3%
4.	Somewhat Unsatisfied	6%	8%	4%
5.	Very Unsatisfied	15%	23%	28%
6.	Don't Know/Refused DNR	3%	4%	6%

28. Have you called or visited any New Orleans City Police Station in the past 12 months?

		<u>Aug</u>						<u>March</u>	<u>Aug</u>	<u>March</u>
		<u>'09</u>	<u> Aug '10</u>	Feb '11	<u> Aug '11</u>	Feb '12	<u>Aug '12</u>	<u>'13</u>	<u>'13</u>	<u> 14</u>
1.	Yes	22%	21%	17%	16%	13%	13%	12%	8%	8%
2.	No	78%	79%	83%	84%	87%	87%	88%	92%	92%
3.	Don't Know/Refused DNR	<1%	0%	<1%	<1%	0%	0%	<1%	<1%	0%



IF Q28:1 ASK:

29. Was the police station in your neighborhood?

		<u>iviai Gii</u>		<u>iviai Ci i</u>
		<u>'13</u>	Aug '13	<u> 14</u>
1.	Yes	51%	54%	78%
2.	No	39%	27%	22%
3.	DK/ Refused DNR	10%	20%	0%

# IF YES ON Q17, 22, OR 28, READ INTRO AND THEN ASK Q30-31 AS APPROPRIATE

Now, thinking some more about the contact you have had with the New Orleans police department recently, I am going to read you each of the ways you said you have been in contact with the department one at a time. For each one I would like you to tell me about the attitude and courtesy of the New Orleans police Department employee you had contact with.

As I read each one, please tell me if you recall that New Orleans police department employee as being ROTATE pleasant and courteous or rude and unpleasant END ROTATION.

Neither

#### IF PLEASANT/UNPLEASANT, ASK:

And would you say that person was VERY (pleasant and courteous/rude and unpleasant) or just SOMEWHAT?

The (first/next) one is...RANDOMIZE

			Total Pleasant	Very Pleasant 1.	Somewhat Pleasant 2.	/Neutral DNR 3.	Somewhat Unpleasant 4.	Very Unpleasant 5.	Total Unpleasant	DK/ Ref DNR 6.
		<u>Aug '09</u>	53%	27%	26%	15%	9%	16%	25%	7%
		Aug '10	75%	52%	24%	6%	6%	9%	15%	3%
	7:1 OR 22:1, ASK	Feb '11	77%	44%	32%	4%	7%	8%	15%	4%
N=196 30.	ටු Officers of the New	Aug '11	77%	48%	29%	6%	4%	9%	13%	4%
00.	Orleans Police	Feb '12	71%	46%	25%	9%	4%	9%	14%	5%
	Department you met outside of a	Aug '12	80%	51%	30%	6%	4%	4%	8%	6%
	police station	March '13	<b>74</b> %	51%	24%	11%	2%	6%	8%	6%
		<u>Aug '13</u>	72%	41%	31%	6%	7%	11%	18%	4%
		March '14	68%	44%	24%	10%	12%	3%	15%	7%
		<u>Aug '09</u>	77%	41%	36%	8%	9%	2%	11%	4%
		Aug '10	51%	28%	23%	20%	8%	12%	20%	8%
IE OOG	3:1, ASK	Feb '11	71%	38%	33%	5%	6%	7%	13%	11%
N=47	5.1, ASN	Aug '11	72%	46%	25%	6%	7%	5%	13%	10%
31.	Employees at New	Feb '12	57%	38%	19%	19%	6%	8%	13%	10%
	Orleans Police	Aug '12	59%	42%	17%	12%	9%	6%	15%	14%
	Stations	March '13	62%	43%	20%	12%	5%	15%	19%	6%
		<u>Aug '13</u>	80%	52%	28%	11%	2%	2%	4%	6%
		March '14	63%	39%	24%	5%	11%	10%	22%	10%



Now, thinking about a local crime-reducing effort...

32. Would you say you are ROTATE familiar or unfamiliar END ROTATION with Crimestoppers, the citizen-run anonymous tip line that offers cash rewards for information about felony crimes?

#### IF FAMILIAR/UNFAMILIAR, ASK:

And would you say you are VERY (familiar/unfamiliar) or just SOMEWHAT (familiar/unfamiliar)?

	TOTAL FAMILIAR	<u>Aug</u> <u>'12</u> 88%	March '13 79%	<u>Aug</u> <u>'13</u> 84%	March '14 85%
	TOTAL UNFAMILIAR	10%	17%	14%	13%
1.	Very Familiar	45%	47%	44%	39%
2.	Somewhat Familiar	42%	32%	39%	45%
3.	Never Heard of DNR	2%	3%	2%	1%
4.	DK/Refused DNR	0%	1%	1%	1%
5.	Somewhat Unfamiliar	6%	8%	6%	4%
6.	Very Unfamiliar	5%	9%	8%	9%

# IF Q32=1-2, ASK:

N=507

### IF YES/ NO, ASK:

And, would you say you DEFINITELY (would/would not) call or PROBABLY (would/would not) call Crimestoppers?

	TOTAL WOULD	Aug <u>'12</u> 90%	March '13 90%	Aug '13 91%	March '14 88%
	TOTAL WOULD NOT	6%	7%	4%	10%
1.	Definitely Would	82%	79%	74%	73%
2.	Probably Would	8%	10%	17%	15%
3.	DK/Refused DNR	4%	4%	4%	2%
4.	Probably Would Not	2%	4%	4%	7%
5.	Definitely Would Not	4%	3%	1%	3%

If you had information about a felony crime, would you call Crimestoppers to anonymously share what you knew with law enforcement?



Now, just a few more questions for statistical purposes...

34. What is the highest level of formal education you have completed	34.	What is the highest level of formal education	you have completed?
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1.	Less than high school graduate	11%
2.	High school graduate	30%
3.	Some College	28%
4.	College graduate	19%
5.	Post graduate	11%
6.	DK/Refused DNR	2%

# 35. What is your race?

1.	White	34%
2.	Hispanic, Mexican, Latino, Spanish	5%
3.	African-American	56%
4.	Asian	3%
5.	Other (specify)	1%
6.	Refused DNR	1%

# 36. How long have you been a resident of New Orleans?

1.	Less than 1 year	<1%
2.	1 to 4 years	4%
3.	5 to 9 years	3%
4.	10 to 15 years	10%
5.	More than 15 years	80%
6.	DK/ Refused DNR	3%

# 37. Do you own or manage a business in New Orleans? IF YES SPECIFY OWN/MANAGE

1.	Yes, own	11%
2.	Yes, manage	4%
3.	DK / Refused DNR	1%
4.	No —	83%



38.	Sex:	BY OBSERVATION

1.	Male	48%
2.	Female	52%

# 39. Police District: PRE-CODE

1.	District 1	9%
2.	District 2	19%
3.	District 3	17%
4.	District 4	15%
5.	District 5	8%
6.	District 6	11%
7.	District 7	16%
8.	District 8	4%