



Global Perspective.
Innovative Research.
Superior Results.

For questions or comments related to
this study, please contact:

Chris Wilson
CEO
cwilson@w-r-s.com

Ryan Steusloff
Account Executive
rsteusloff@w-r-s.com

1319 Classen Drive
Oklahoma City, OK 73103
(o) 405.286.6500

© 2009 WRS. All rights reserved. Neither this
publication nor any part of it may be reproduced,
stored in a retrieval system, or transmitted in any
form or by any means, electronic, mechanical,
photocopying, recording or otherwise, without the
prior written permission of WRS/AXIOM.



New Orleans Police Department Citizen Satisfaction Survey

Conducted August 23-24, 2009

n=600 Adults

MoE= $\pm 4.0\%$ @ 95% Confidence Interval





Research Design

Wilson Research Strategies conducted a research study of adults across the city of New Orleans.

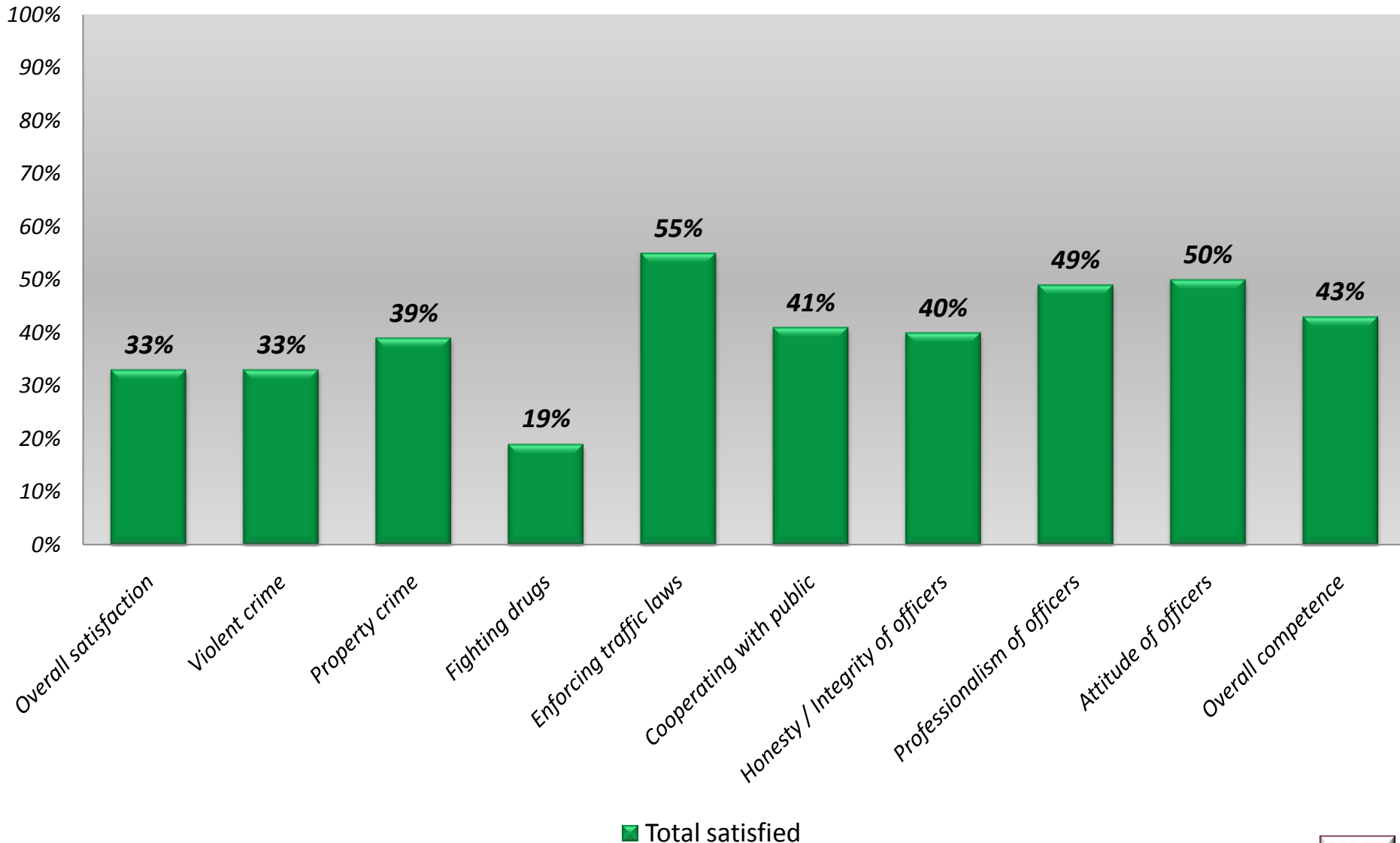
WRS obtained a list of New Orleans residents and selected a random sample equally distributed across New Orleans' 8 police districts.

Respondents were contacted by phone via a live telephone operator interview August 23-24, 2009. The study has a sample size of n=600 adults. The margin of error is equal to $\pm 4.0\%$ in 95 out of 100 cases.

Chris Wilson, CEO of Wilson Research Strategies and Ryan Steusloff, Account Executive were the lead researchers on this project. Daniel Narvaiz and Connor Walsh provided project management and analytical support.



Overall satisfaction with NOPD on various indicators.





WILSON RESEARCH STRATEGIES

For additional information about this data please feel free to contact:

Chris Wilson

CEO

cwilson@w-r-s.com

Ryan Steusloff

Account Executive

rsteusloff@w-r-s.com

We do much more than collect information. We interpret and analyze data to develop actionable strategies and tactics to best position our client versus the competition.

405.286.6500