

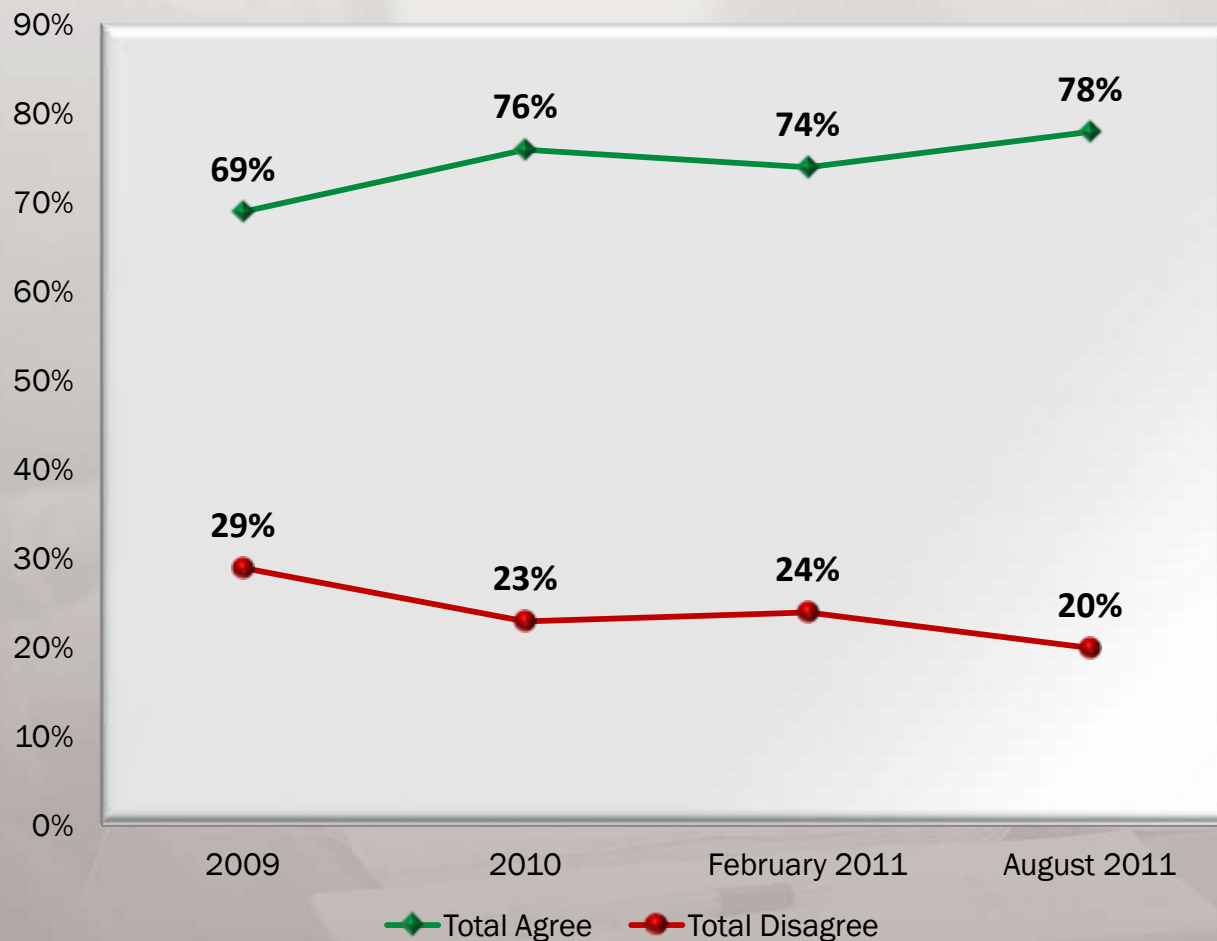
Neighborhood Safety



More than three-quarters of New Orleans adults now indicate that they feel safe in their own neighborhood.

Q15: Please tell me if you agree or disagree with each of the following statements: I feel safe in my own neighborhood.

Q15: I feel safe in my own neighborhood



August 2011 Top Groups

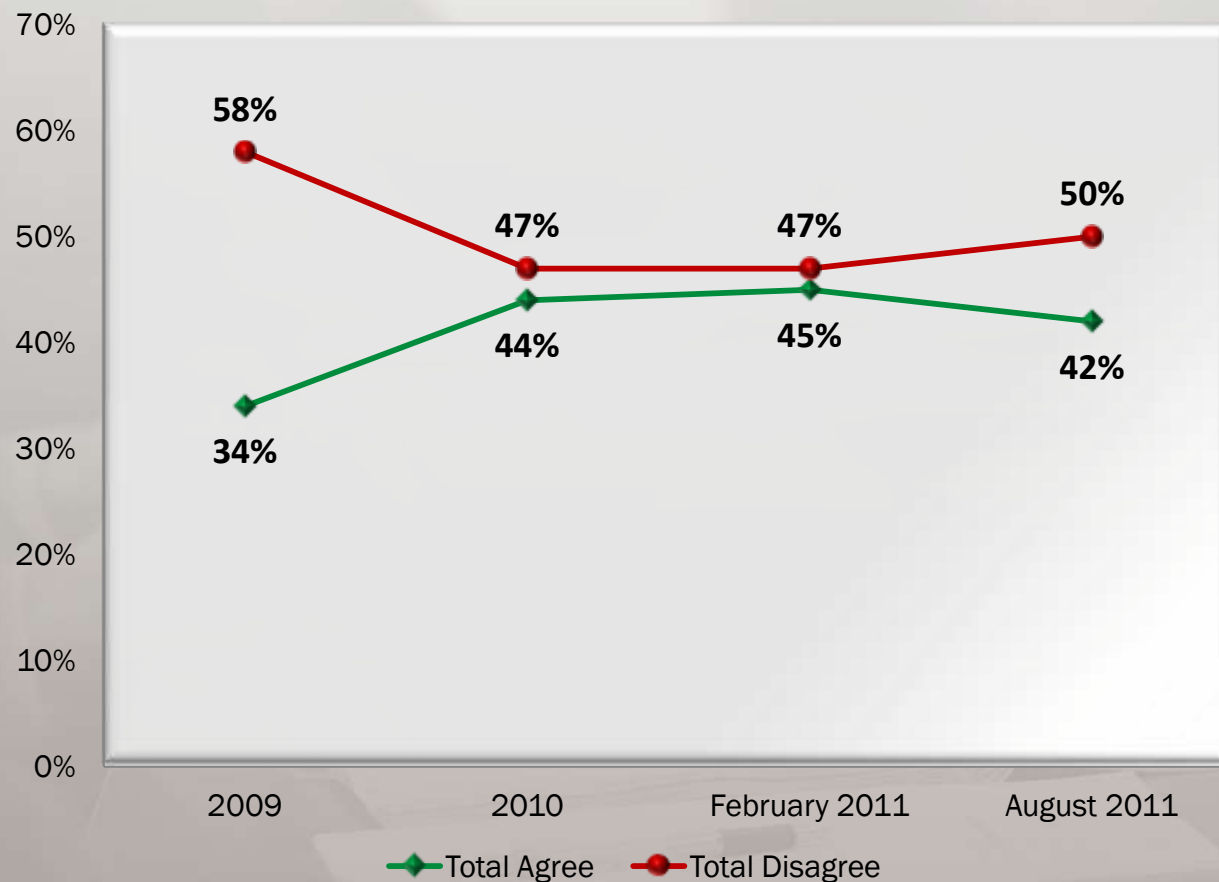
	% Agree
District 4	86%
<15 Years	86%
Post Graduates	84%
Age 45-54	83%
	% Disagree
Age 65+	31%
District 7	31%
High School Grad	27%
District 5	27%



The number of adults indicating that they feel safe visiting other areas of New Orleans dropped by three percent since earlier this year.

Q16: Please tell me if you agree or disagree with each of the following statements: I feel safe visiting other areas in New Orleans, outside of my own neighborhood.

Q16: I feel safe visiting other areas in New Orleans



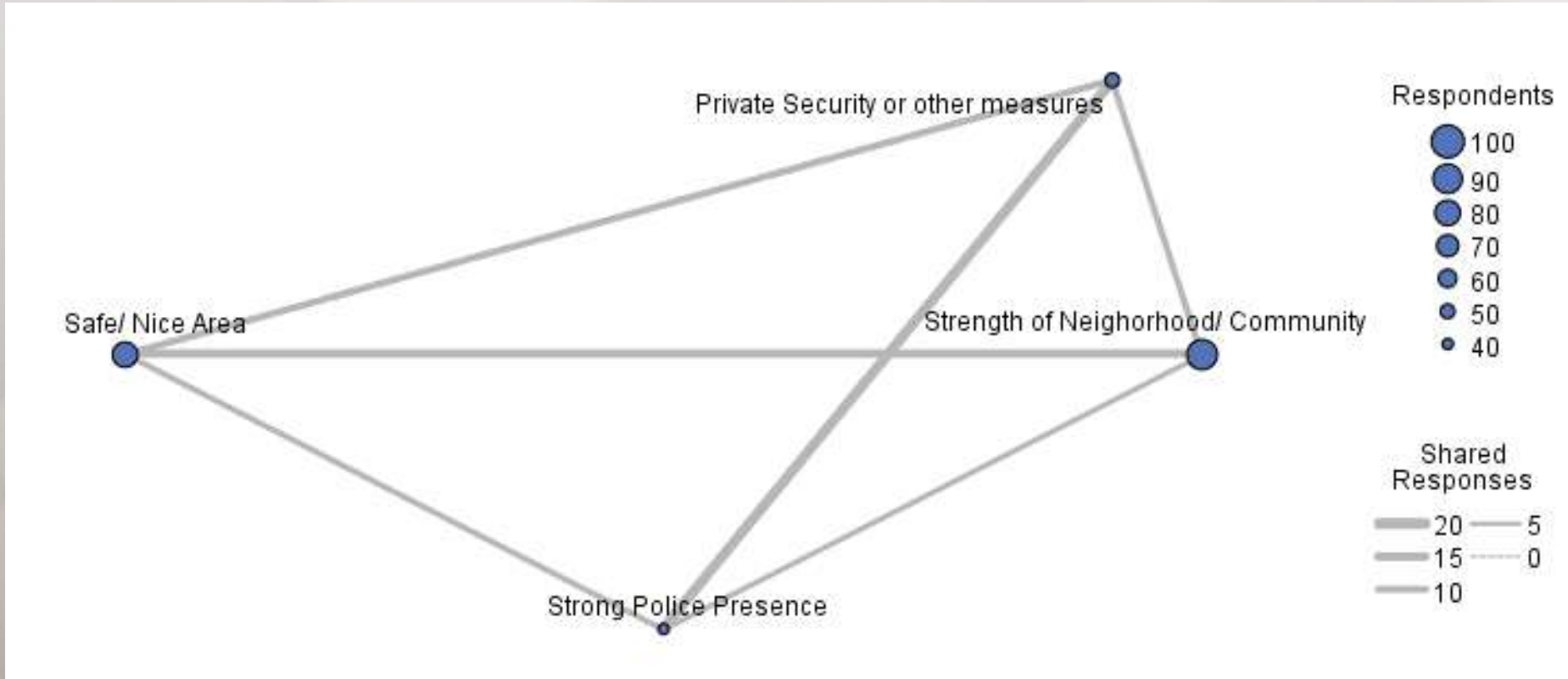
August 2011 Top Groups

	% Agree
Other Ethnicity	61%
Age 25-34	51%
<15 Years	51%
District 4	50%
	% Disagree
District 5	64%
High School Grad	61%
Age 18-24	54%
Age 65+	54%



Adults that feel safe in their neighborhood during the day indicate that the type of community they live in and the area of the city where the live are highly connected.

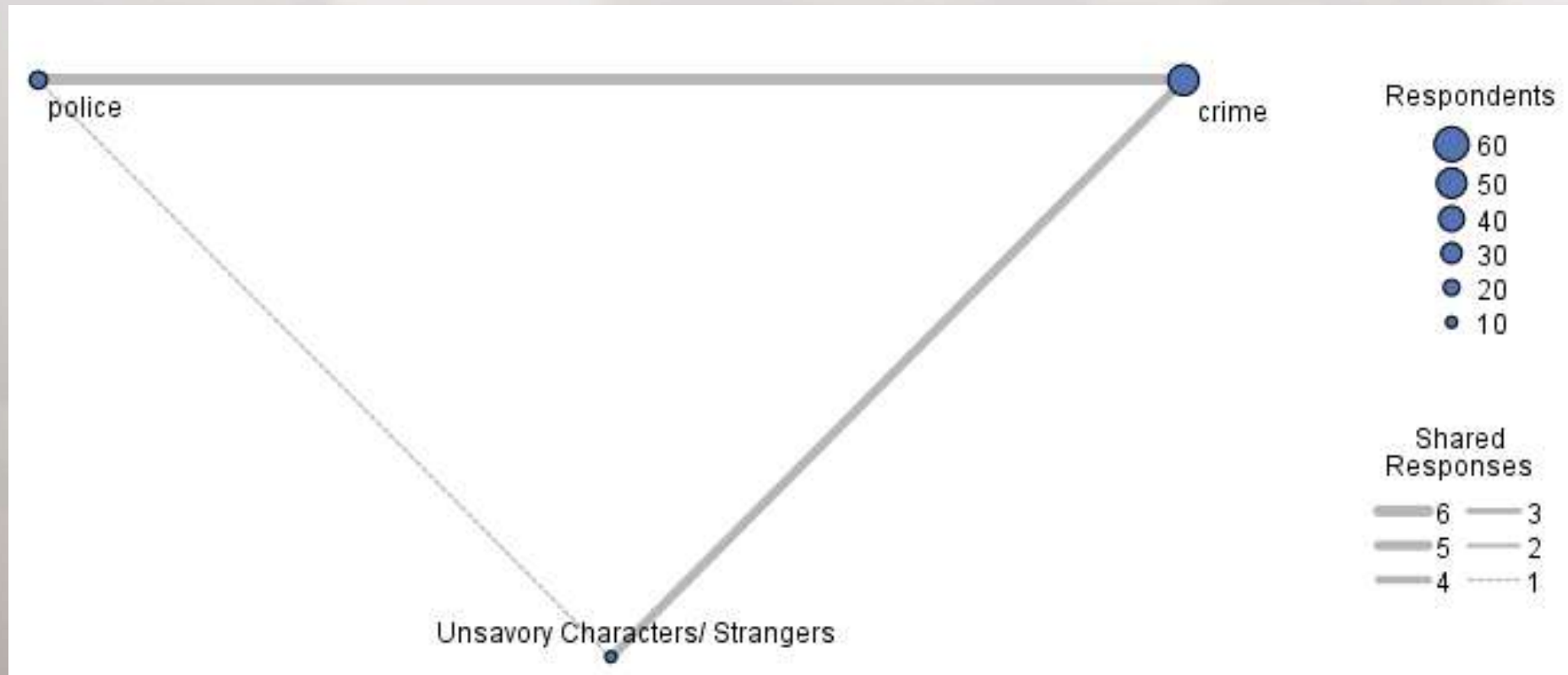
Q17A: What are some of the reasons you FEEL SAFE in your neighborhood?





Crime is the biggest factor for why adults do not feel safe in their own neighborhood during the day.

Q17A: What are some of the reasons you DO NOT FEEL SAFE in your neighborhood?





Adults who feel safe in other areas of New Orleans during the day indicate it is because they stick to familiar and safe neighborhoods.

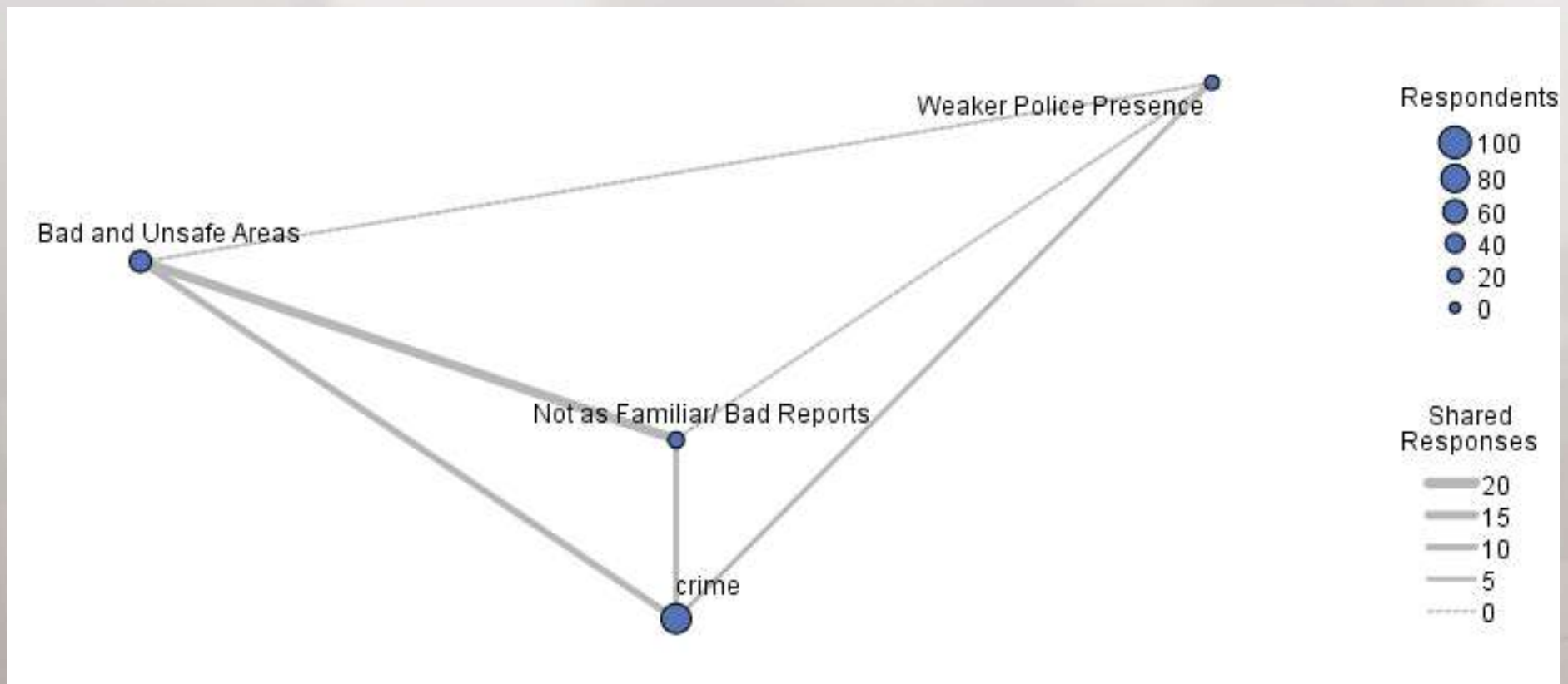
Q17B: What are some of the reasons you FEEL SAFE visiting other areas of New Orleans outside of your own neighborhood?





Crime and unsafe areas are highly connected in why adults do not feel safe visiting other areas of New Orleans.

Q17B: What are some of the reasons you DO NOT FEEL SAFE visiting other areas of New Orleans outside of your own neighborhood?



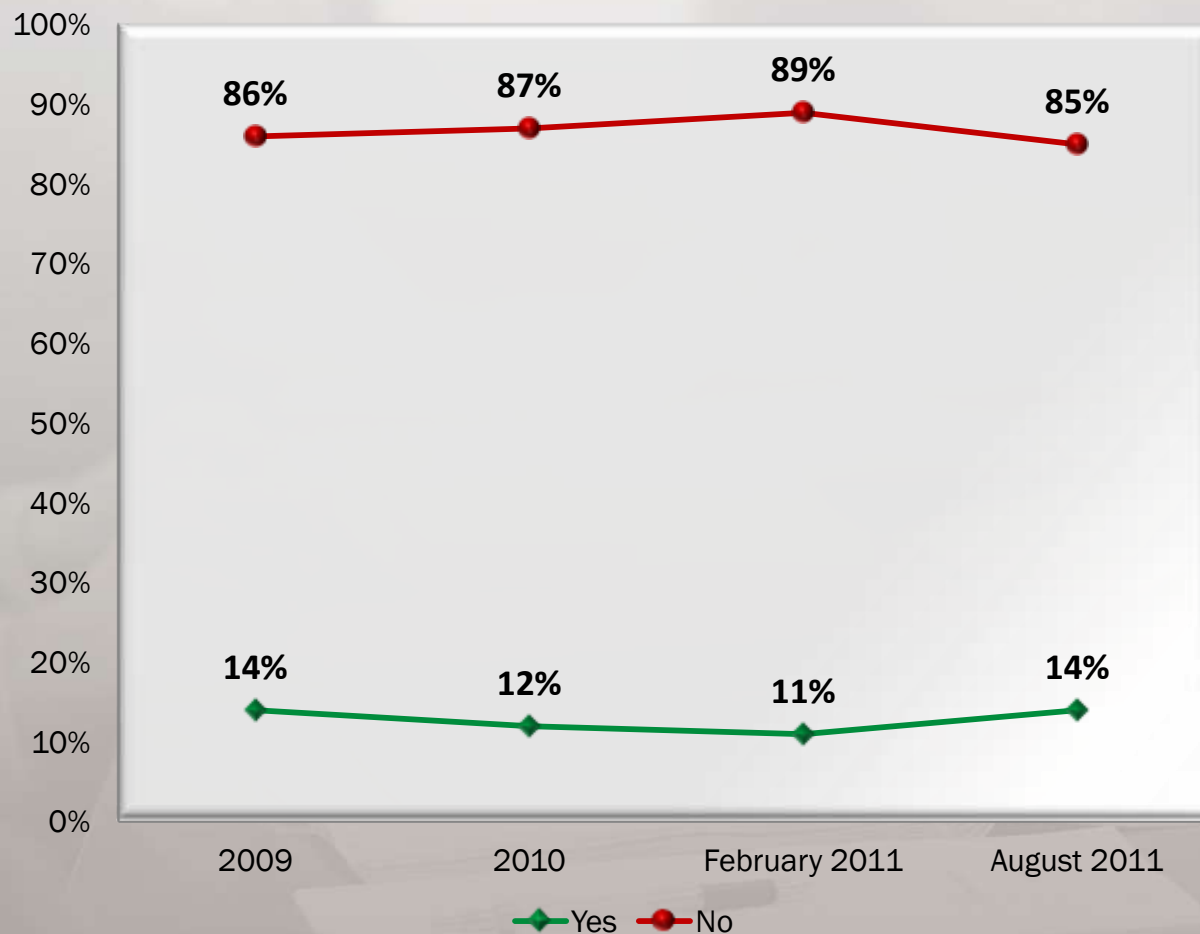
Interaction with the New Orleans Police Department



There was a three percent increase since earlier this year in the number of adults indicating that they have been a victim of a crime.

Q18: Have you or any member of your household been the victim of a crime during the past twelve months?

Q18: Victim of a Crime



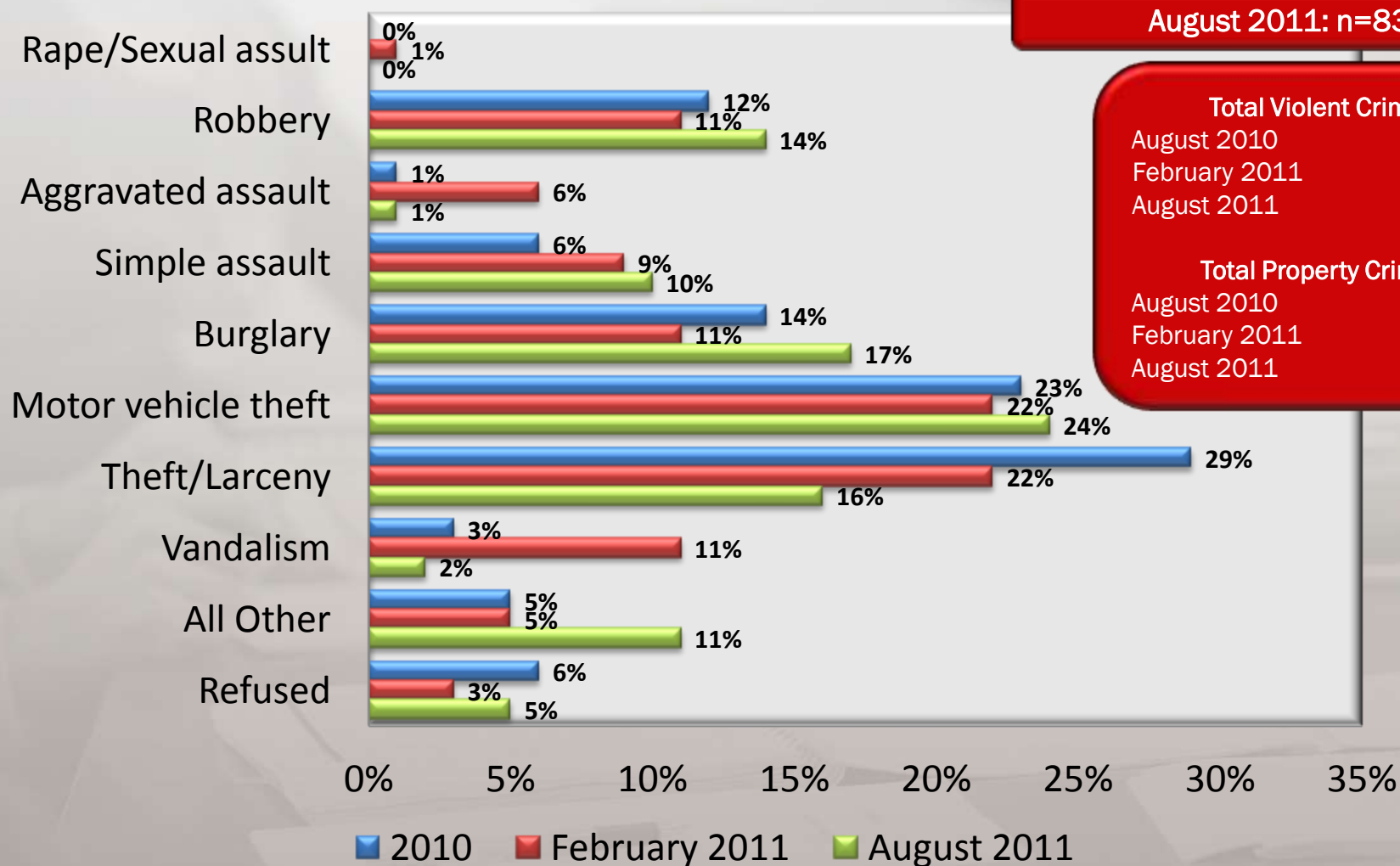
August 2011 Top Groups

	% Yes
District 3	25%
District 2	23%
Business Owners	20%
Age 18-24	20%
	% No
<High School	95%
District 5	93%
Age 65+	93%
District 7	92%



Violent crime has increased by seven percent since earlier this year while property crime has dropped by six percent.

Q19: Please tell me, specifically, what the crime was.



August 2011: n=83

Total Violent Crime:

August 2010	19%
February 2011	17%
August 2011	24%

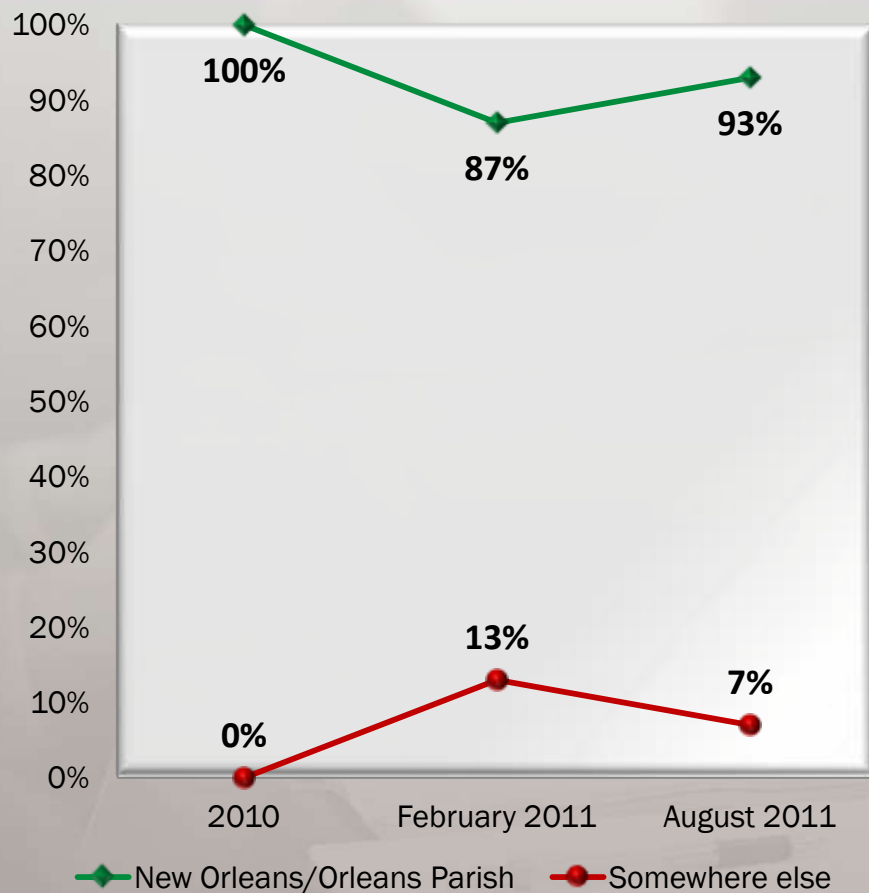
Total Property Crime:

August 2010	69%
February 2011	66%
August 2011	60%



More than nine-in-ten crimes occurred in New Orleans/Orleans Parish and more than four-in-five reported the crime to the police.

Q20: Where did the crime occur?



August 2011: n=83

Q21: Did you report the crime to the NOPD?



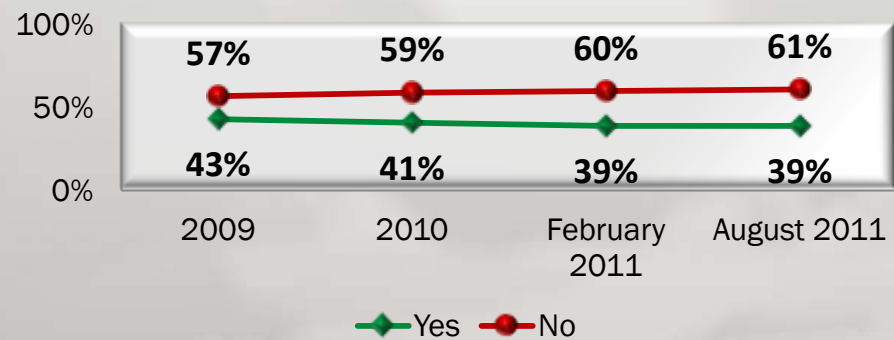
August 2011: n=77



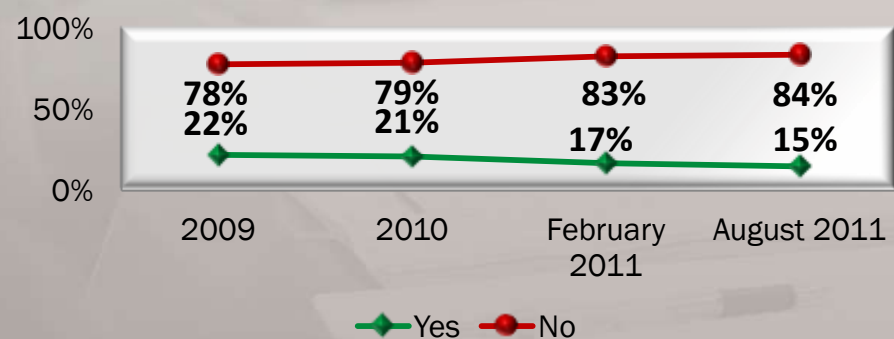
The number of adults that had contact with an officer in the last twelve months has remained consistent while those visiting a police station has declined slightly.

Q22-24: Interaction with the New Orleans Police Department

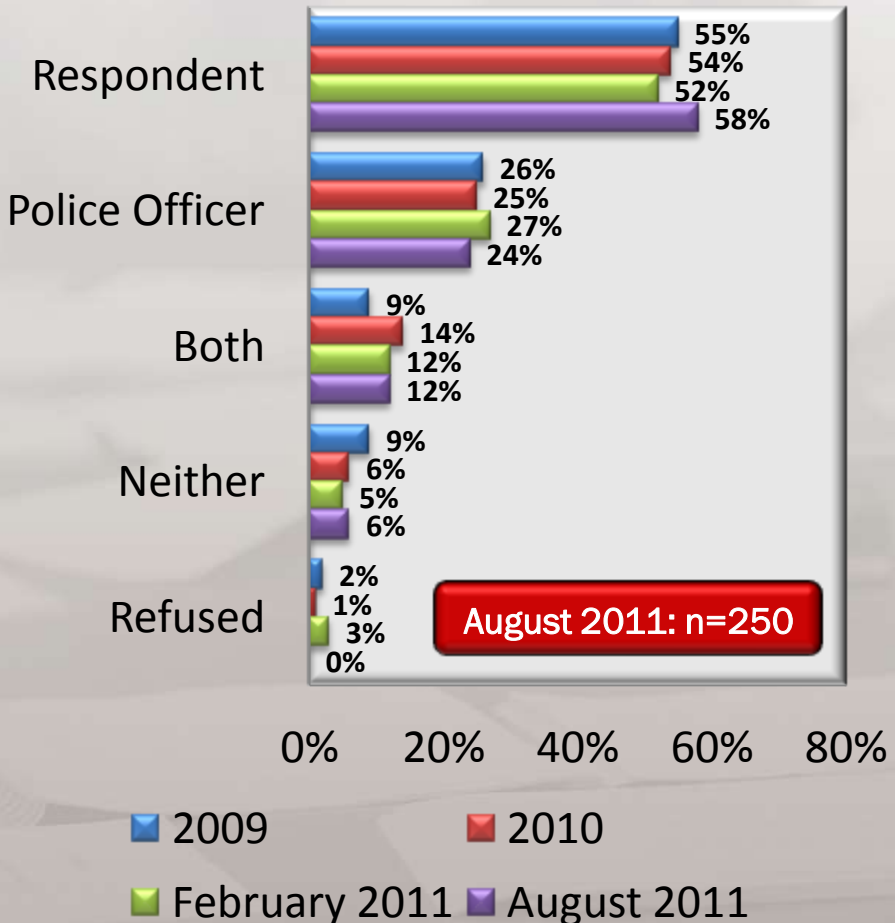
Q22: Contact with officers of NOPD in past 12 months



Q24: Called/visited any NO Police Station in past 12 months?



Q23: Who initiated the contact?

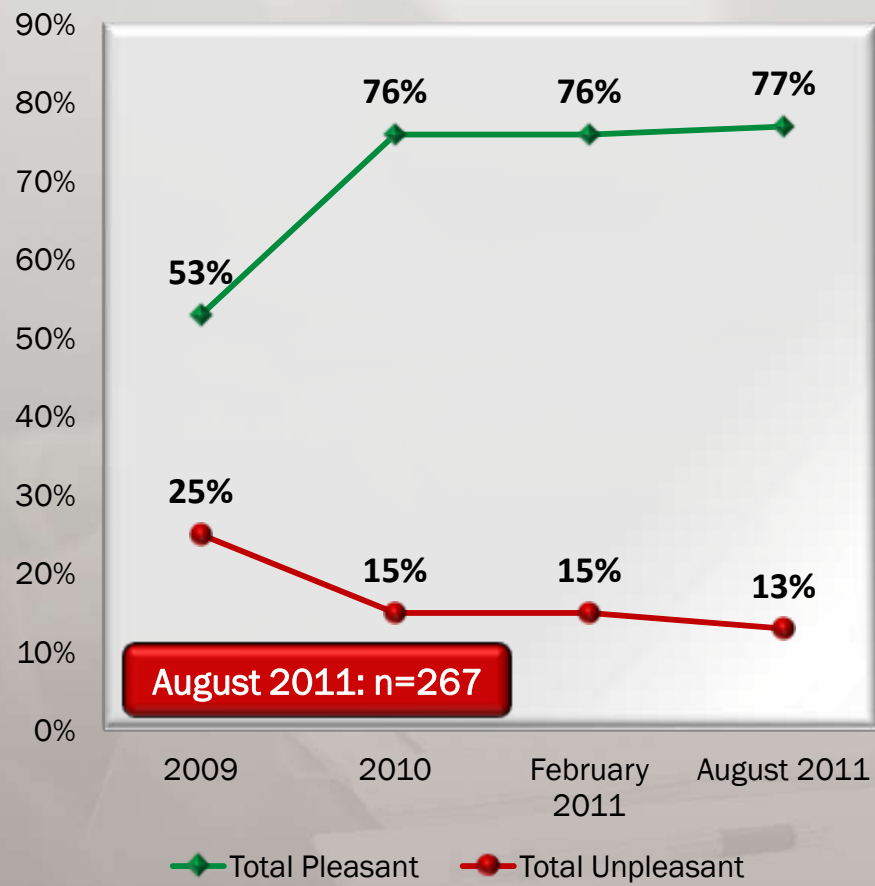




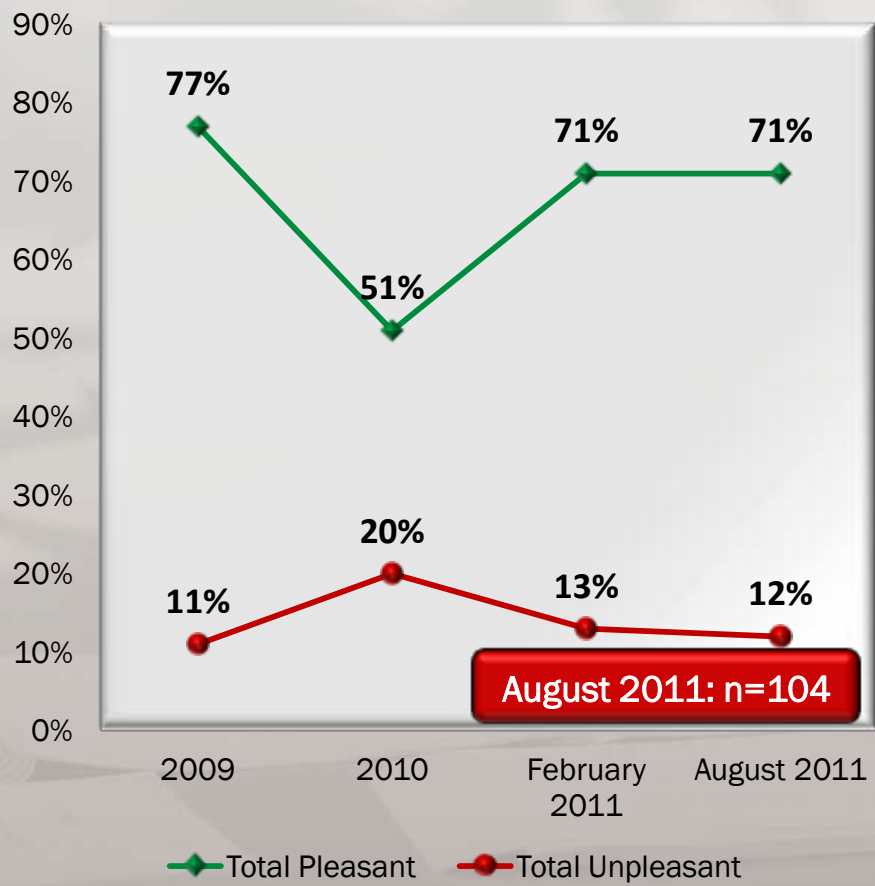
More than seven-in-ten New Orleans adults indicated that they had a pleasant interaction with the officers and employees of the police department.

Q25-26: Courteousness of New Orleans Police Department employees

Q25: Officers of NOPD you met outside of Police Station



Q26: Employees at New Orleans Police Station



Crime Problems

Crime Problems: Question Wording

Q27: Now, thinking some more about one of the areas we just talked about, getting drugs off the street. I am going to read you two things some people say about this issue and I'd like you to tell me which you agree with more...

(Some/Other) people say drugs on our streets are primarily a police-enforcement problem and it is up to the New Orleans Police Department to do more to combat them with things like more patrols, arrests and drug seizures.

...while...

(Some/Other) people say drugs in our neighborhoods are a social problem and that while the police have a role to play in stopping drugs, we will need changes in everything from schools to the courts to federal anti-drug programs in order to really get drugs off the streets.

Q28: Now, thinking some more about one of the areas we just talked about, reducing the murder rate. I am going to read you two things some people say about this issue and I'd like you to tell me which you agree with more...

(Some/Other) people say that reducing the number of murders is primarily a police-enforcement problem.

...while...

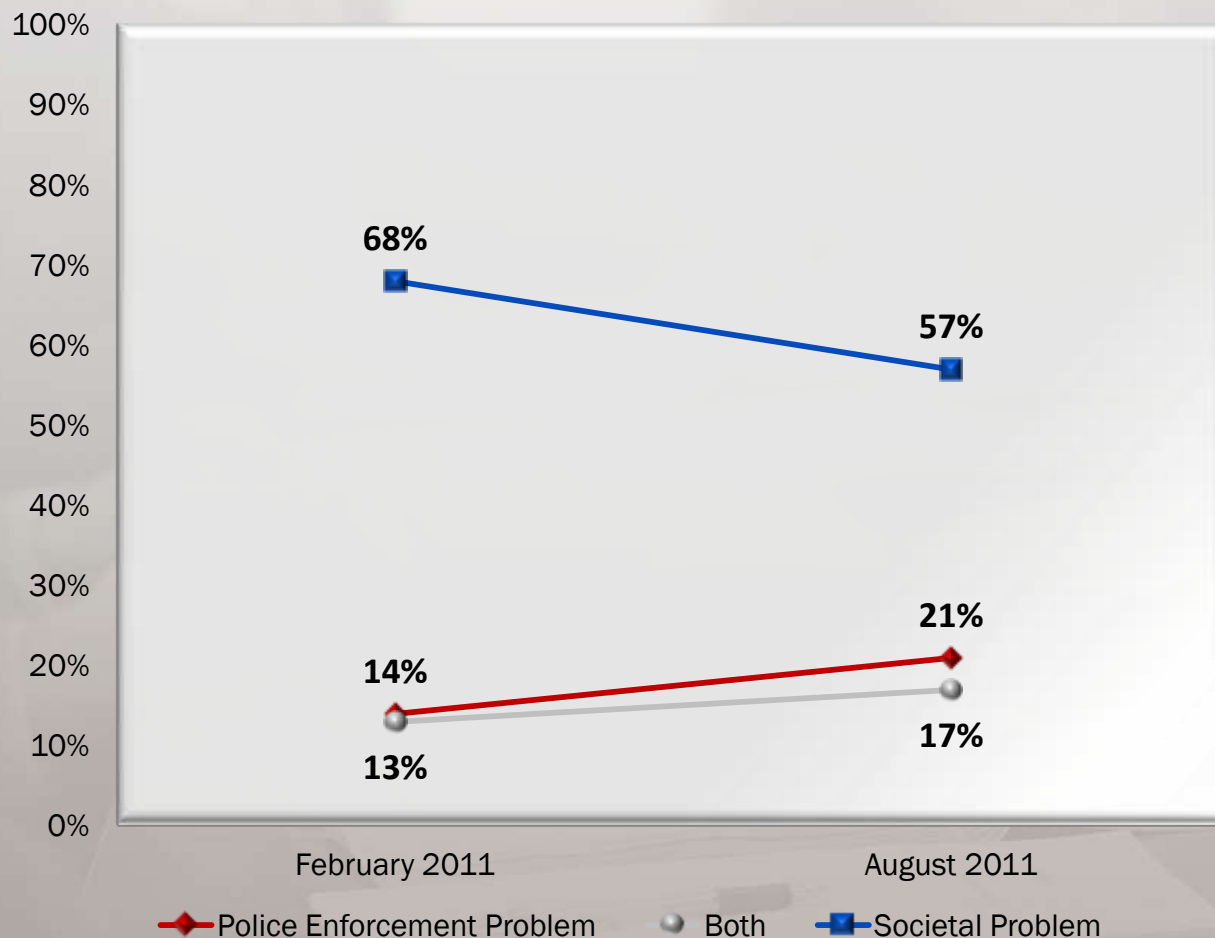
(Some/Other) people say the number of murders is a social problem and that while the police have a role to play in stopping murderers, we will need changes in areas such as families, schools, and neighborhoods in order to really reduce the number of murders.



More than half of adults indicate that getting drugs off the street is primarily a societal problem. This is down eleven points from earlier this year.

Q27: Getting drugs off the streets...

Q27: Getting Drugs Off the Streets



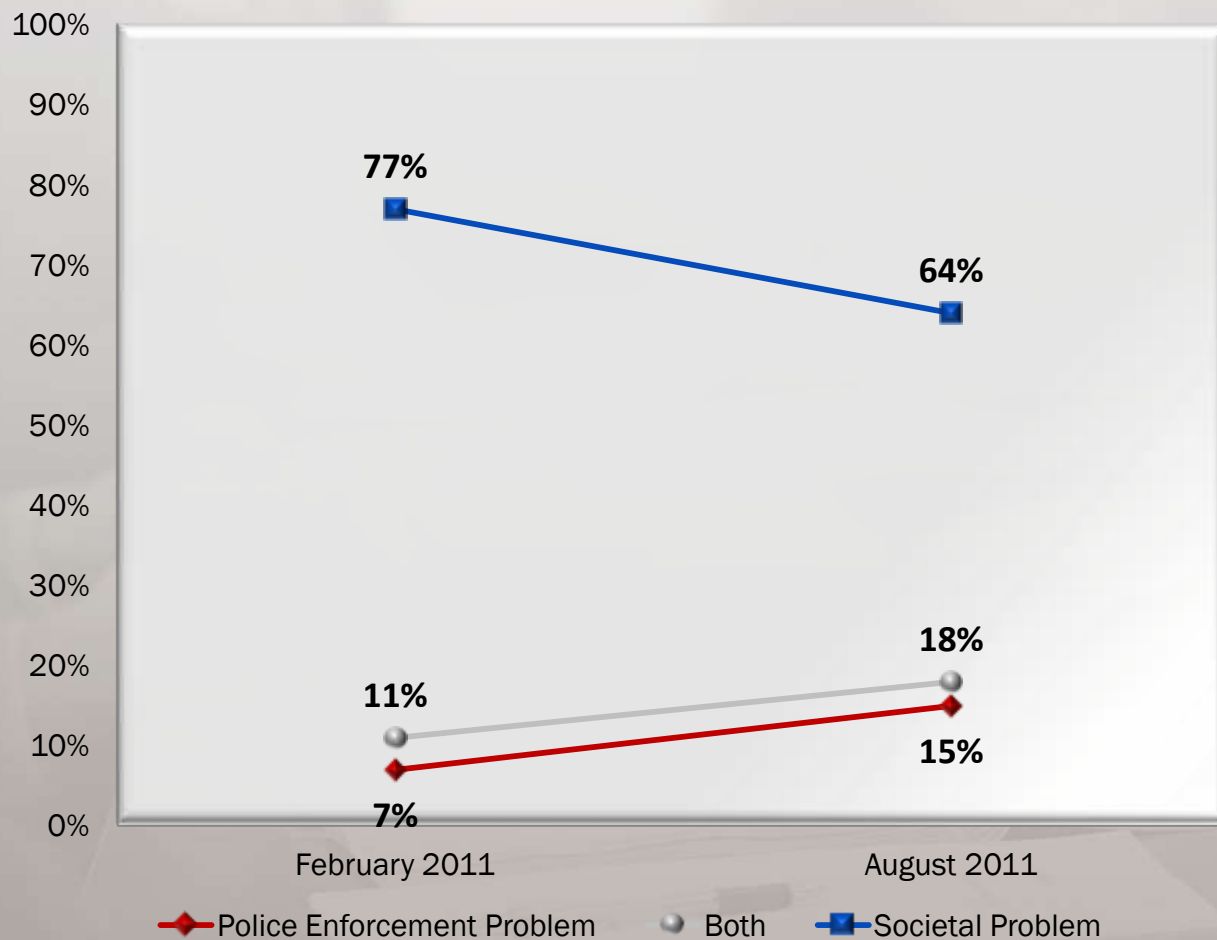
August 2011 Top Groups	
	% Police
Age 18-24	43%
District 2	33%
High School Grad	28%
District 1	26%
	% Society
Age 25-34	72%
District 8	70%
Other Ethnicity	69%
Post Graduates	67%



Nearly two-thirds of New Orleans adults indicate that reducing the murder rate is primarily a societal problem. This is thirteen percent lower than earlier this year.

Q28: Reducing the murder rate...

Q28: Reducing the Murder Rate



August 2011 Top Groups	
	% Police
<High School	37%
District 1	27%
District 6	24%
Age 18-24	20%
	% Society
Post Graduates	77%
District 8	77%
Age 25-34	76%
Other Ethnicity	73%

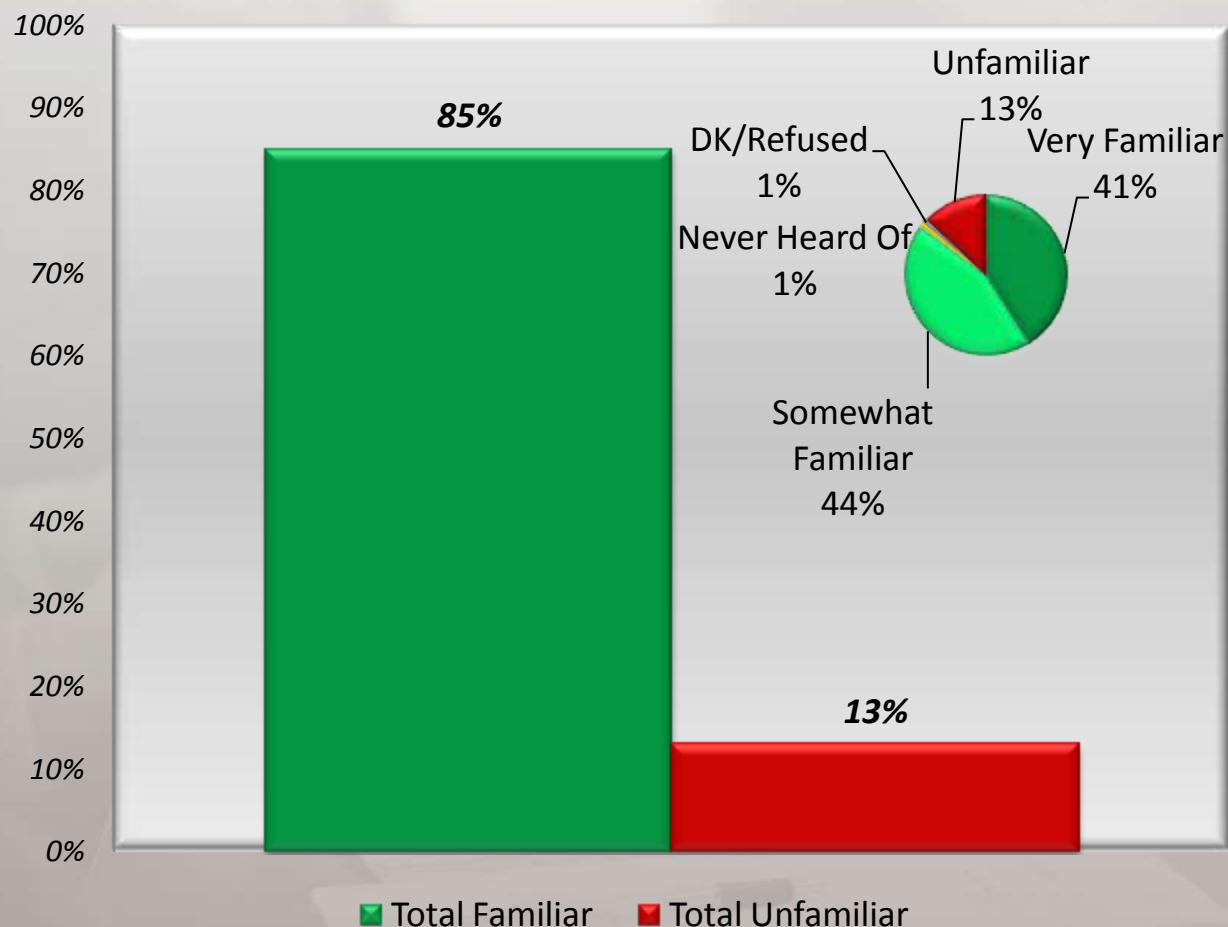
Crime Stoppers



Most New Orleans adults indicate that they are familiar with Crimestoppers.

Q29: Would you say you are familiar or unfamiliar with Crime stoppers, the citizen-run anonymous tip line that offers cash rewards for information about felony crimes?

Q29: Familiarity with Crimestoppers



August 2011 Top Groups	
	% Familiar
Business Owners	98%
Post Graduates	98%
White	95%
District 8	93%
	% Unfamiliar
District 1	25%
High School Grad	23%
<High School	21%
Age 65+	20%

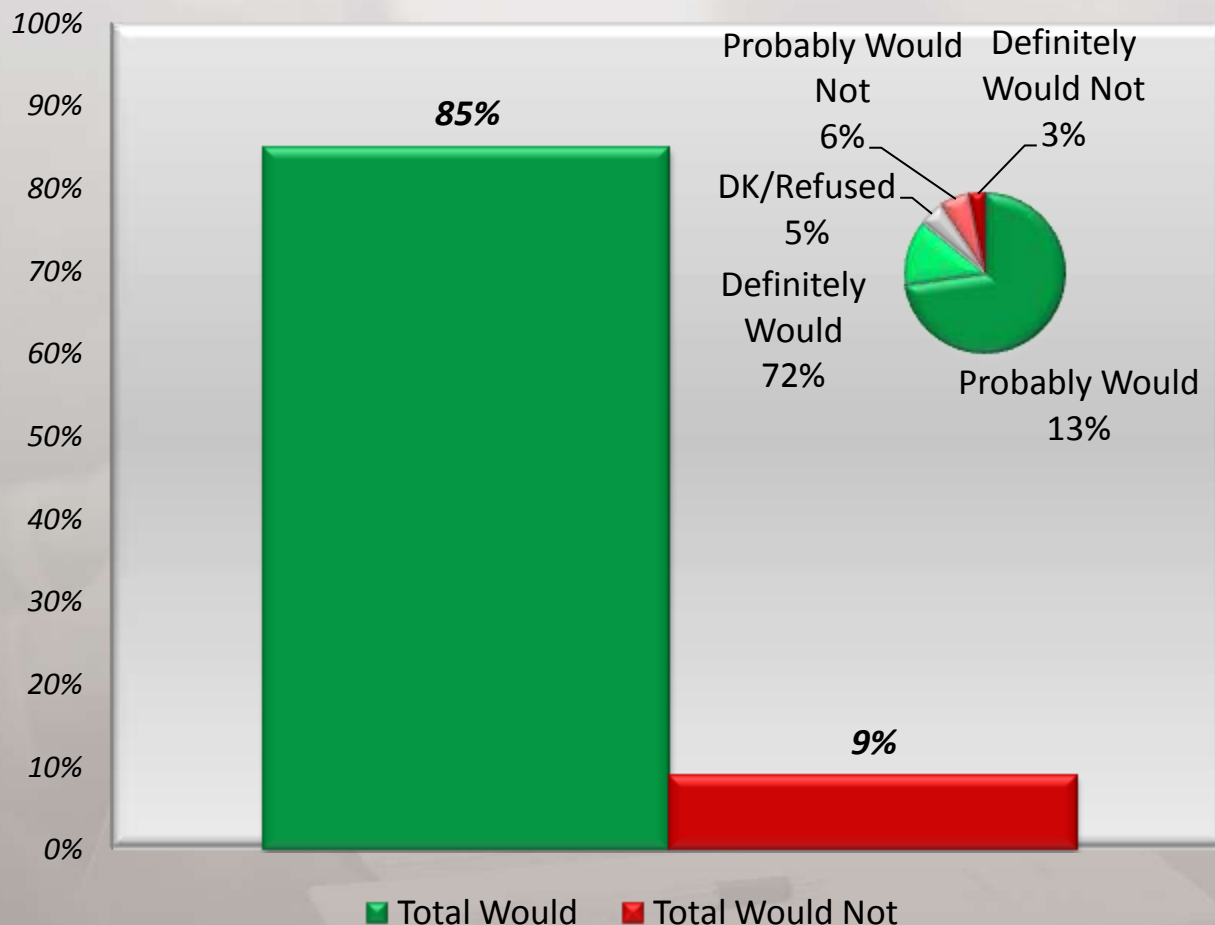


Most New Orleans adults indicate that they would call Crimestoppers if they had information about a felony.

Q30: If you had information about a felony crime, would you call Crime stoppers to anonymously share what you knew with law enforcement?

August 2011: n=523

Q30: Call Crimestoppers



August 2011 Top Groups

	% Would
District 8	95%
District 7	91%
<15 Years	90%
Male	90%
	% Would Not
Other Ethnicity	26%
<High School	14%
District 5	13%
Age 18-24	12%

Independent Police Monitor

Independent Police Monitor: Question Wording

QX1: Now, thinking again about the New Orleans Police Department...as you may know, the City of New Orleans set up an independent, civilian police oversight agency in August of 2009 known as the Office of the Independent Police Monitor whose purpose is to promote accountability and increase the New Orleans Police Department's openness and responsiveness to the community. I am going to read you a series of statements about the resources available to the Independent Review Monitor and after I read them please tell me which one you agree with most...

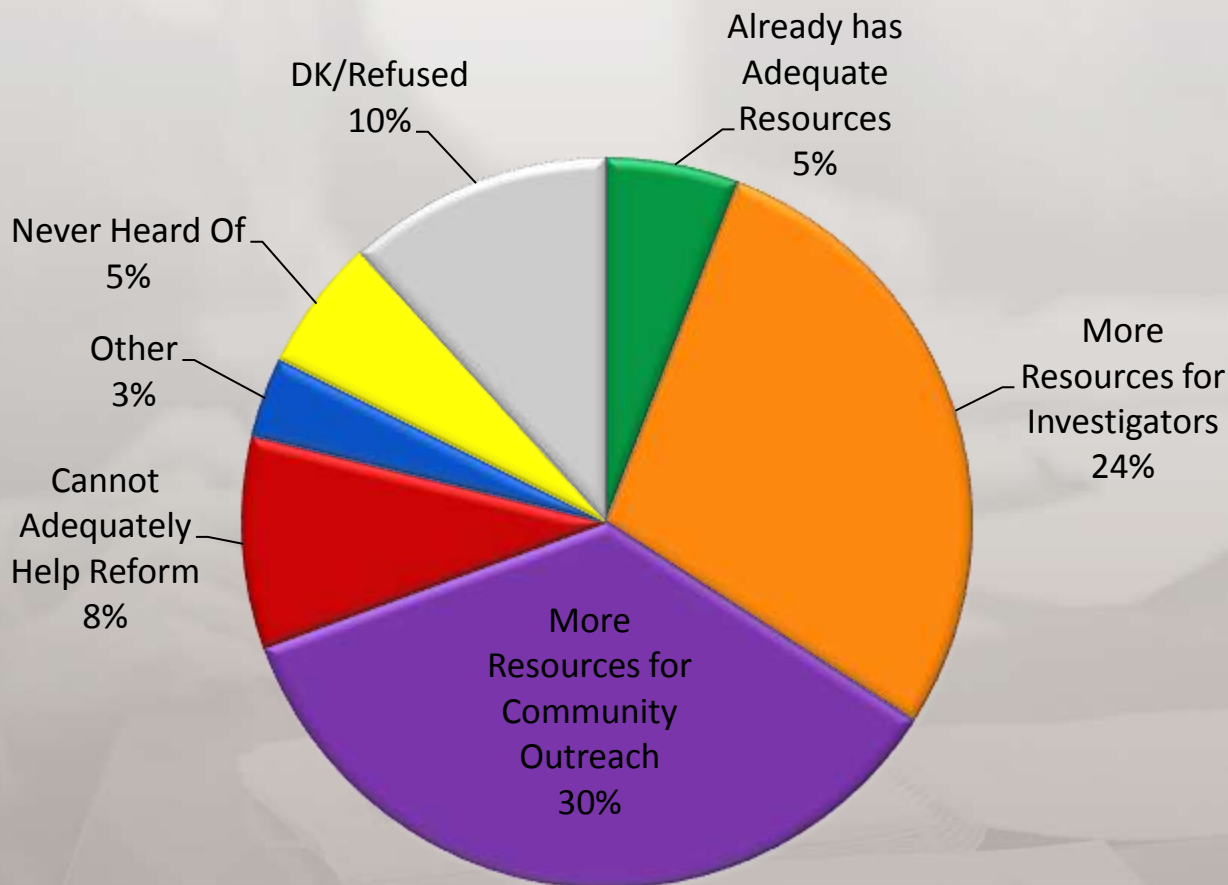
- 1) No action is necessary as the Independent Police Monitor already has adequate resources to help reform the New Orleans Police Department.
- 2) The Independent Police Monitor should be given more resources to hire more investigators.
- 3) The Independent Police Monitor should be given more resources to engage in more community outreach.
- 4) No action is necessary as the Independent Police Monitor cannot adequately help reform the New Orleans Police Department.



About a quarter of New Orleans adults believe that the Office of the Independent Police Monitor needs additional resources for more investigators while about a third indicate they need more resources for community outreach.

QX1: Office of the Independent Police Monitor

QX1: Office of the Independent Police Monitor



August 2011 Top Groups	
	% More Investigators
Age 35-44	41%
District 4	37%
Other Ethnicity	36%
Business Owners	34%
	% More Outreach
<High School	52%
District 7	49%
High School Grad	48%
Age 25-34	44%

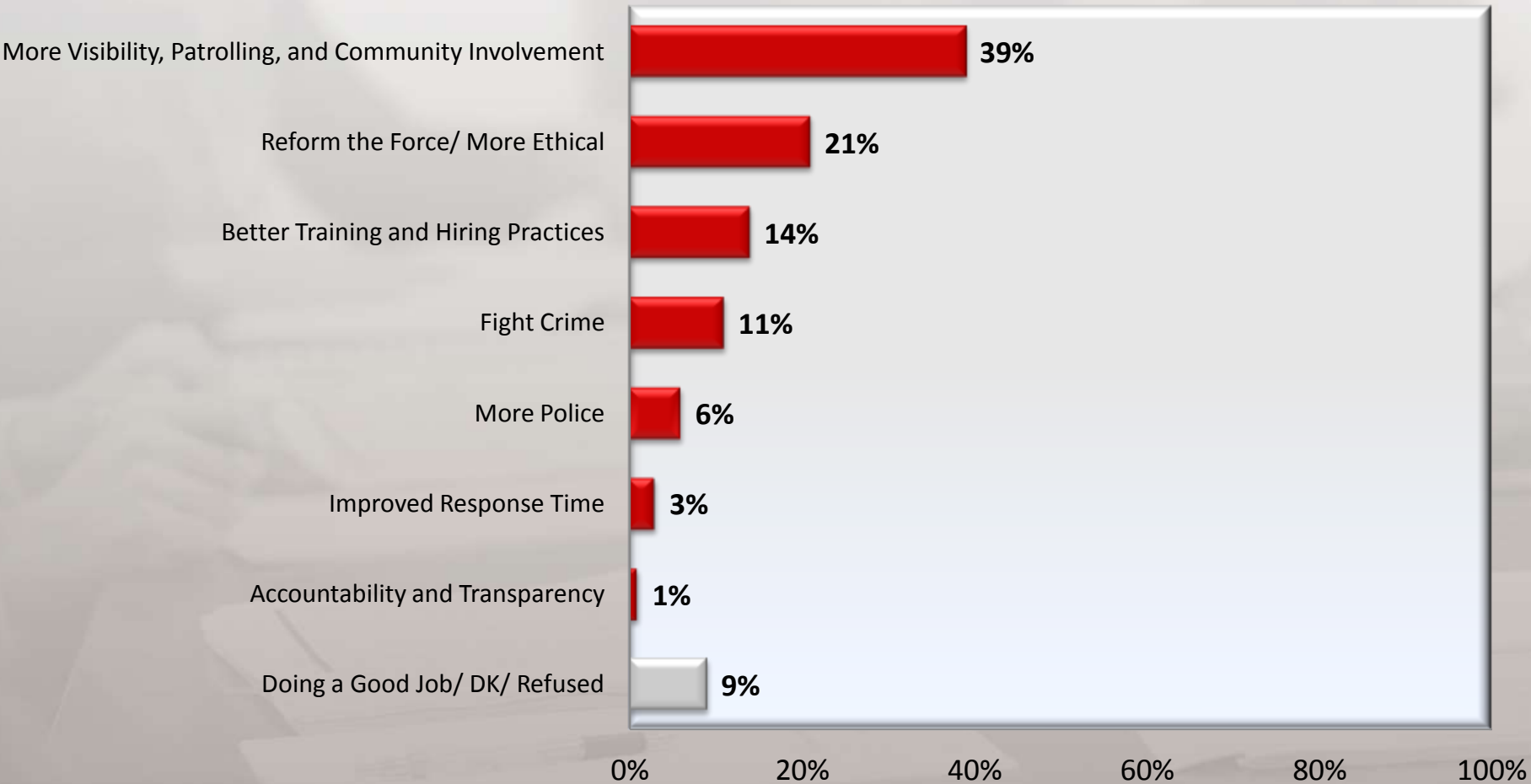
Suggestions for the Police Department



A plurality of adults in New Orleans indicate that a higher police presence and community involvement is the best way for the Department to serve the public.

Q31: Now, I'd like to ask you one question that is very important and your answer will be taken very seriously...What is the one thing you would suggest the New Orleans Police Department do to better serve you and the public?

Suggestions for the New Orleans Police Department

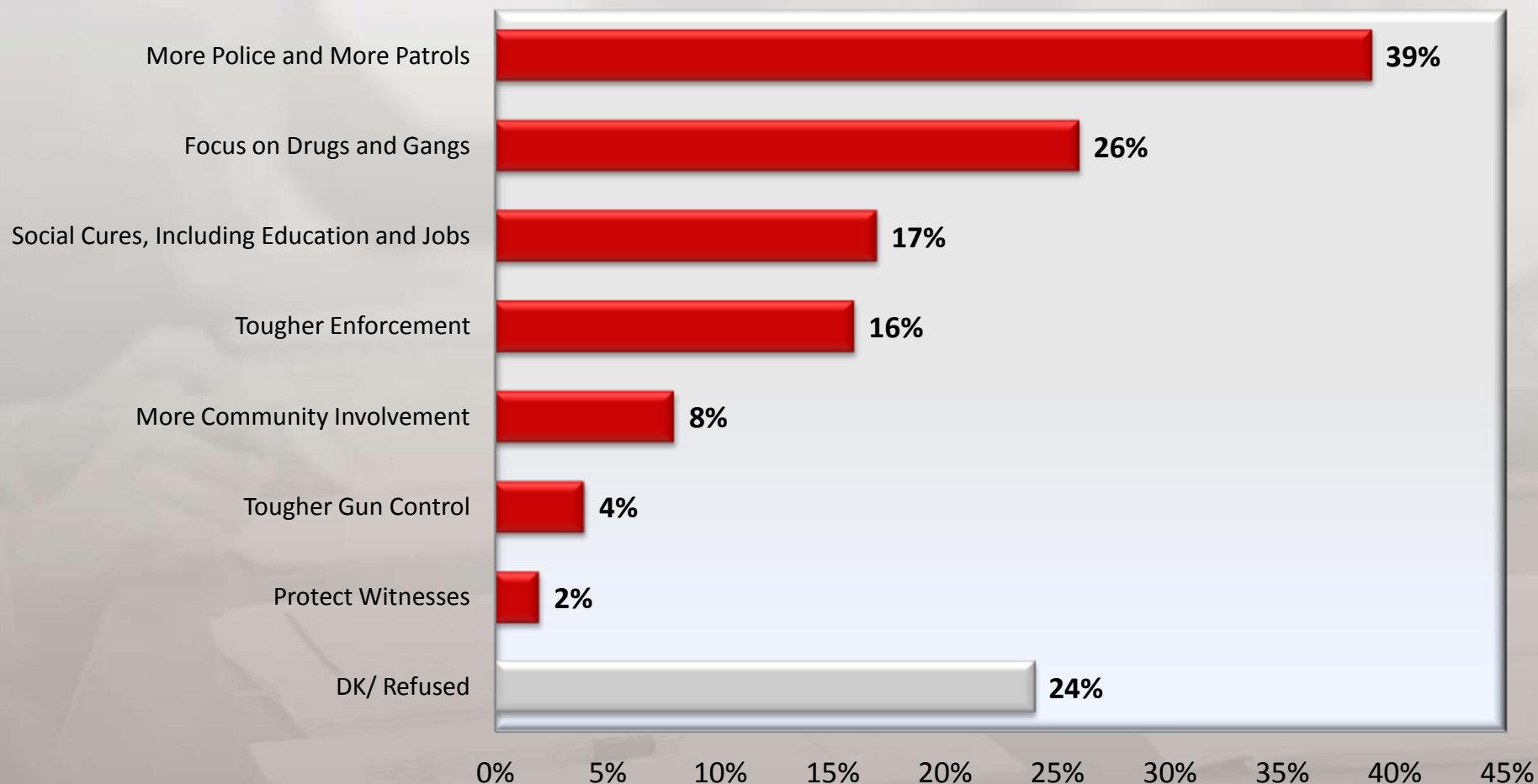




A plurality of adults indicate that increasing the number of police officers and patrols will be the most effective way to combat murders in New Orleans.

Q32: As you may know, some people say that New Orleans has a problem with its murder rate. What suggestions do you have for the New Orleans Police Department that would help combat murders in New Orleans?

Suggestions to Combat Murders



Summary and Recommendations

Crime is still the biggest issue identified facing the residents of New Orleans today.

- Residents closely identify the high crime rates with area blight, infrastructure, and social problems.
- Economic problems and the education system are also loosely connected with the high crime rates.

Over the last six months, satisfaction with the New Orleans Police Department has dropped by fourteen points. As many adults are satisfied as unsatisfied with the Department.

- The drop in satisfaction is likely due to the increased amount of bad press about the Department in the last few months.
- The groups that had the largest drop in satisfaction from earlier this year include:
 - Police District 3
 - Business Owners
 - Other Ethnicity
 - Less than High School education
 - Age 65+
- The Police Department's efforts to address violent crime is the only area tested that saw an increase in satisfaction from earlier this year.

Each aspect of the Police Department tested had a slight decrease in performance from earlier this year.

- Aspects needing the most improvement in performance, across the key demographic targets, include:
 - The overall competence of the New Orleans Police Department
 - The professionalism of New Orleans Police officers
 - The honesty and integrity of New Orleans Police officers
- Improving the New Orleans Police Department's performance in these areas will go a long way in improving the overall satisfaction of the New Orleans Police Department.

Almost all New Orleans adults have heard of the Office of the Independent Police Monitor.

- A majority indicate that the office needs additional resources to hire more investigators or to increase their outreach with the community.

The biggest thing the New Orleans Police Department can and should do is increase their presence in the area. This will not only help increase the satisfaction with the Department but a plurality of adults indicated this as the biggest thing the Department can do to help combat murders and serve the public.

Police Department Satisfaction



Satisfaction with the New Orleans Police Department has dropped fourteen points since earlier this year. Over the last few months the Department has received an increase in bad press likely leading to the drop in satisfaction.

Q5: Now, thinking about the police department here in New Orleans, would you say that you are satisfied or unsatisfied with the New Orleans Police Department overall?

Q5: Overall Satisfaction



August 2011 Top Groups

	% Satisfied
District 4	58%
Other Ethnicity	58%
Age 25-34	53%
White	52%
	% Unsatisfied
District 3	56%
Age 55-64	53%
Post Graduates	50%
Black	50%



Adults in the 3rd Police District had the largest drop in satisfaction with the police department.

	Feb 2011 Total Satisfied	Aug 2011 Total Satisfied	Change
District 3	78%	36%	-42%
Business Owners	59%	39%	-21%
Other Ethnicity	76%	58%	-18%
<High School	66%	48%	-18%
Age 65+	66%	48%	-18%
District 2	58%	42%	-16%
Some College	61%	45%	-16%
Female	61%	46%	-16%
District 1	63%	48%	-15%
Post Graduate	58%	43%	-15%
College Graduate	62%	46%	-15%
Age 55-64	53%	38%	-15%
Residency: <15 Years	63%	50%	-14%
Age 35-44	64%	50%	-14%
Black	56%	42%	-14%
Age 18-24	60%	46%	-14%
White	65%	52%	-13%
District 8	68%	55%	-13%
Residency: 15+ Years	59%	46%	-13%
Non-Business Owners	59%	47%	-12%

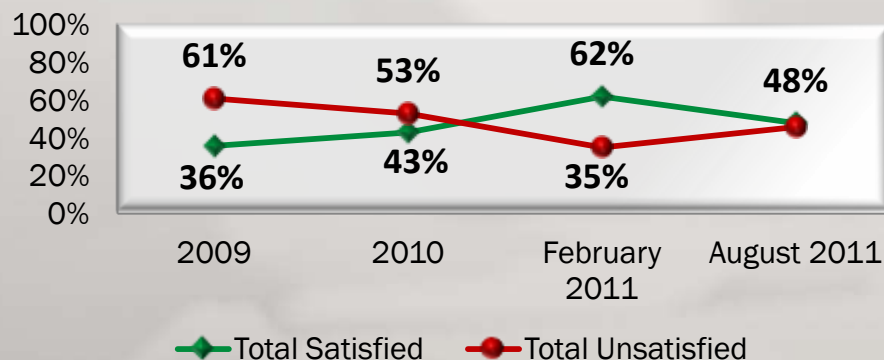


Satisfaction with the New Orleans Police Department has dropped since earlier this year in districts one through four.

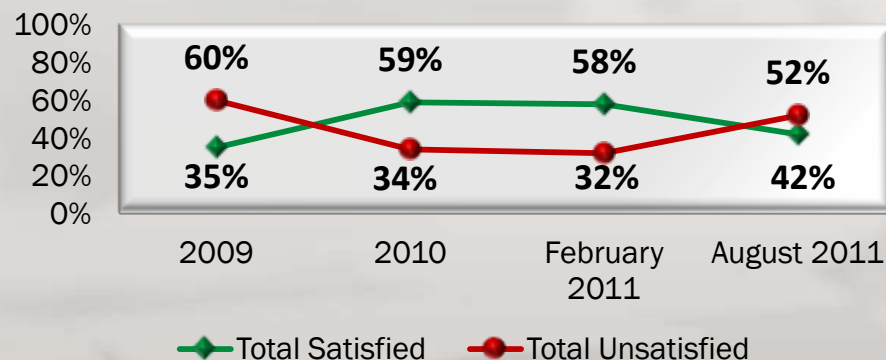
Q5: Now, thinking about the police department here in New Orleans, would you say that you are satisfied or unsatisfied with the New Orleans Police Department overall?

Overall Department Satisfaction: 47%

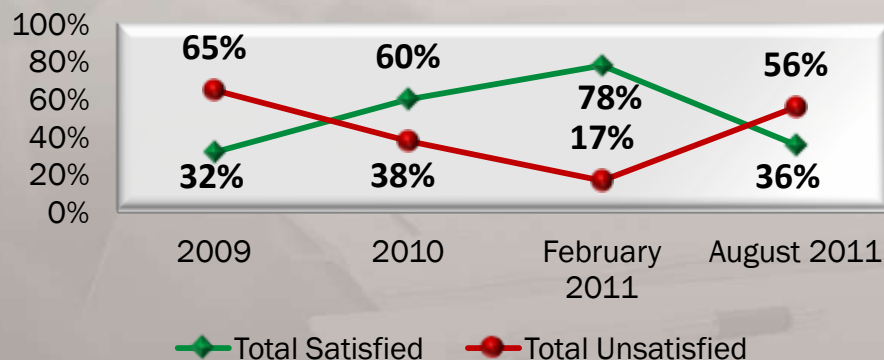
District 1



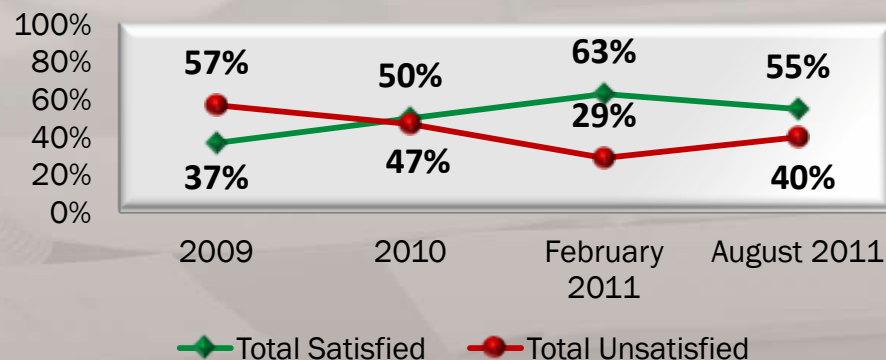
District 2



District 3



District 4



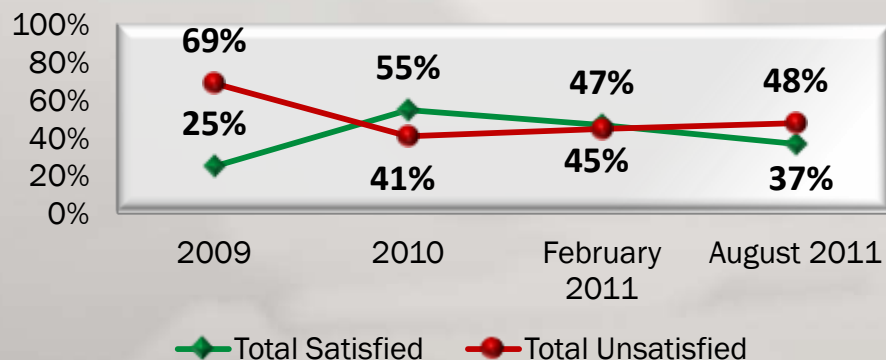


Satisfaction with the New Orleans Police Department has dropped since earlier this year in districts five thru eight.

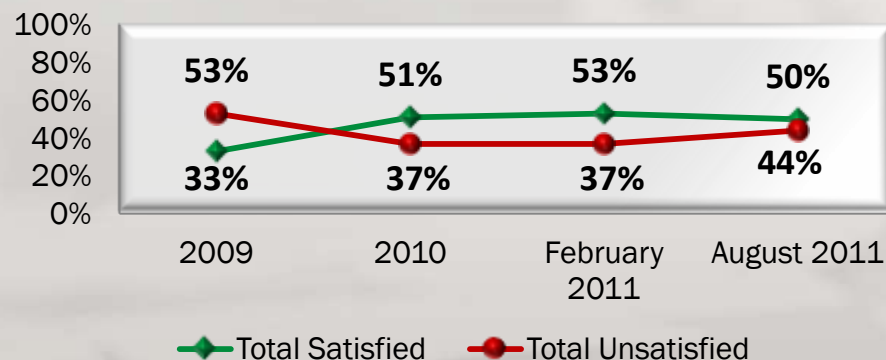
Q5: Now, thinking about the police department here in New Orleans, would you say that you are satisfied or unsatisfied with the New Orleans Police Department overall?

Overall Department Satisfaction: 47%

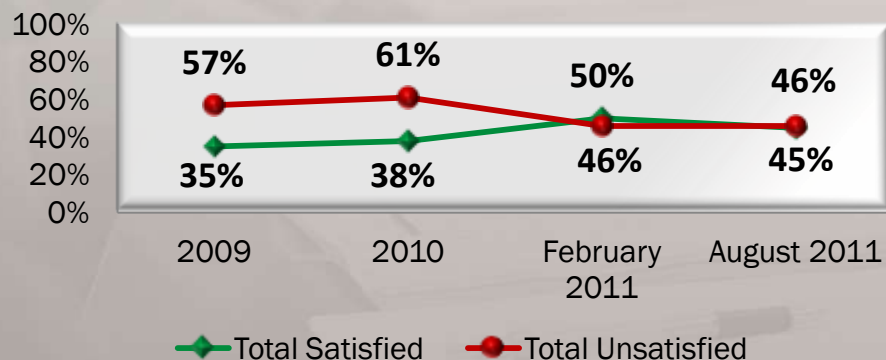
District 5



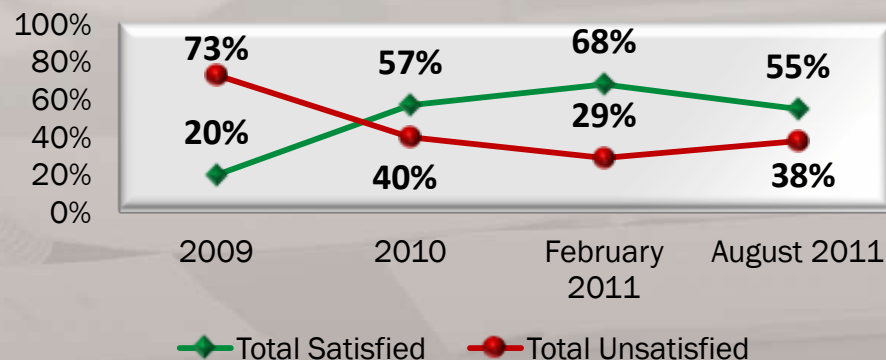
District 6



District 7



District 8



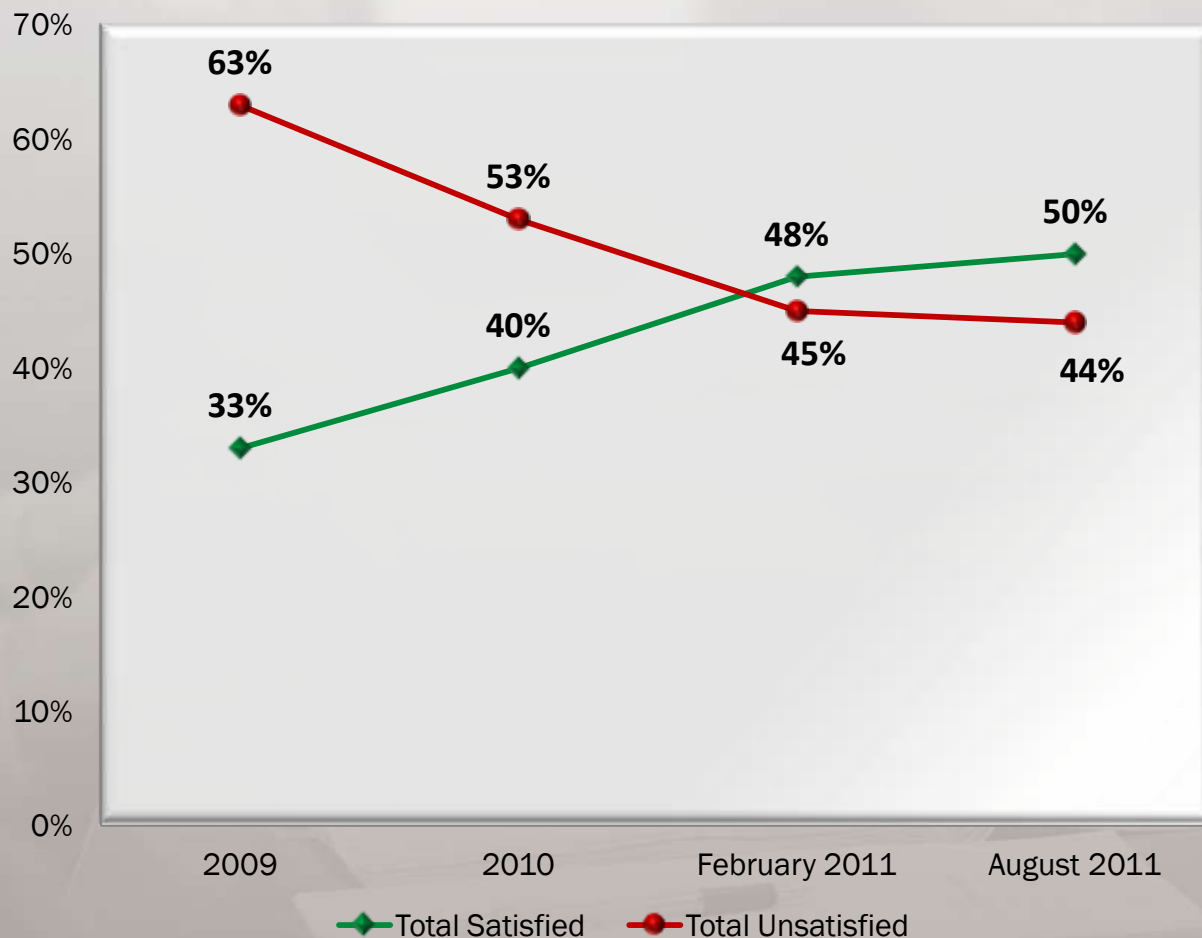
Efforts to Address Violent Crime



Satisfaction with the New Orleans Police Department's efforts to address violent crime increased by two percent from earlier this year.

Q6: Police Department Satisfaction – Efforts to address violent crime

Q6: Efforts to address violent crime



August 2011 Top Groups	
	% Satisfied
<High School	64%
District 8	62%
District 5	58%
Age 25-34	55%
	% Unsatisfied
Other Ethnicity	56%
Post Graduates	54%
High School Grad	53%
Business Owners	51%

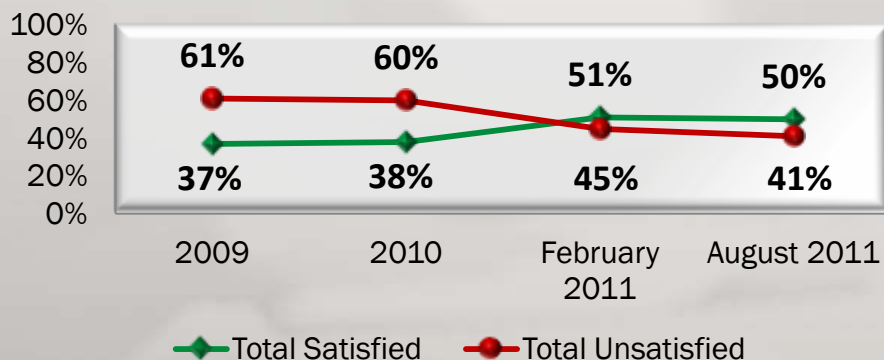


Satisfaction with the police department's efforts to address violent crime dropped slightly from earlier this year in districts one, three, and four.

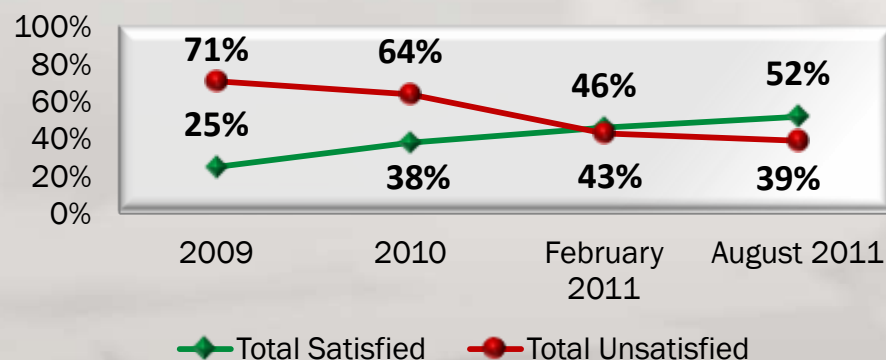
Q6: Police Department Satisfaction – Efforts to address violent crime

Overall Department Satisfaction: 47%
Q6 Overall Satisfaction: 50%

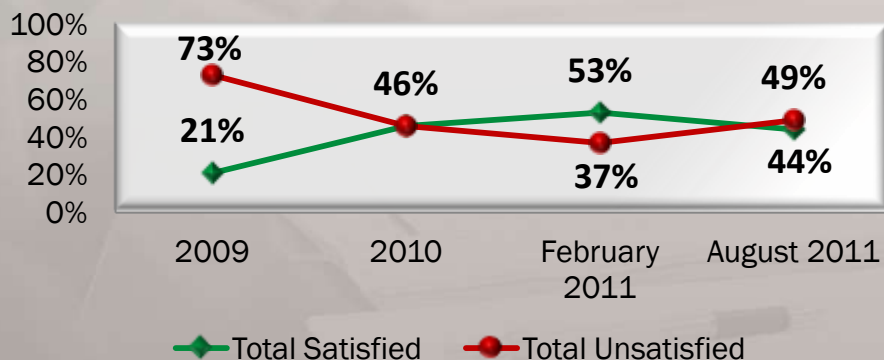
District 1



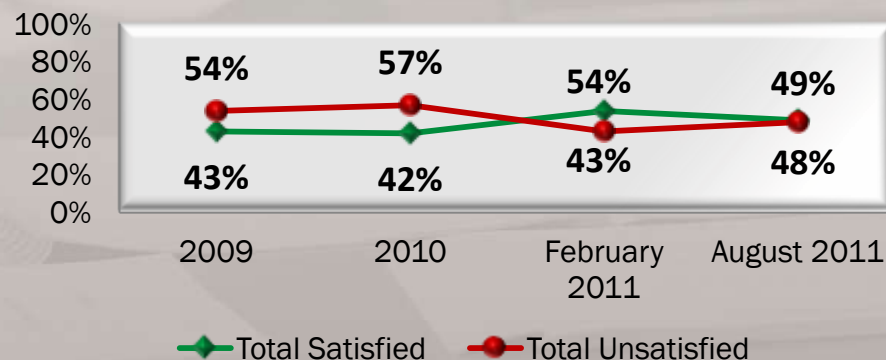
District 2



District 3



District 4



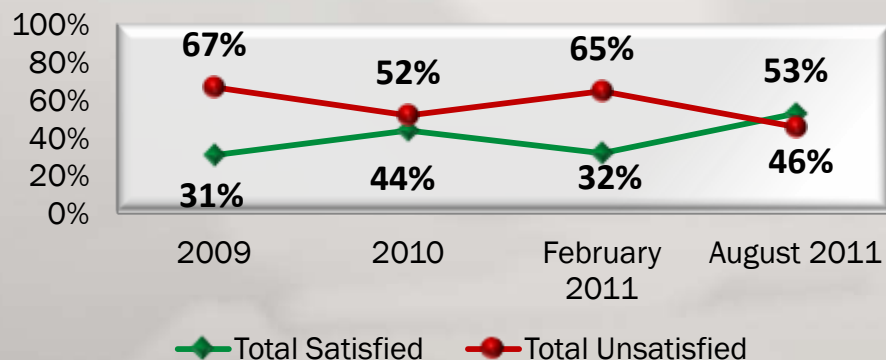


Satisfaction with the police department's efforts to address violent crime dropped slightly from earlier this year in districts six and seven.

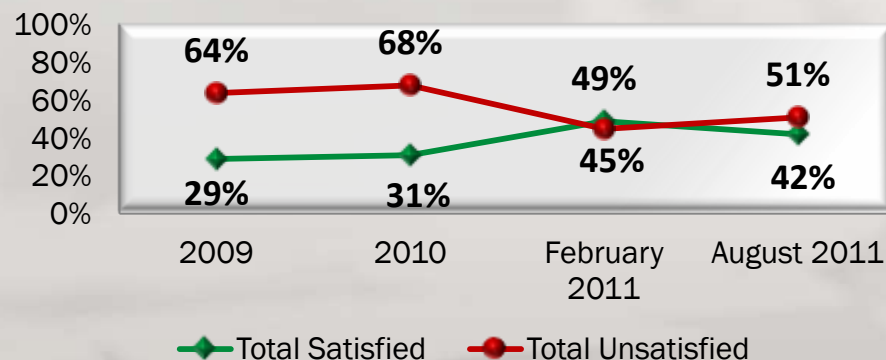
Q6: Police Department Satisfaction – Efforts to address violent crime

Overall Department Satisfaction: 47%
Q6 Overall Satisfaction: 50%

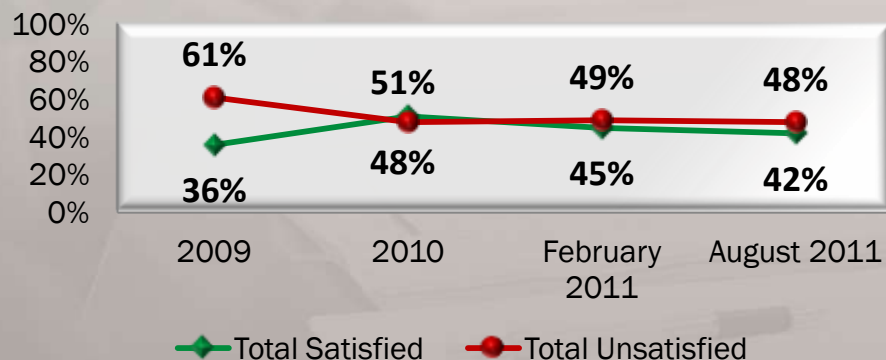
District 5



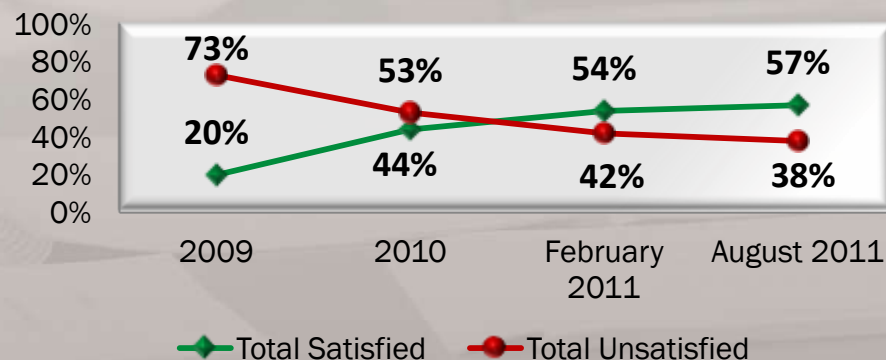
District 6



District 7



District 8



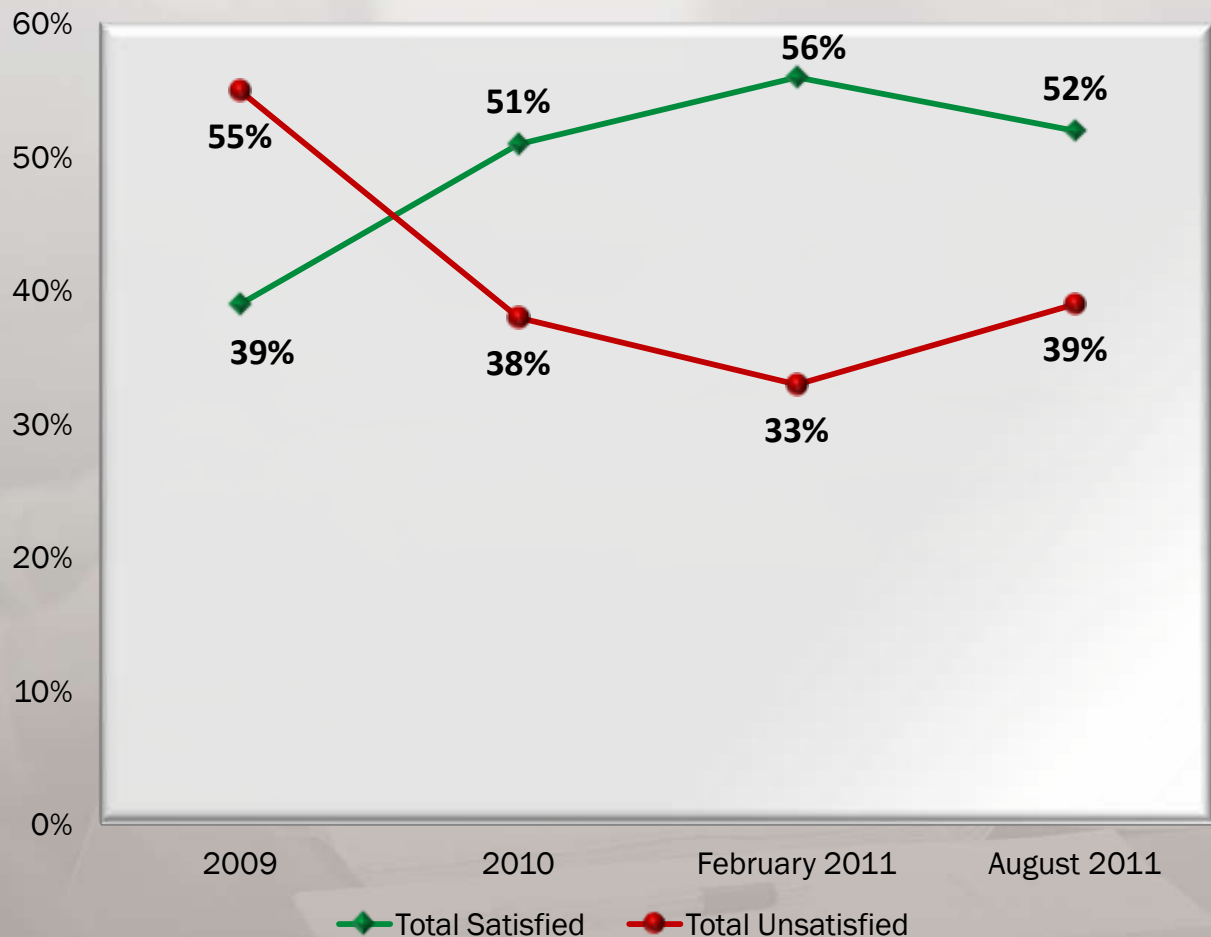
Efforts to Address Property Crimes



Satisfaction with the police department's efforts to address crimes against property dropped four percent from earlier this year.

Q7: Police Department Satisfaction – Efforts to address crimes against property like homes and businesses

Q7: Efforts to address crimes against property



August 2011 Top Groups	
	% Satisfied
<High School	67%
Age 35-44	61%
<15 Years	60%
District 7	59%
	% Unsatisfied
Other Ethnicity	49%
District 5	48%
District 2	46%
Business Owners	45%

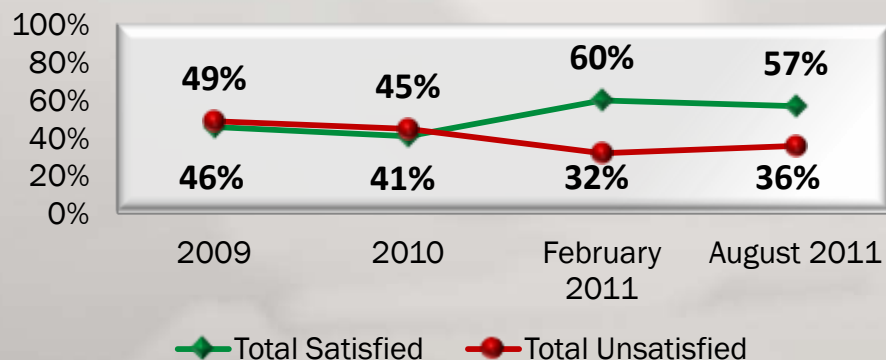


Satisfaction with the efforts to address property crimes has decreased slightly in districts one thru four since earlier this year.

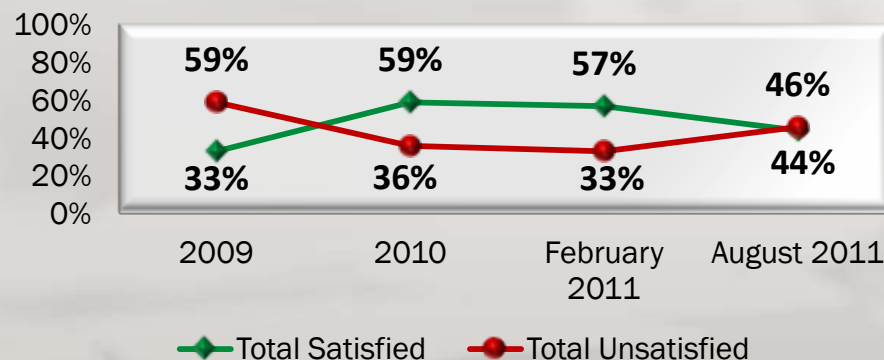
Q7: Police Department Satisfaction – Efforts to address crimes against property like homes and businesses

Overall Department Satisfaction: 47%
Q7 Overall Satisfaction: 52%

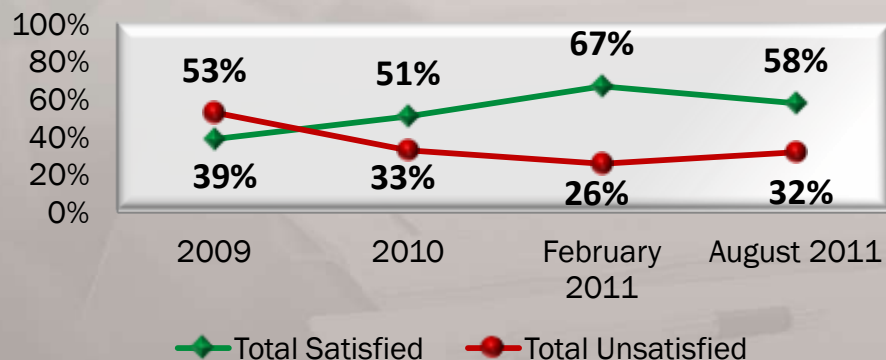
District 1



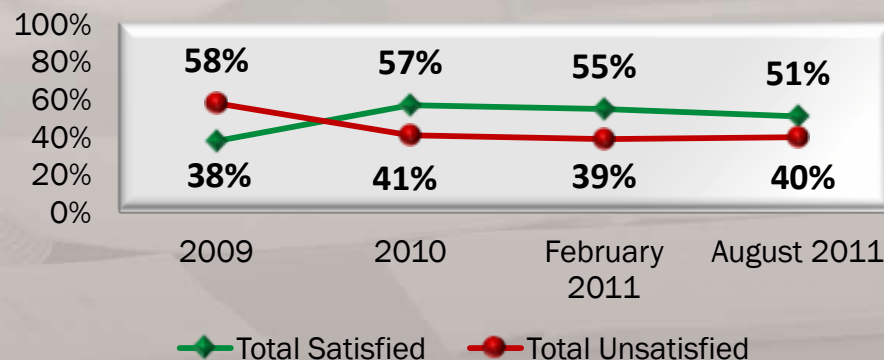
District 2



District 3



District 4



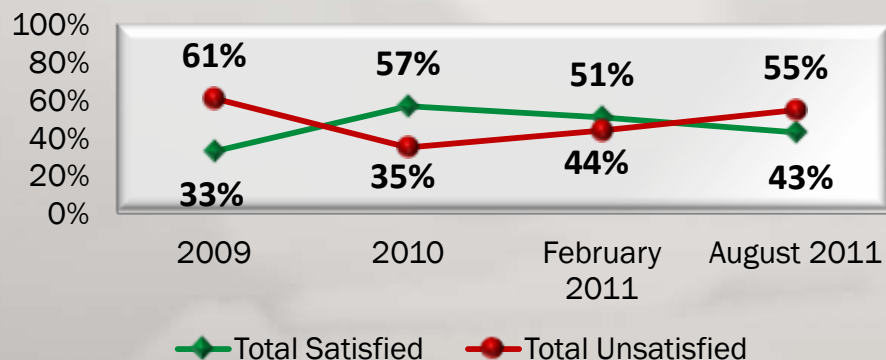


Satisfaction with the efforts to address property crimes has decreased slightly in districts five thru eight since earlier this year.

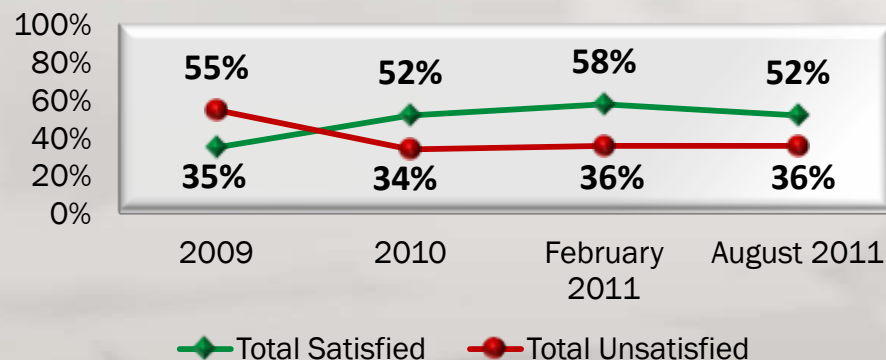
Q7: Police Department Satisfaction – Efforts to address crimes against property like homes and businesses

Overall Department Satisfaction: 47%
Q7 Overall Satisfaction: 52%

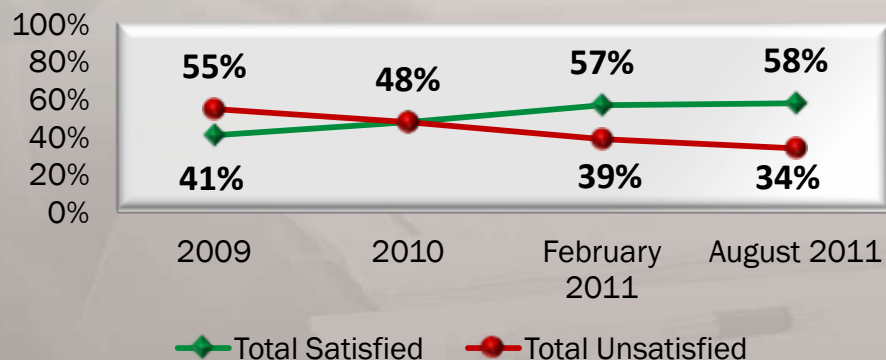
District 5



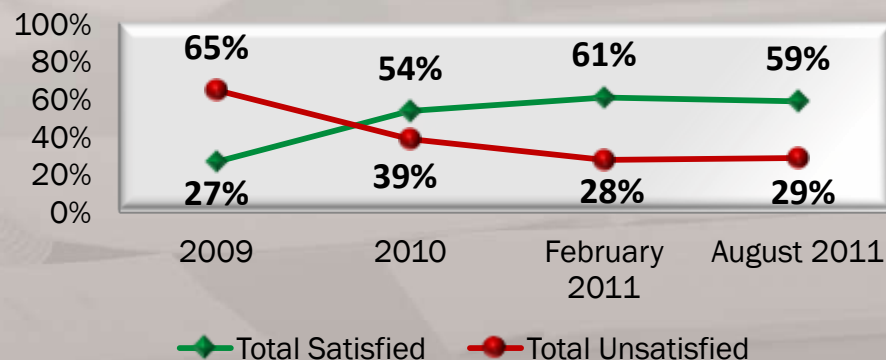
District 6



District 7



District 8



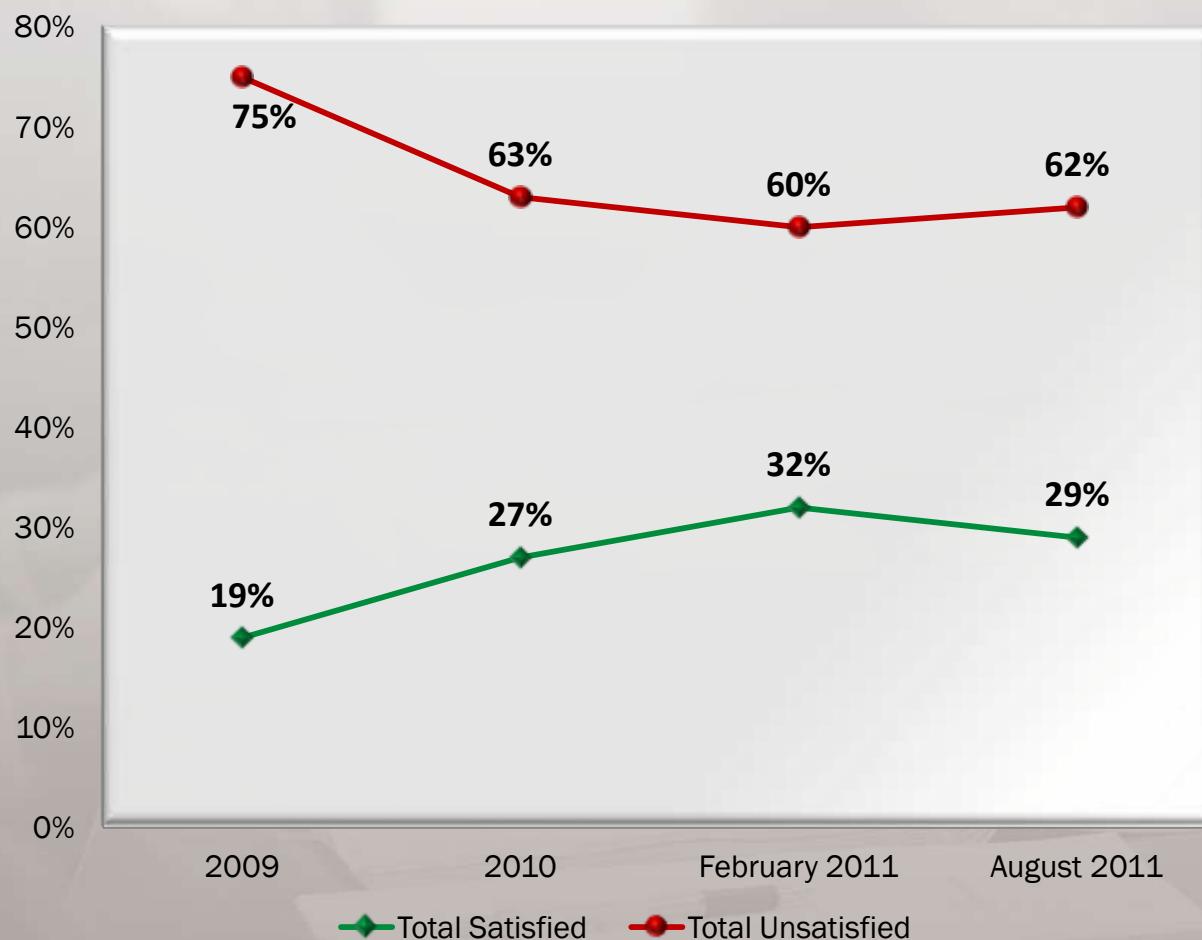
Getting Drugs Off the Streets



Satisfaction with getting drugs off the streets has dropped by three percent since earlier this year.

Q8: Police Department Satisfaction – Getting drugs off the streets

Q8: Getting drugs off the streets



August 2011 Top Groups

	% Satisfied
<High School	50%
Age 25-34	39%
District 5	39%
District 6	38%
	% Unsatisfied
Other Ethnicity	75%
Post Graduates	74%
Business Owners	73%
Age 55-64	69%

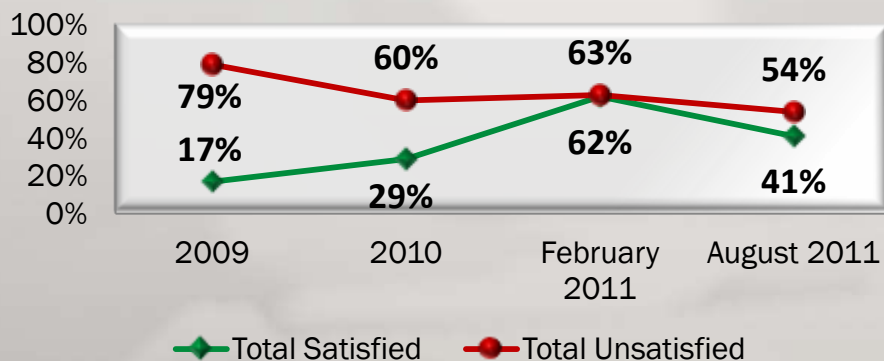


Satisfaction with getting drugs off the streets has dropped in district one thru four since earlier this year.

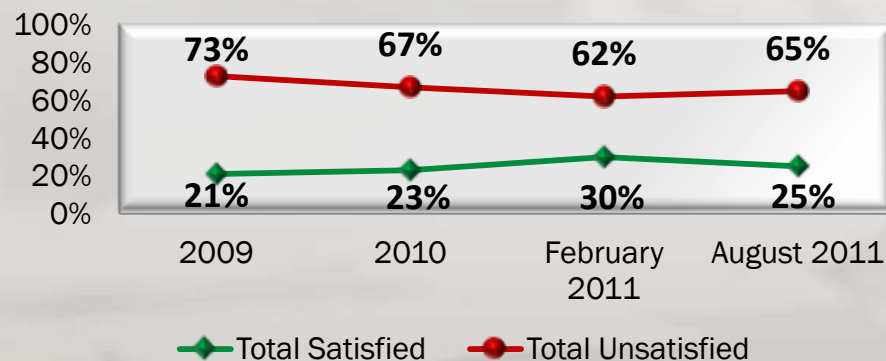
Q8: Police Department Satisfaction – Getting drugs off the streets

Overall Department Satisfaction: 47%
Q8 Overall Satisfaction: 29%

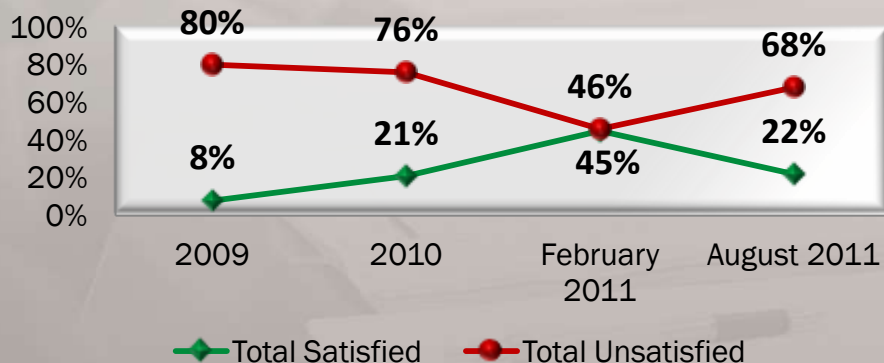
District 1



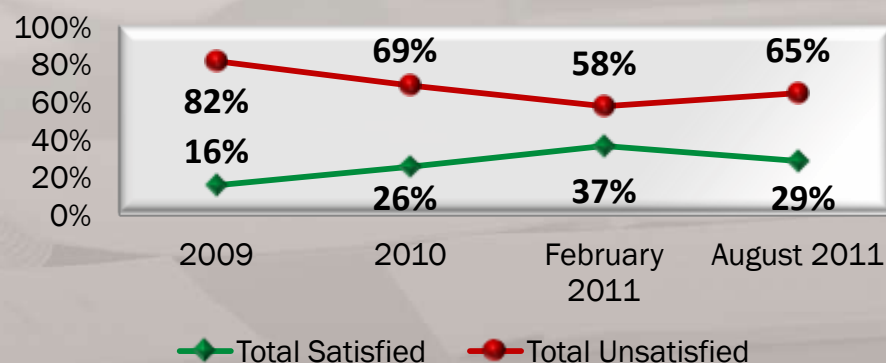
District 2



District 3



District 4



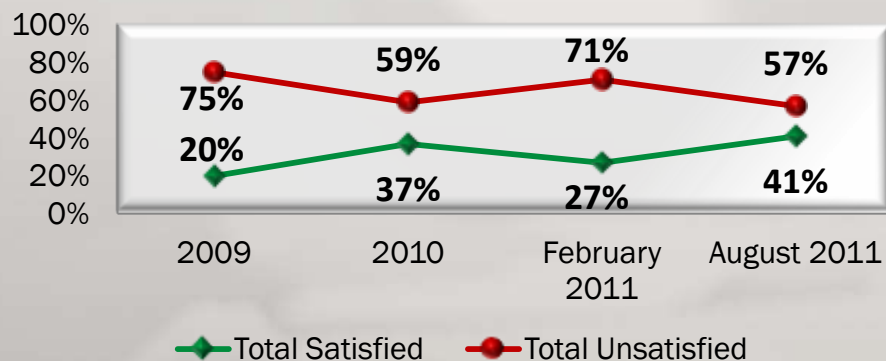


Satisfaction with getting drugs off the streets has increased since earlier this year in districts five, six, and eight.

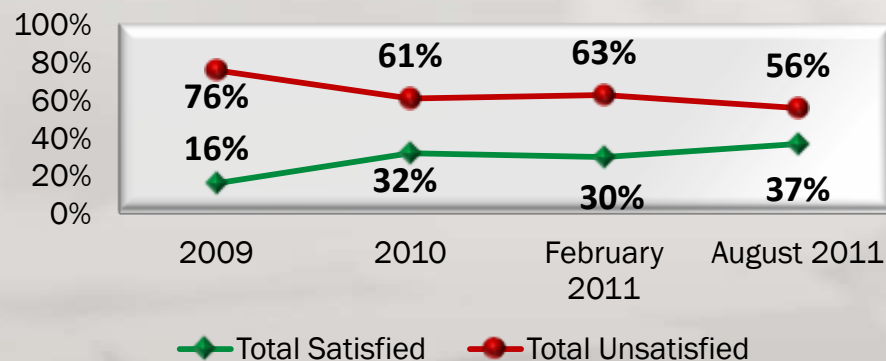
Q8: Police Department Satisfaction – Getting drugs off the streets

Overall Department Satisfaction: 47%
Q8 Overall Satisfaction: 29%

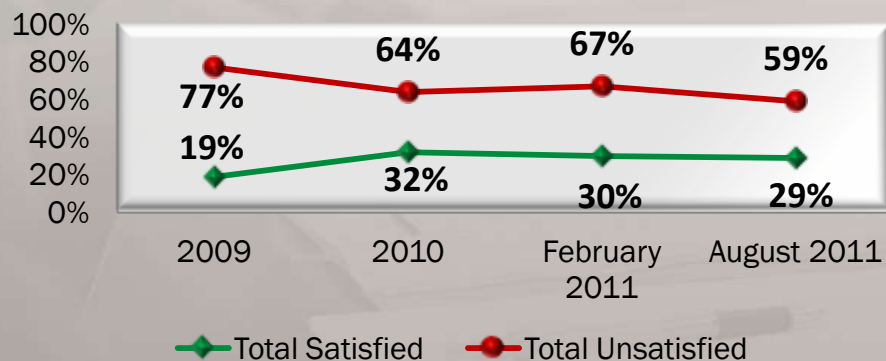
District 5



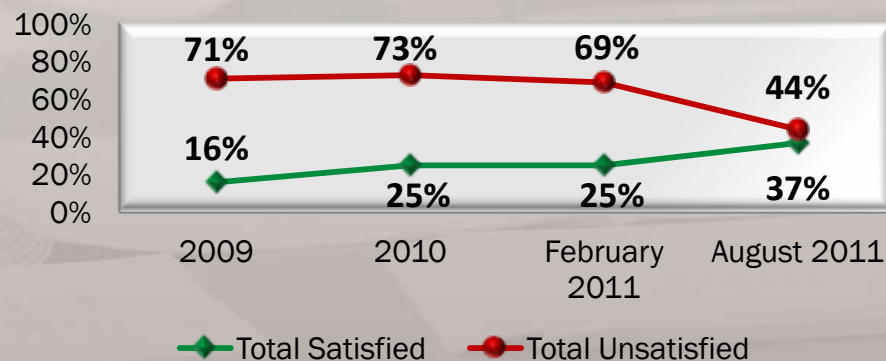
District 6



District 7



District 8



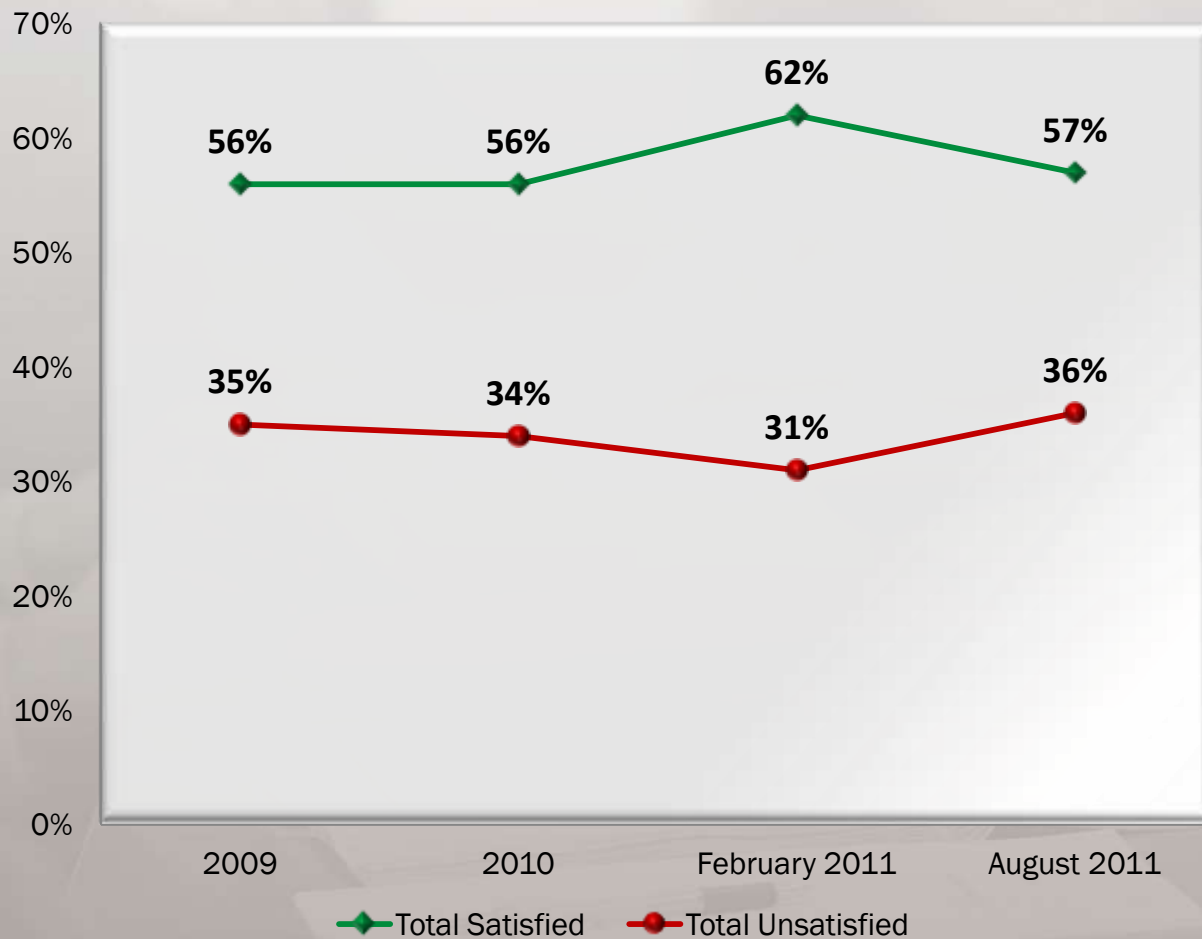
Enforcing Traffic Laws



Satisfaction with enforcing traffic laws has decreased by five percent since earlier this year.

Q9: Police Department Satisfaction – Enforcing traffic laws

Q9: Enforcing traffic laws



August 2011 Top Groups	
	% Satisfied
District 1	67%
Age 25-34	65%
Other Ethnicity	63%
Age 35-44	61%
	% Unsatisfied
Post Graduate	49%
District 7	45%
Business Owner	43%
District 3	42%

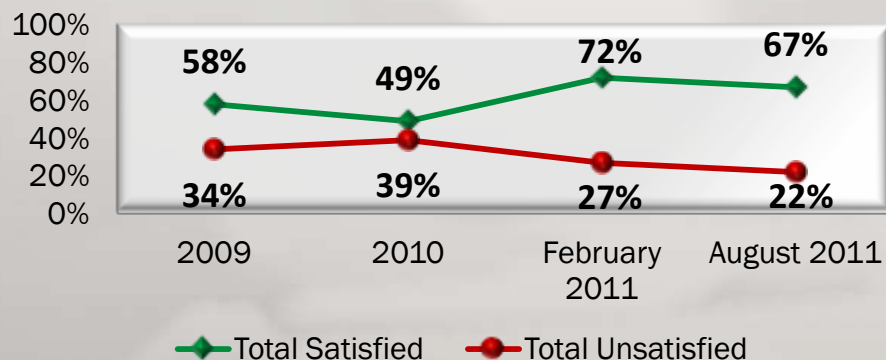


Satisfaction with enforcing traffic laws has dropped since earlier this year in districts one, three, and four.

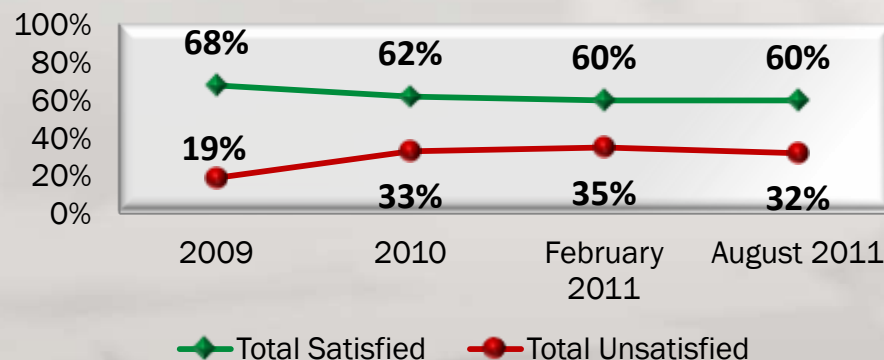
Q9: Police Department Satisfaction – Enforcing traffic laws

Overall Department Satisfaction: 47%
Q9 Overall Satisfaction: 57%

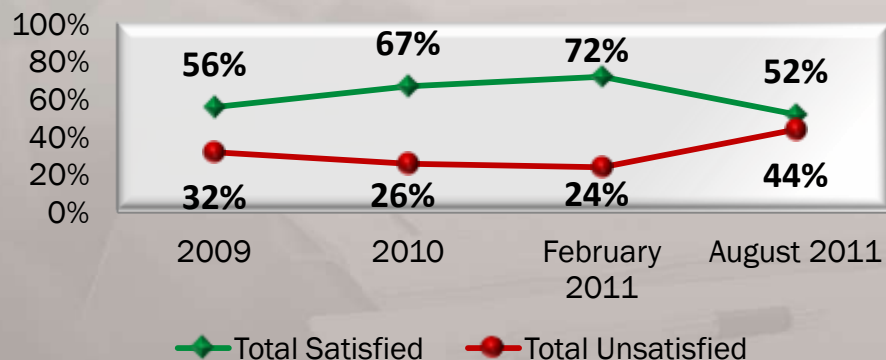
District 1



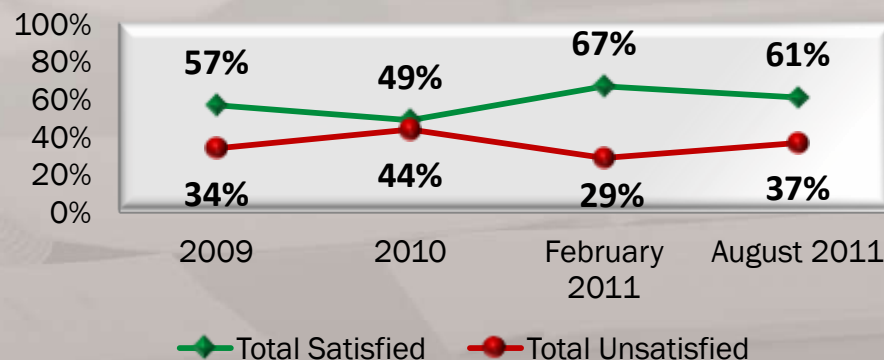
District 2



District 3



District 4



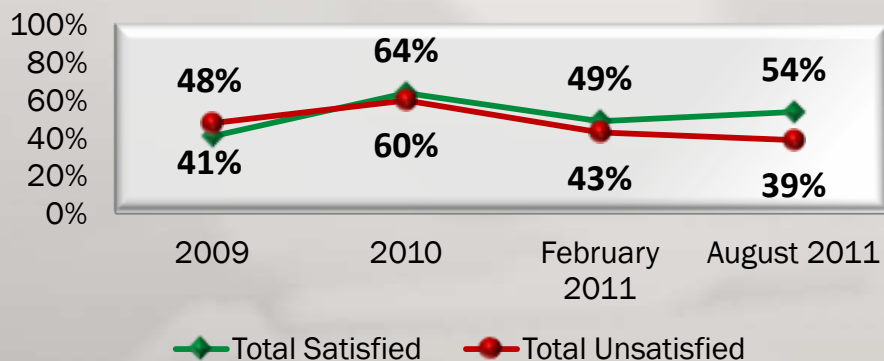


Satisfaction with enforcing traffic laws has increased since earlier this year in districts five and six and has dropped in districts seven and eight.

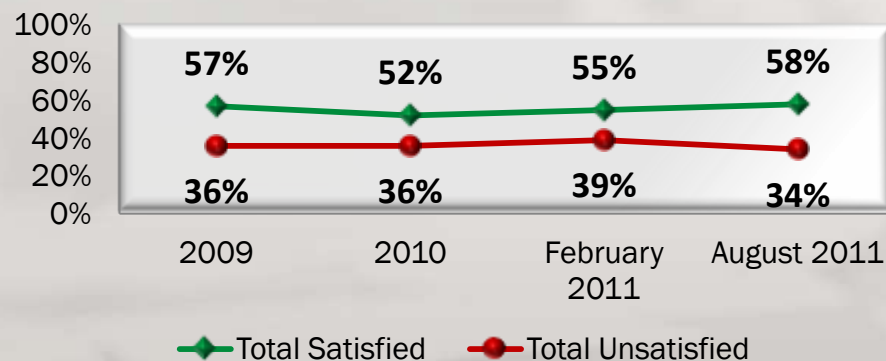
Q9: Police Department Satisfaction – Enforcing traffic laws

Overall Department Satisfaction: 47%
Q9 Overall Satisfaction: 57%

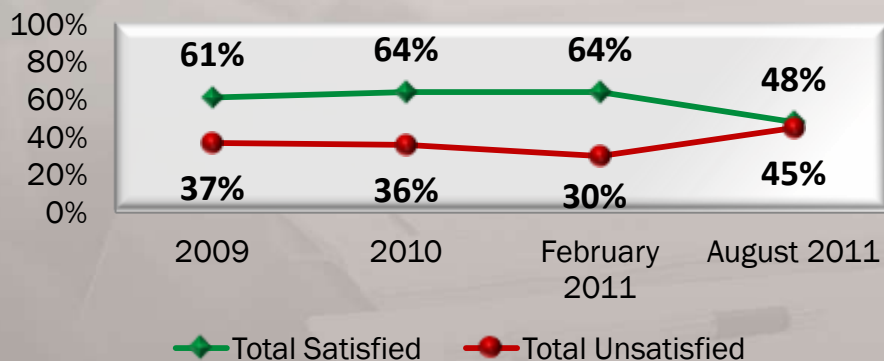
District 5



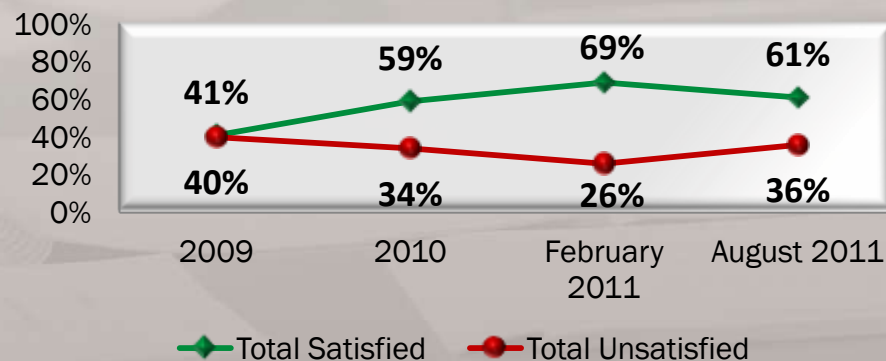
District 6



District 7



District 8



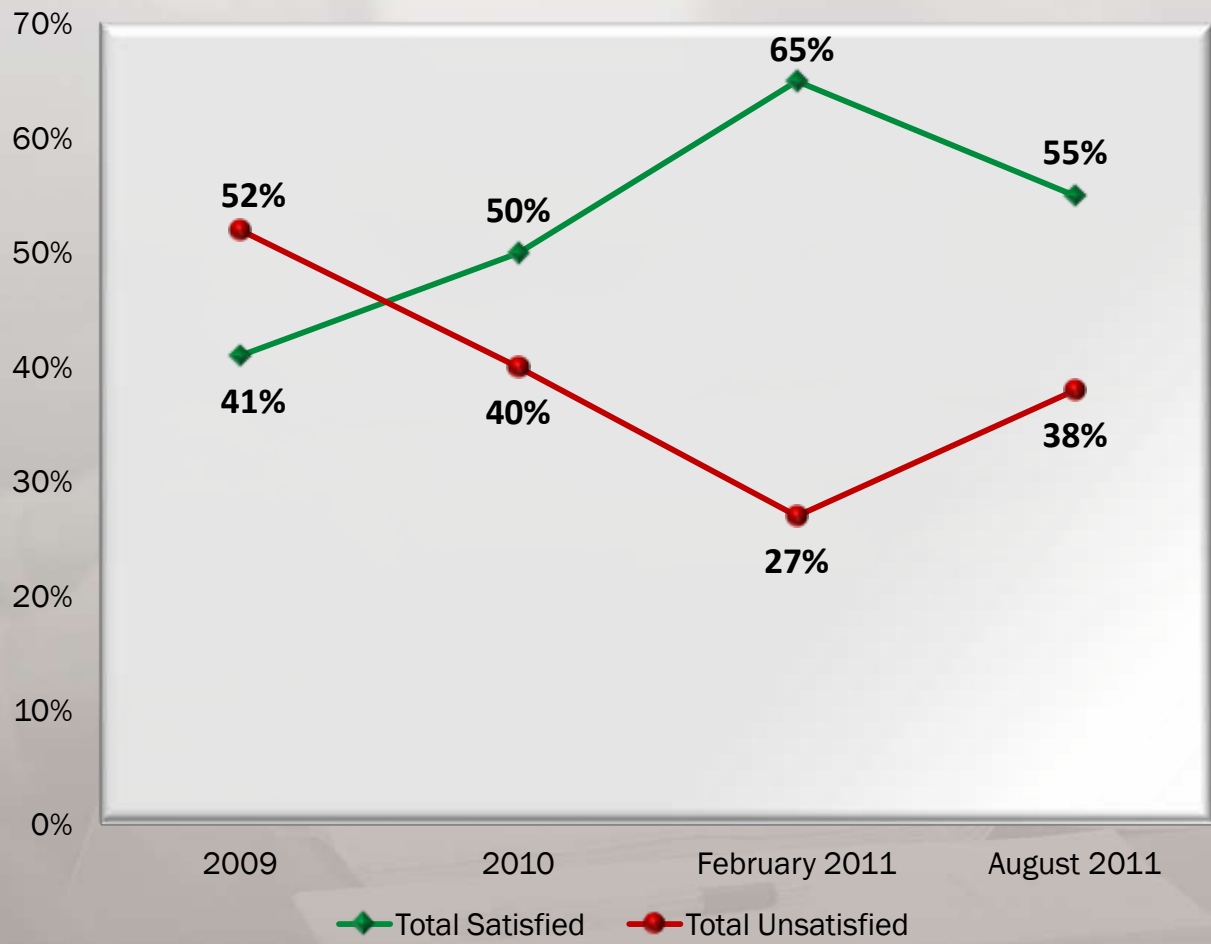
Cooperating with the Public



Satisfaction with the department's cooperation with the public has dropped ten percent since earlier this year.

Q10: Police Department Satisfaction – Cooperating with the public to address their concerns

Q10: Cooperating with the public



August 2011 Top Groups	
	% Satisfied
District 6	66%
District 8	62%
<High School	61%
White	61%
	% Unsatisfied
Other Ethnicity	46%
District 7	45%
Age 25-34	44%
High School Grad	44%

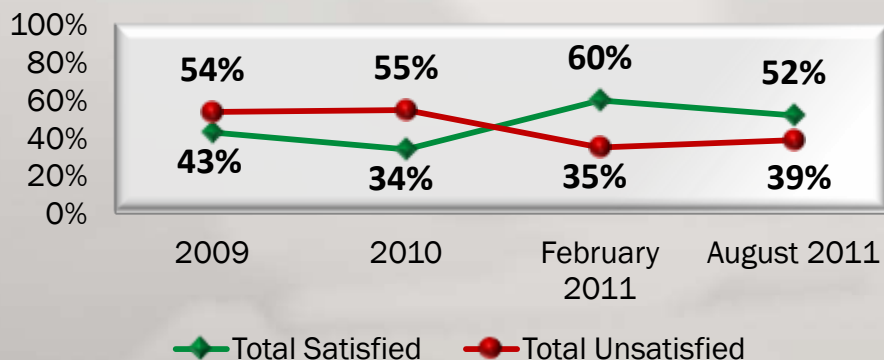


Satisfaction with the department's cooperation with the public has dropped since earlier this year in districts one thru four.

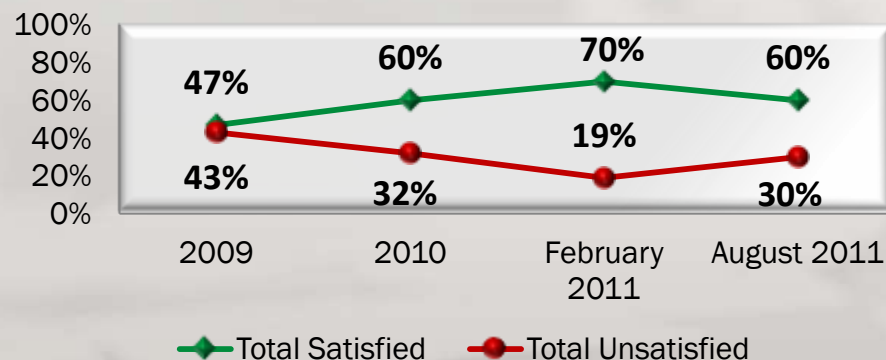
Q10: Police Department Satisfaction – Cooperating with the public to address their concerns

Overall Department Satisfaction: 47%
Q10 Overall Satisfaction: 55%

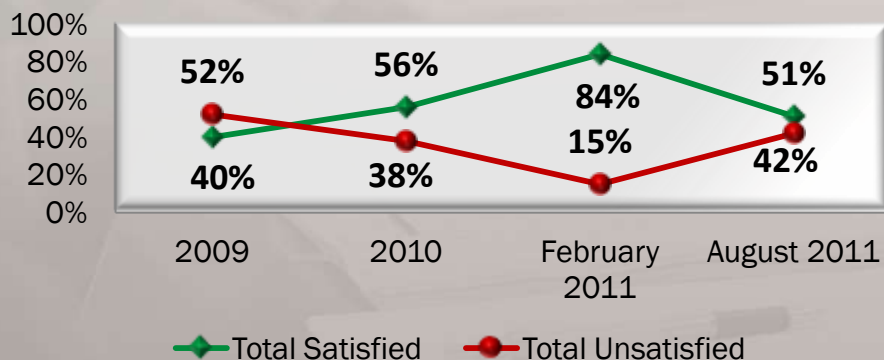
District 1



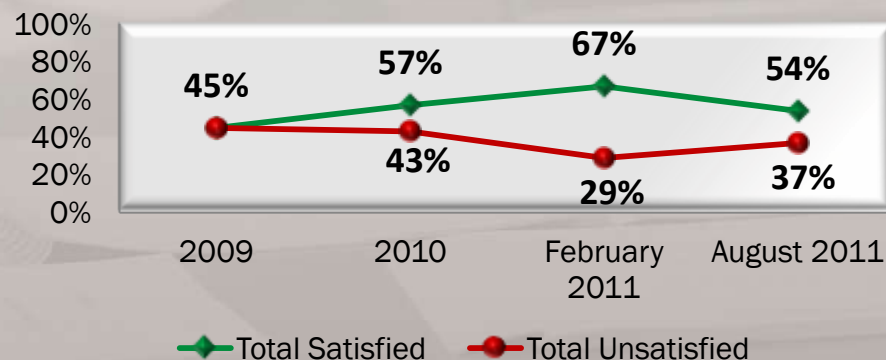
District 2



District 3



District 4



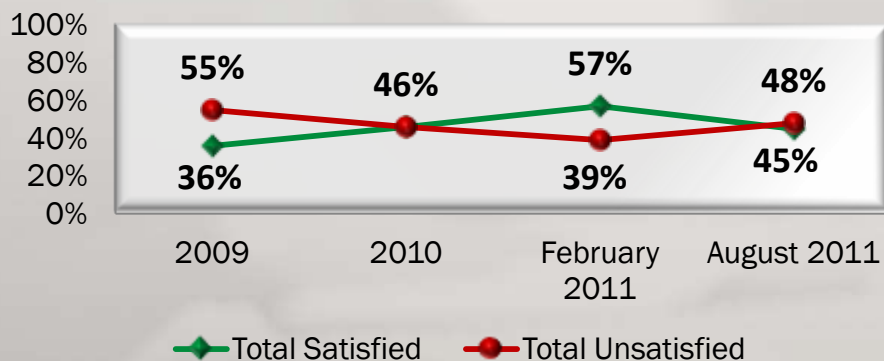


Satisfaction with the department's cooperation with the public has dropped in the last year in districts five thru eight.

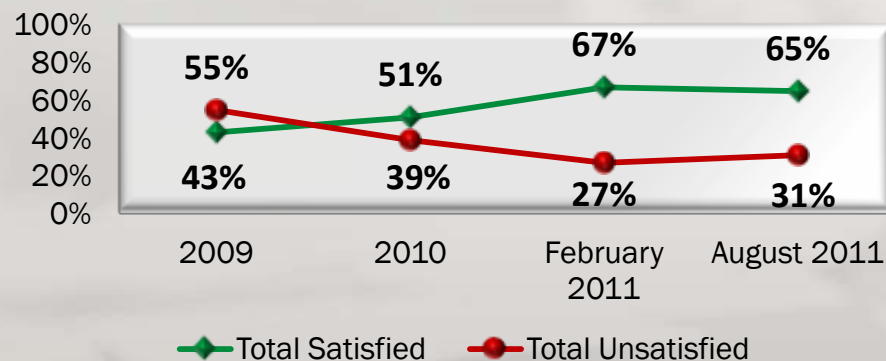
Q10: Police Department Satisfaction – Cooperating with the public to address their concerns

Overall Department Satisfaction: 47%
Q10 Overall Satisfaction: 55%

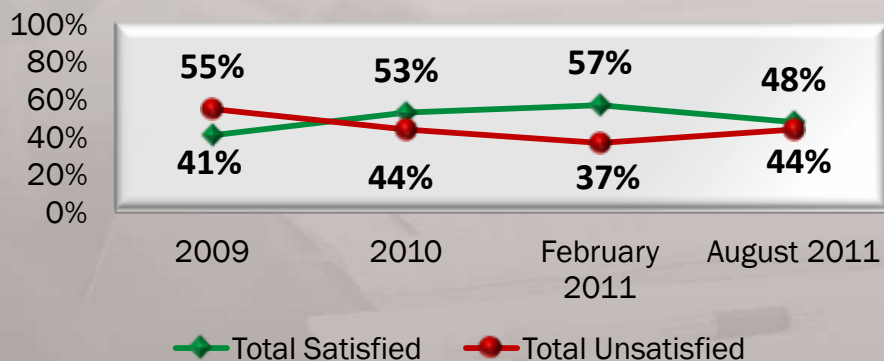
District 5



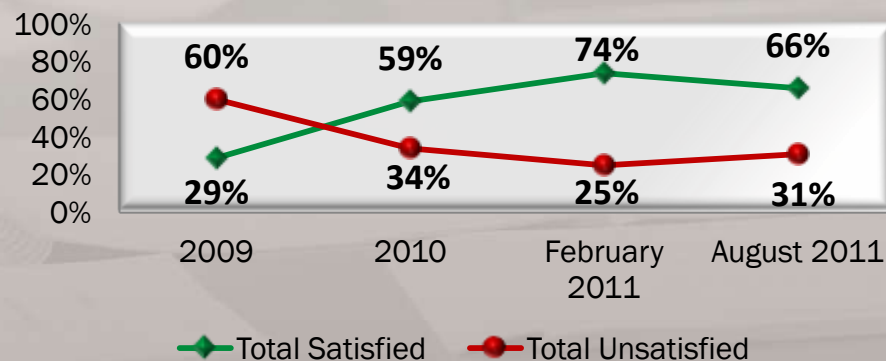
District 6



District 7



District 8



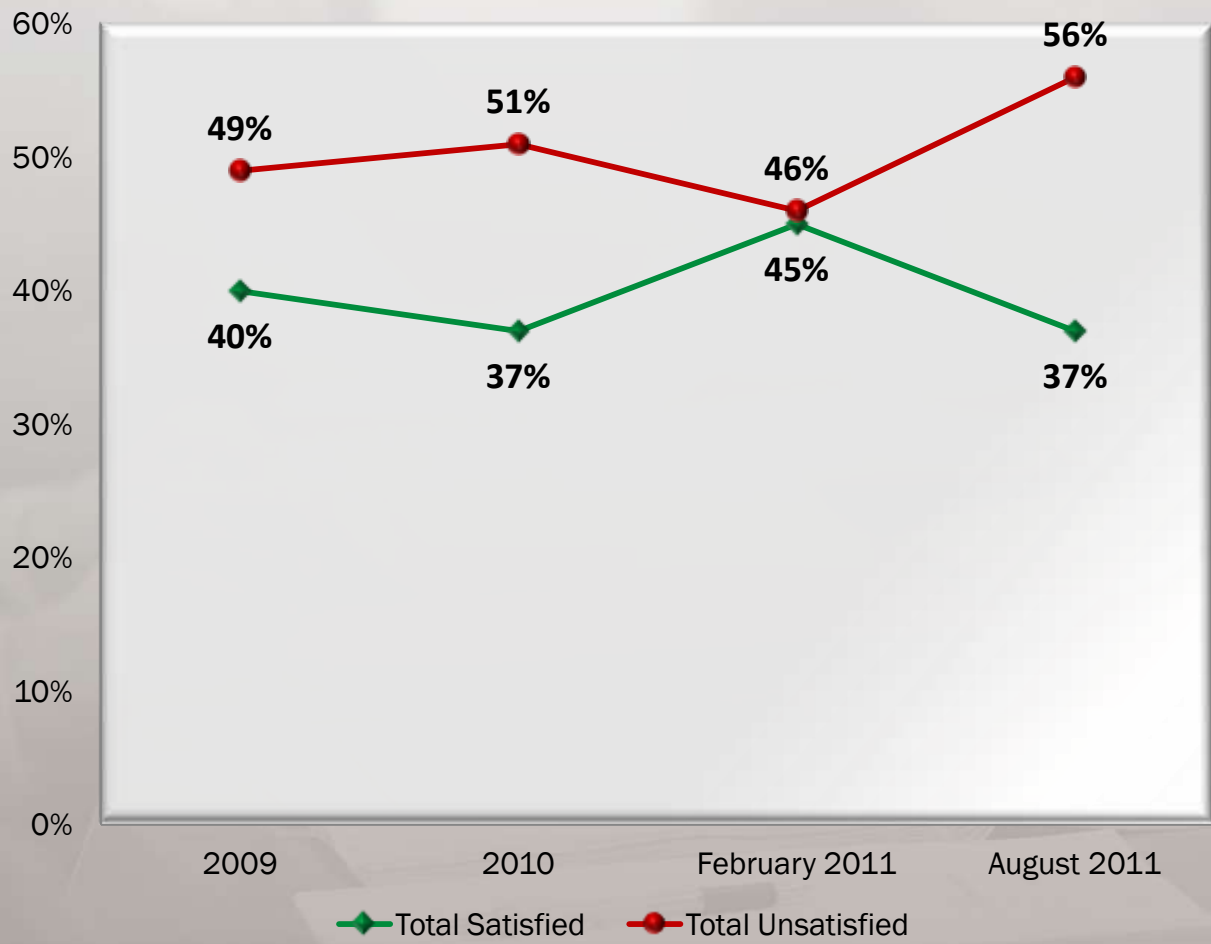
Honest & Integrity of Police Officers



Satisfaction with the honesty and integrity of New Orleans police officers has dropped by eight percent since earlier this year.

Q11: Police Department Satisfaction – Honesty and integrity of New Orleans Police officers

Q11: Honesty and integrity of NO Police Officers



August 2011 Top Groups	
	% Satisfied
District 1	52%
<High School	43%
Age 65+	43%
District 8	43%
	% Unsatisfied
Post Graduate	66%
Age 25-34	65%
District 5	64%
Age 55-64	63%

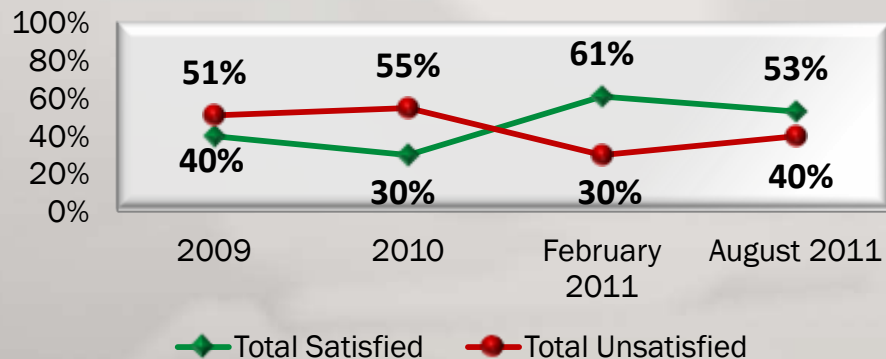


Satisfaction with the honesty and integrity of New Orleans police officers has dropped since earlier this year in districts one thru three. There was a five percent increase in district four.

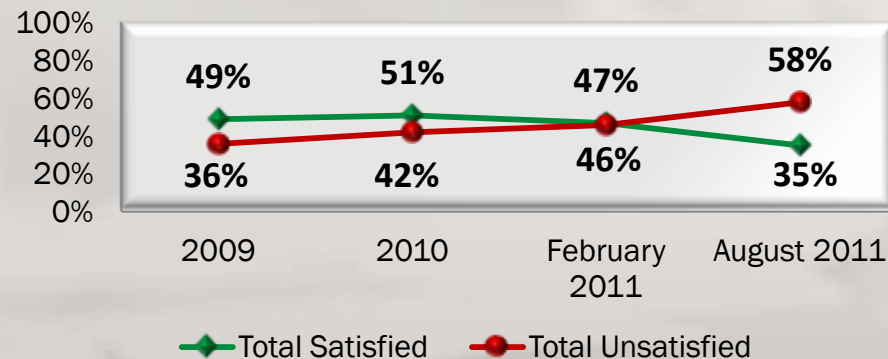
Q11: Police Department Satisfaction – Honesty and integrity of New Orleans Police officers

Overall Department Satisfaction: 47%
Q11 Overall Satisfaction: 37%

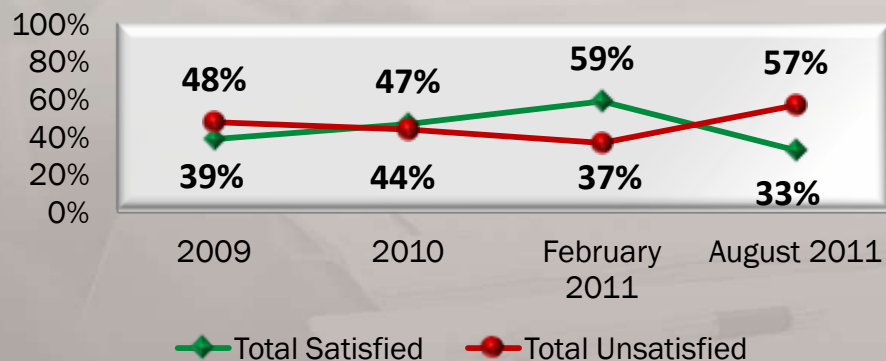
District 1



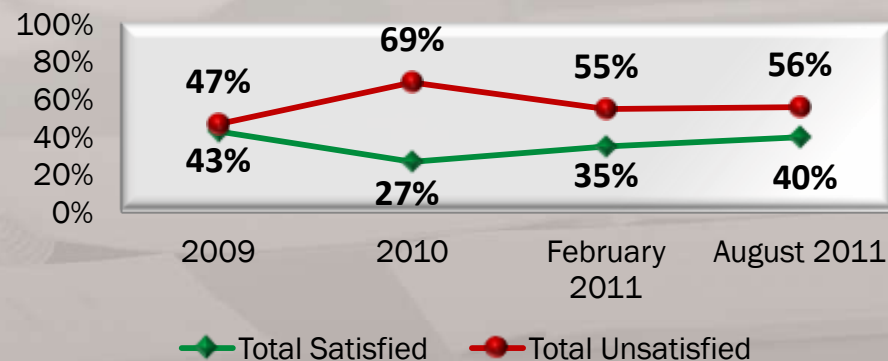
District 2



District 3



District 4



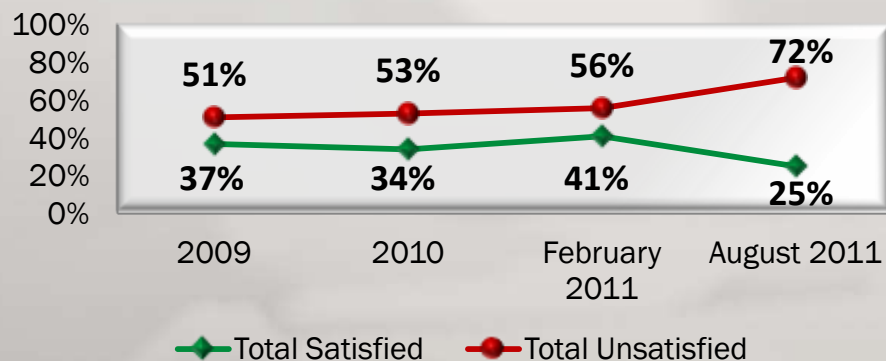


Satisfaction with the honesty and integrity of New Orleans police officers has dropped since earlier this year in districts five thru seven. There was a six percent increase in district eight.

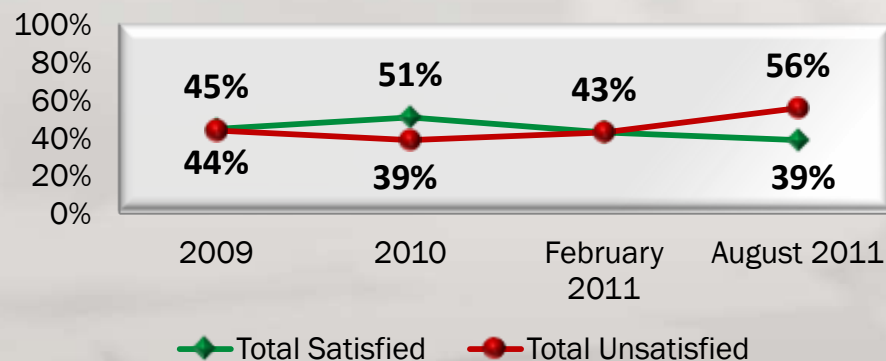
Q11: Police Department Satisfaction – Honesty and integrity of New Orleans Police officers

Overall Department Satisfaction: 47%
Q11 Overall Satisfaction: 37%

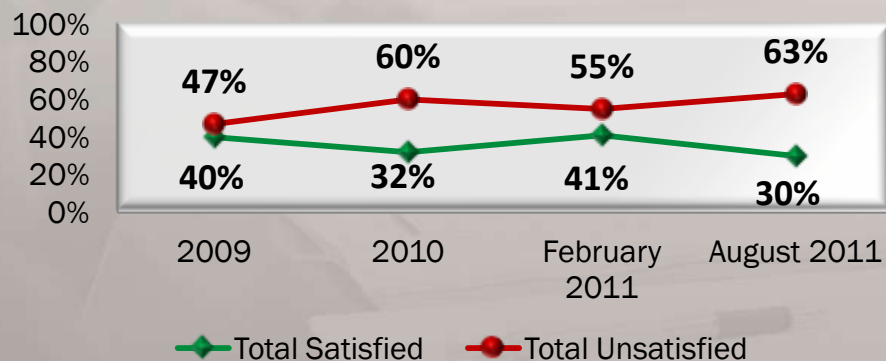
District 5



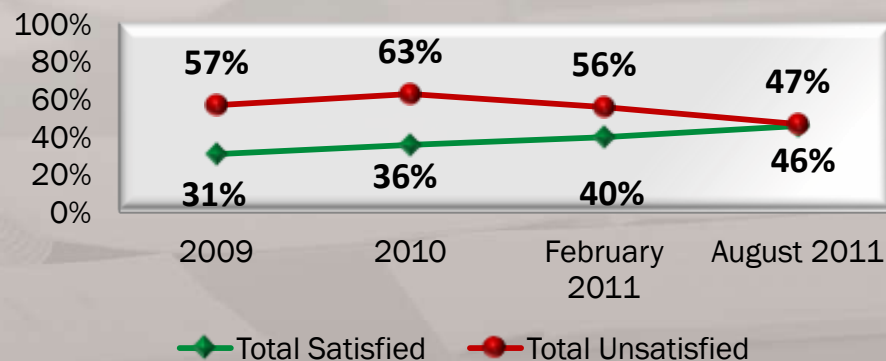
District 6



District 7



District 8



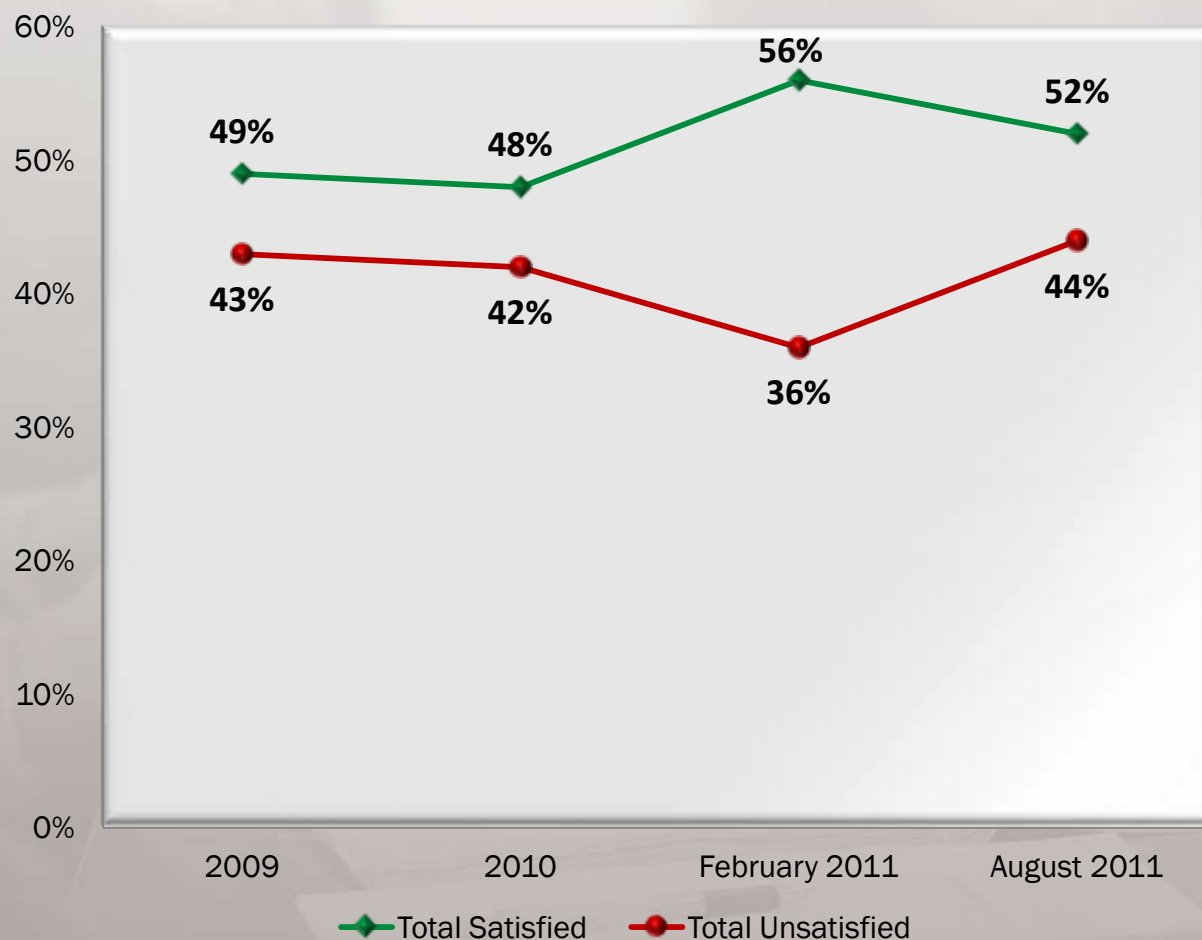
Professionalism of Police Officers



Satisfaction with the professionalism of New Orleans police officers has dropped by four percent since earlier this year.

Q12: Police Department Satisfaction – Professionalism of New Orleans Police officers

Q12: Professionalism of NO Police Officers



August 2011 Top Groups	
	% Satisfied
Age 35-44	62%
Other Ethnicity	61%
White	59%
District 2	59%
	% Unsatisfied
District 3	51%
Business Owners	50%
Age 45-54	50%
Black	49%

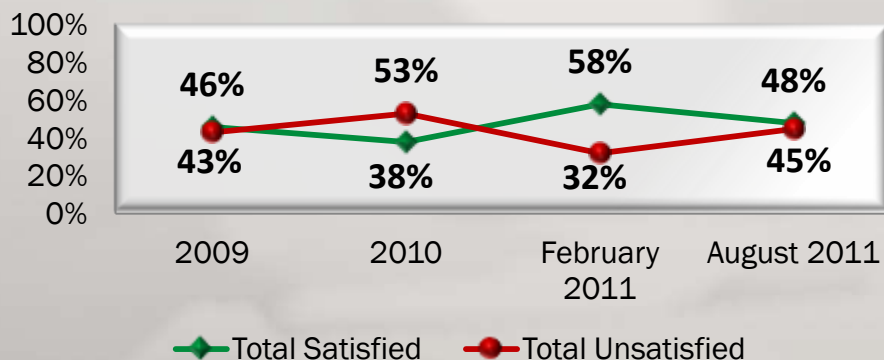


Satisfaction with the professionalism of New Orleans police officers has dropped since earlier this year in districts one thru three.

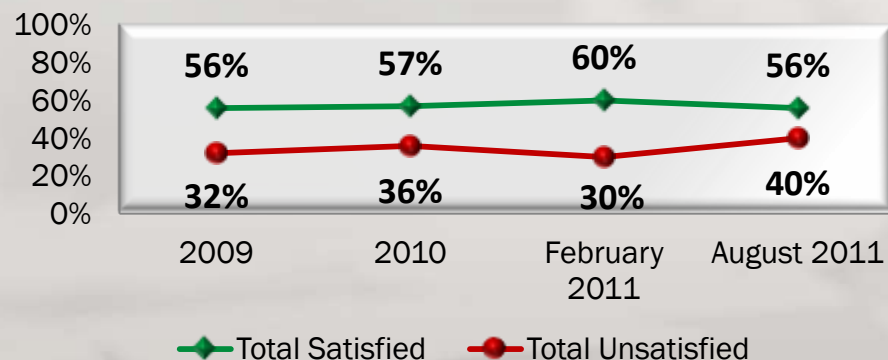
Q12: Police Department Satisfaction – Professionalism of New Orleans Police officers

Overall Department Satisfaction: 47%
Q12 Overall Satisfaction: 51%

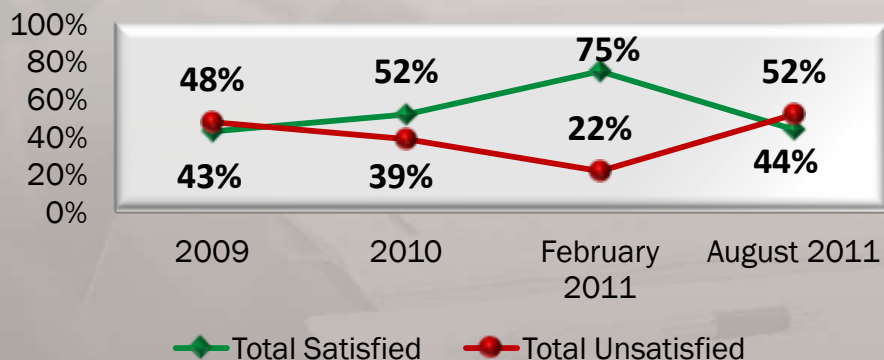
District 1



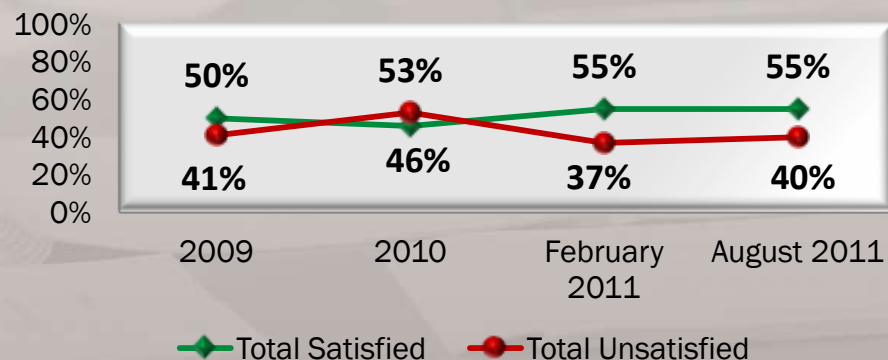
District 2



District 3



District 4



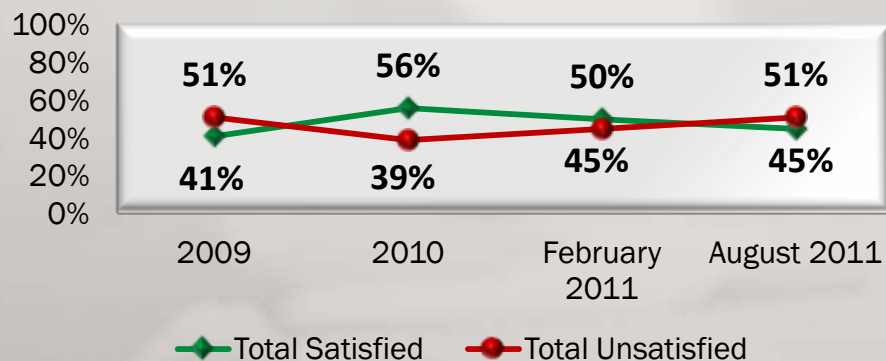


Satisfaction with the professionalism of New Orleans police officers has dropped slightly since earlier this year in districts five and six. District seven had a three percent increase in satisfaction.

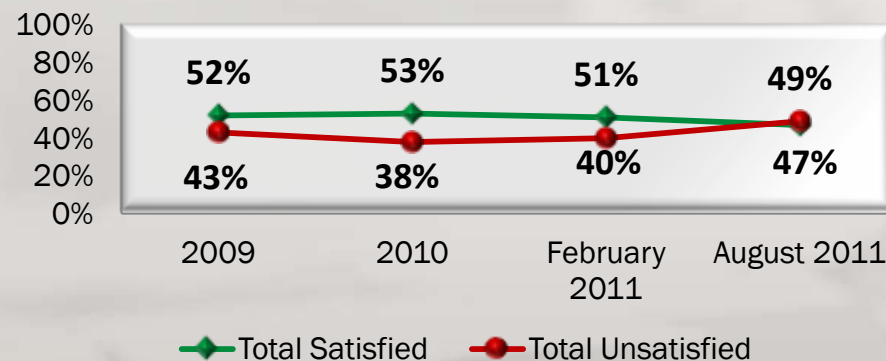
Q12: Police Department Satisfaction – Professionalism of New Orleans Police officers

Overall Department Satisfaction: 47%
Q12 Overall Satisfaction: 51%

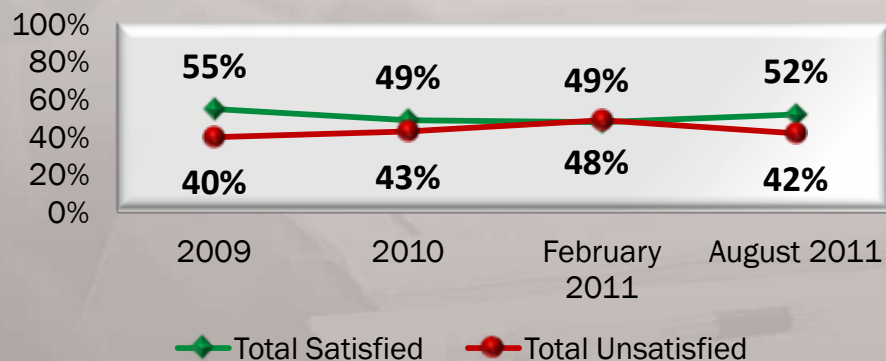
District 5



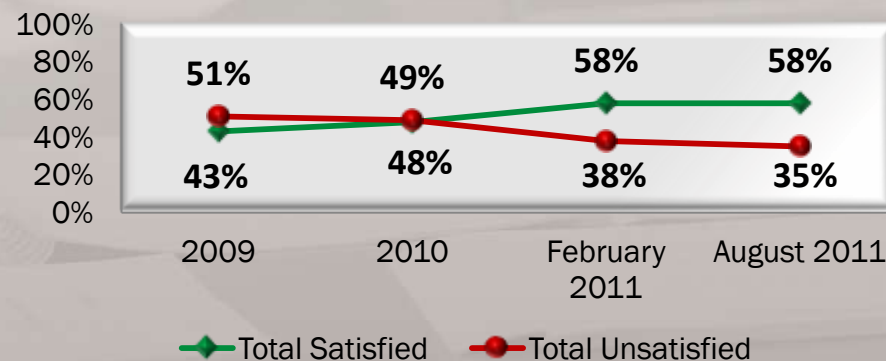
District 6



District 7



District 8



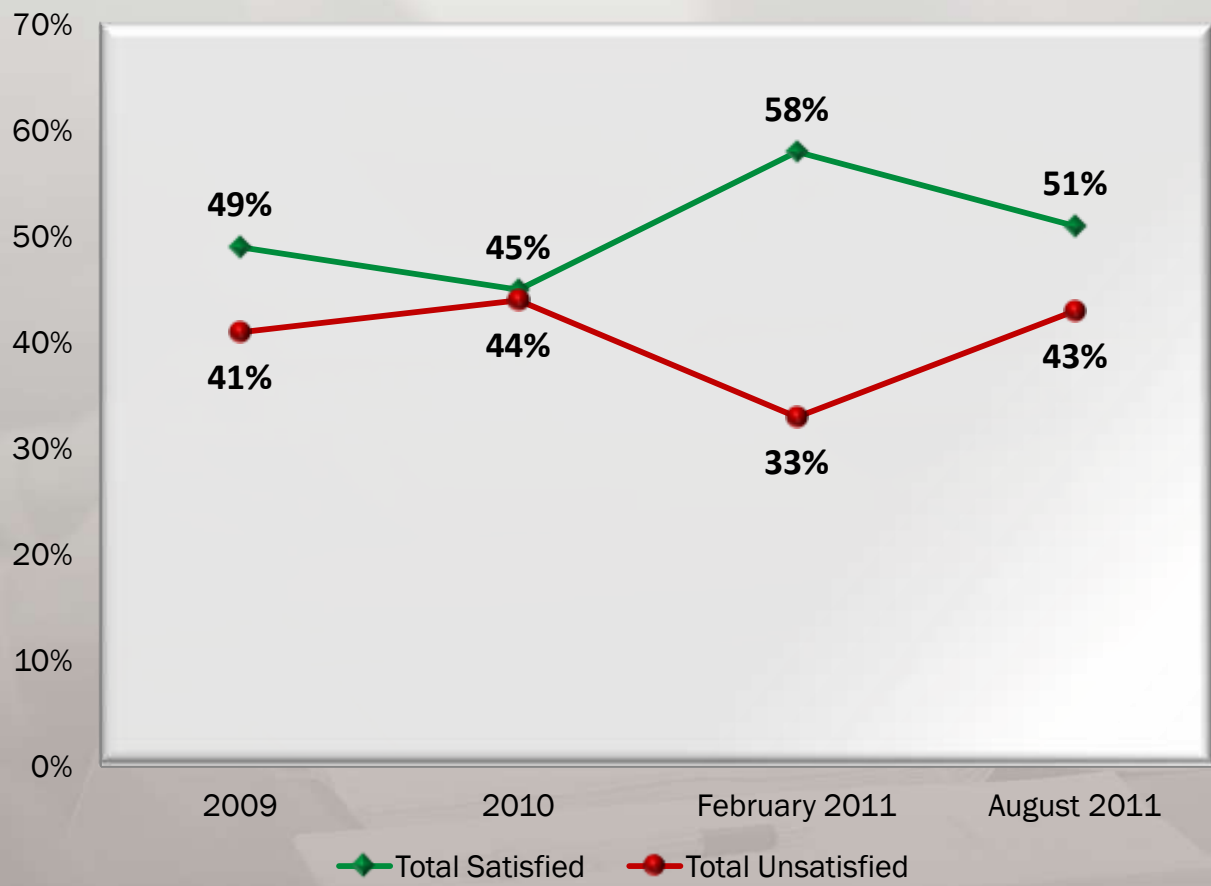
General Attitude and Behavior of Officers



Satisfaction with the general attitude and behavior of officers toward citizens has dropped by seven points since earlier this year.

Q13: Police Department Satisfaction – General attitude and behavior of officers toward citizens

Q13: General attitude and behavior of officers toward citizens



August 2011 Top Groups	
	% Satisfied
District 6	65%
Other Ethnicity	60%
College Graduate	57%
Age 35-44	57%
	% Unsatisfied
High School Grad	51%
<15 Years	51%
District 5	51%
Business Owners	51%

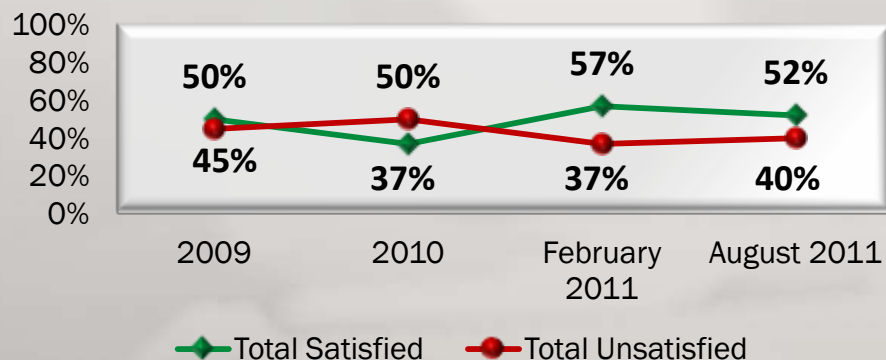


Satisfaction with the general attitude and behavior of officers toward citizens has dropped in the last year in districts one thru four.

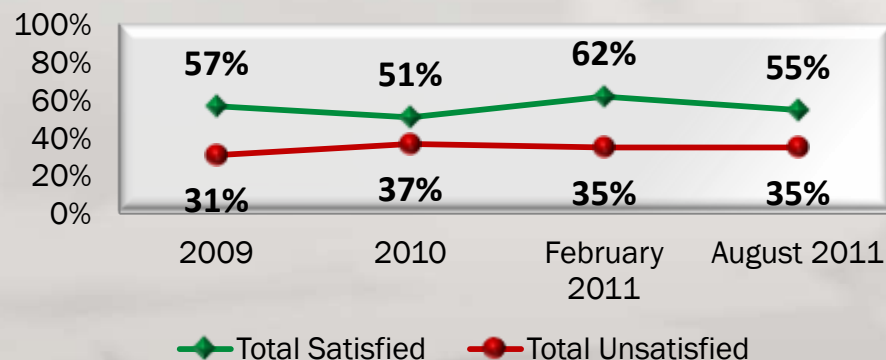
Q13: Police Department Satisfaction – General attitude and behavior of officers toward citizens

Overall Department Satisfaction: 47%
Q13 Overall Satisfaction: 51%

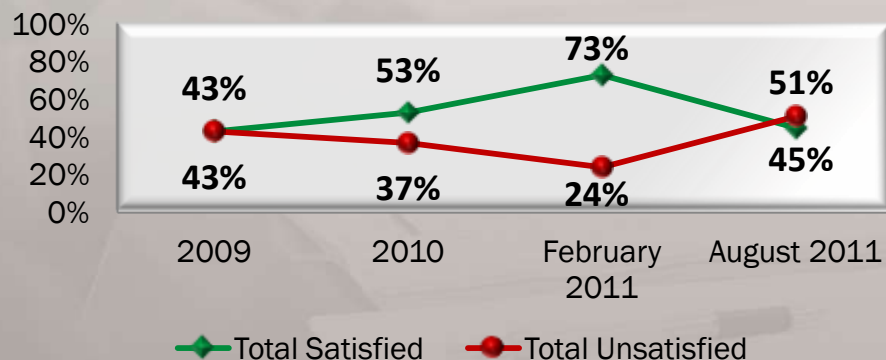
District 1



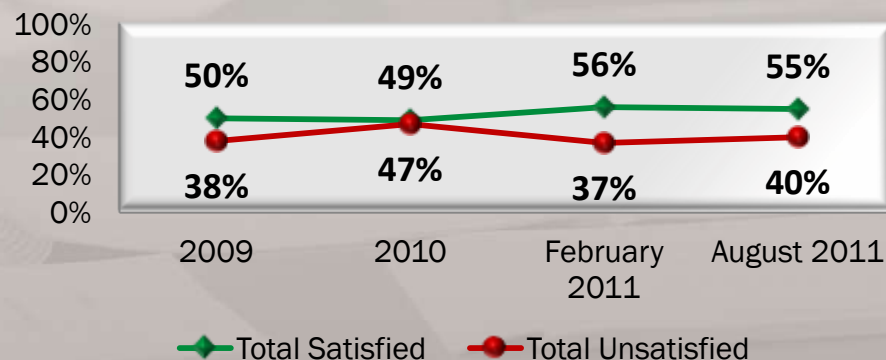
District 2



District 3



District 4



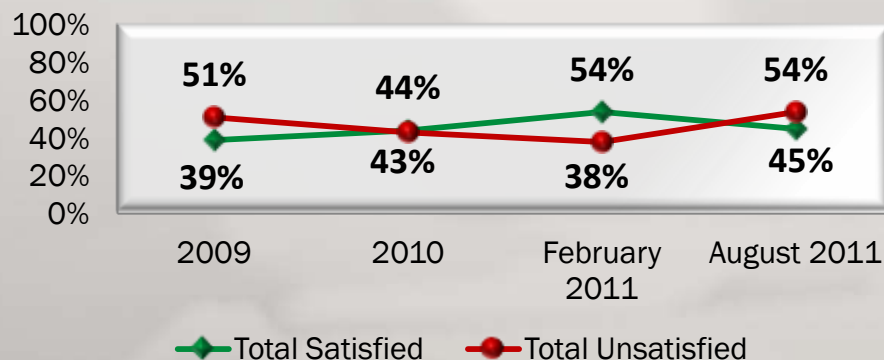


Satisfaction with the general attitude and behavior of officers toward citizens has dropped in the last year in districts five, seven, and eight. District six had a four percent increase in satisfaction.

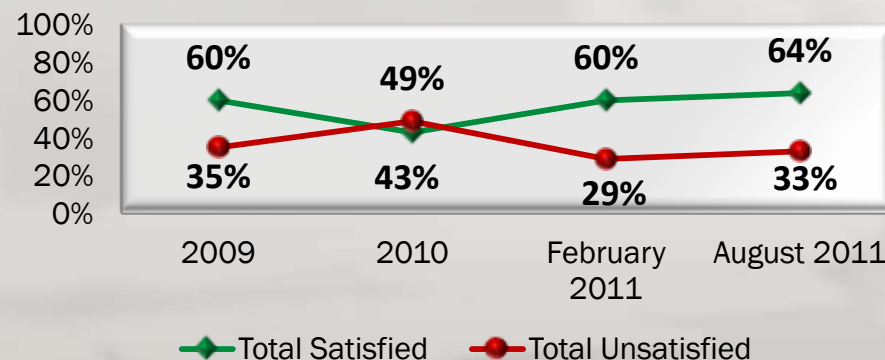
Q13: Police Department Satisfaction – General attitude and behavior of officers toward citizens

Overall Department Satisfaction: 47%
Q13 Overall Satisfaction: 51%

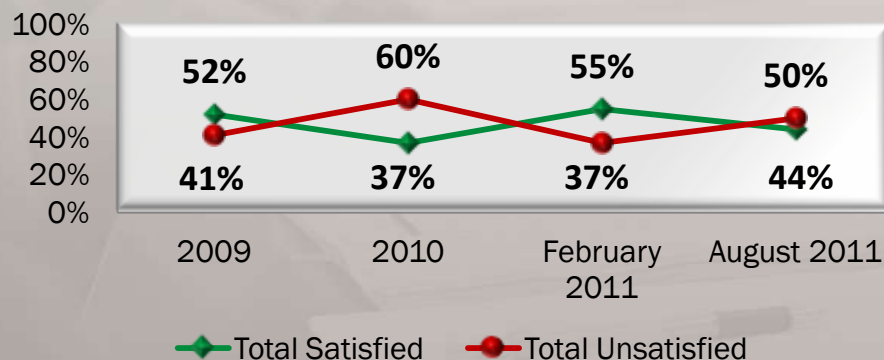
District 5



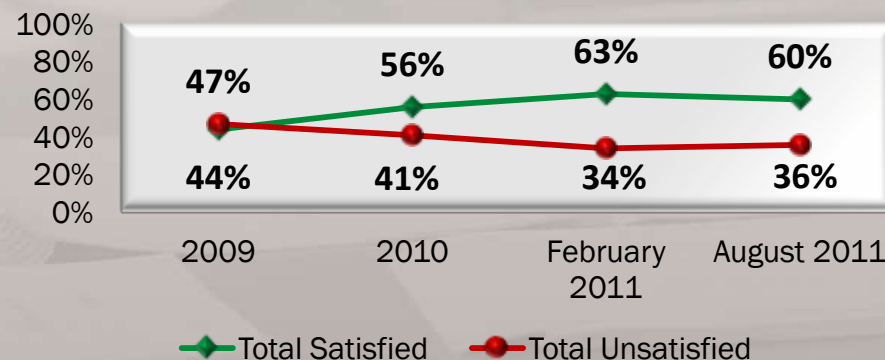
District 6



District 7



District 8



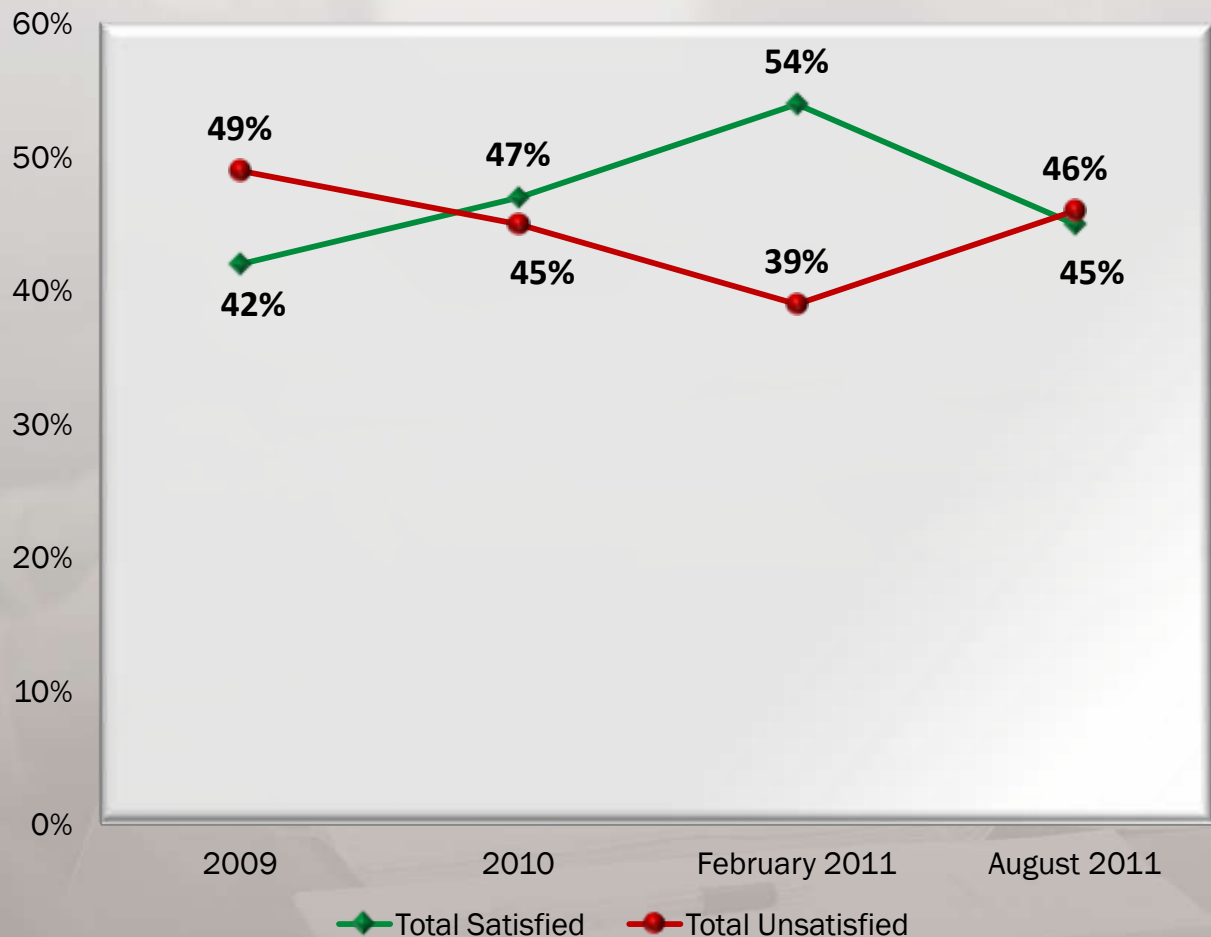
Overall Competence of Police Department



Satisfaction with the overall competence of the New Orleans Police Department has dropped by nine percent since earlier this year.

Q14: Police Department Satisfaction –Overall competence of the New Orleans Police Department

Q14: Overall competence of the NOPD



August 2011 Top Groups	
	% Satisfied
<High School	62%
District 8	59%
District 6	57%
District 5	54%
	% Unsatisfied
District 3	56%
High School Grad	56%
Business Owners	54%
Age 55-64	53%

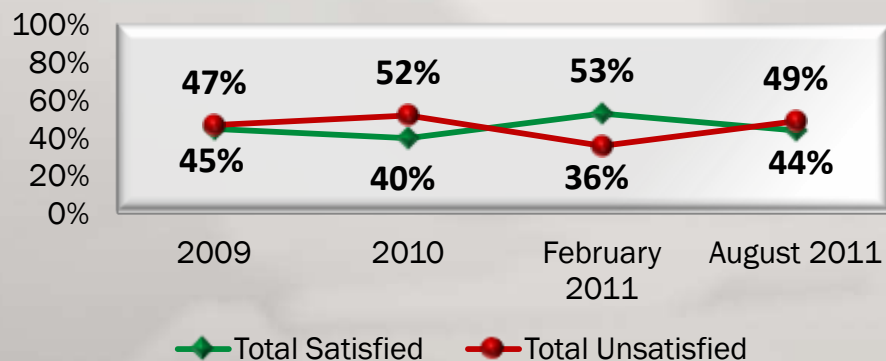


Satisfaction with the overall competence of the New Orleans Police Department has dropped since earlier this year in districts one thru four.

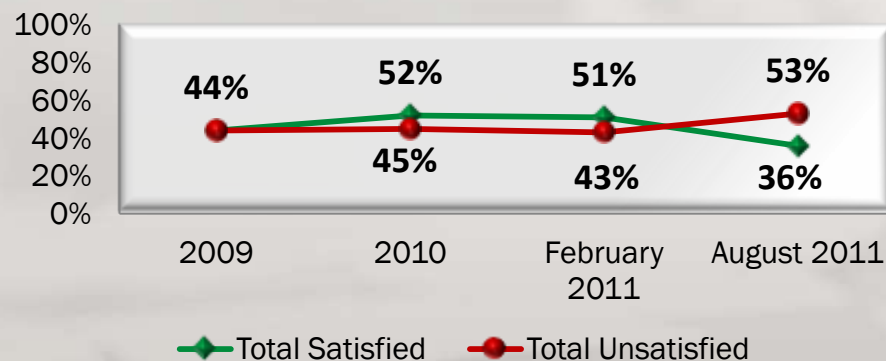
Q14: Police Department Satisfaction – Overall competence of the New Orleans Police Department

Overall Department Satisfaction: 47%
Q14 Overall Satisfaction: 45%

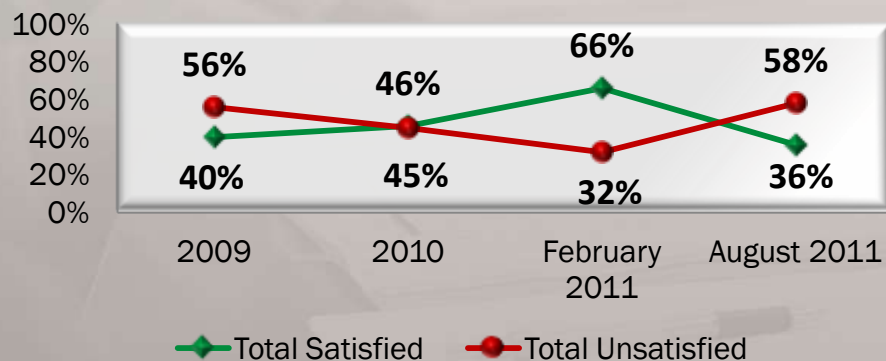
District 1



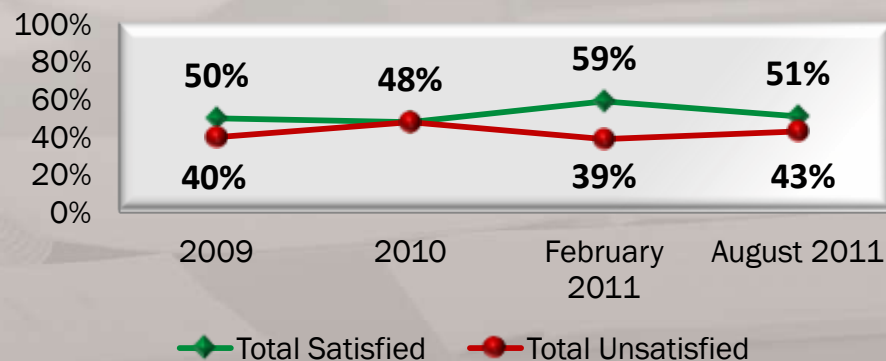
District 2



District 3



District 4



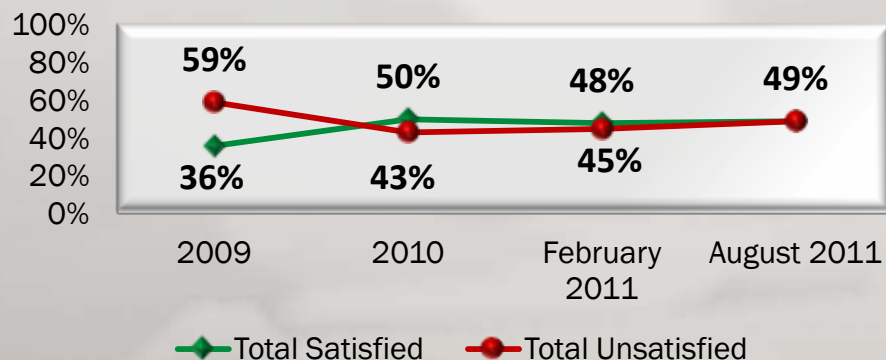


Satisfaction with the overall competence of the New Orleans Police Department increased slightly since earlier this year in districts five and six. District seven saw a slight decrease in satisfaction.

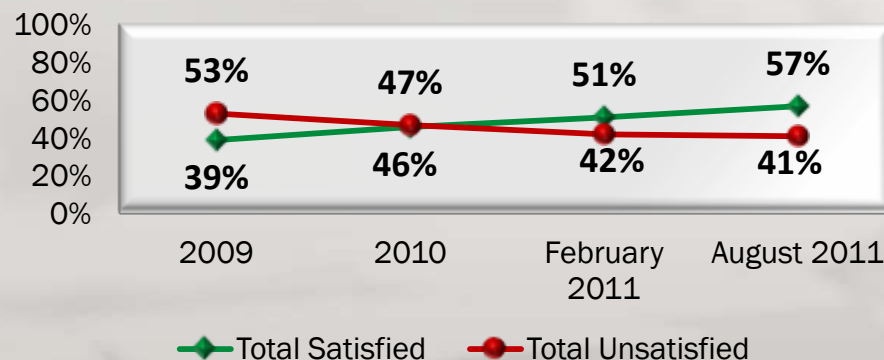
Q14: Police Department Satisfaction – Overall competence of the New Orleans Police Department

Overall Department Satisfaction: 47%
Q14 Overall Satisfaction: 45%

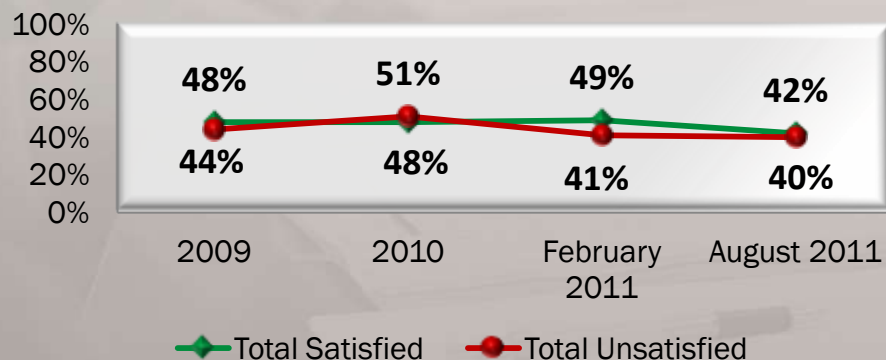
District 5



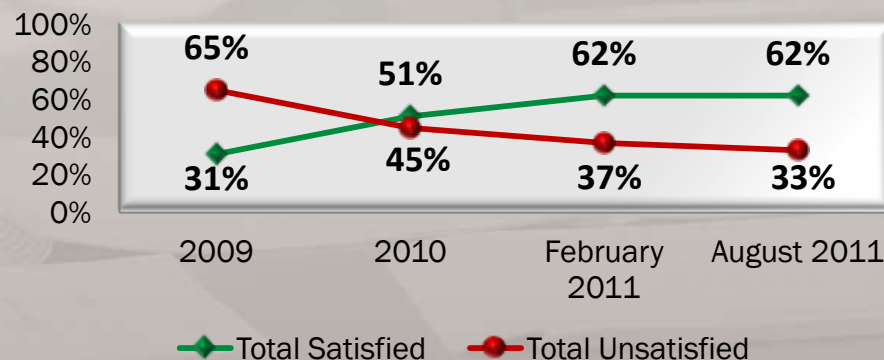
District 6



District 7



District 8



Research Design & Demography

Research Design

Wilson Perkins Allen Opinion Research conducted a research study of adults in the City of New Orleans.

WPA selected a random sample of adults living in New Orleans. Respondents were screened to ensure that they were neither a member of the news media or a public relations company. The sample for this survey was stratified based on gender, age, ethnicity, and geography. This methodology allows us to minimize post-survey “weighting” which can reduce the reliability of survey results.

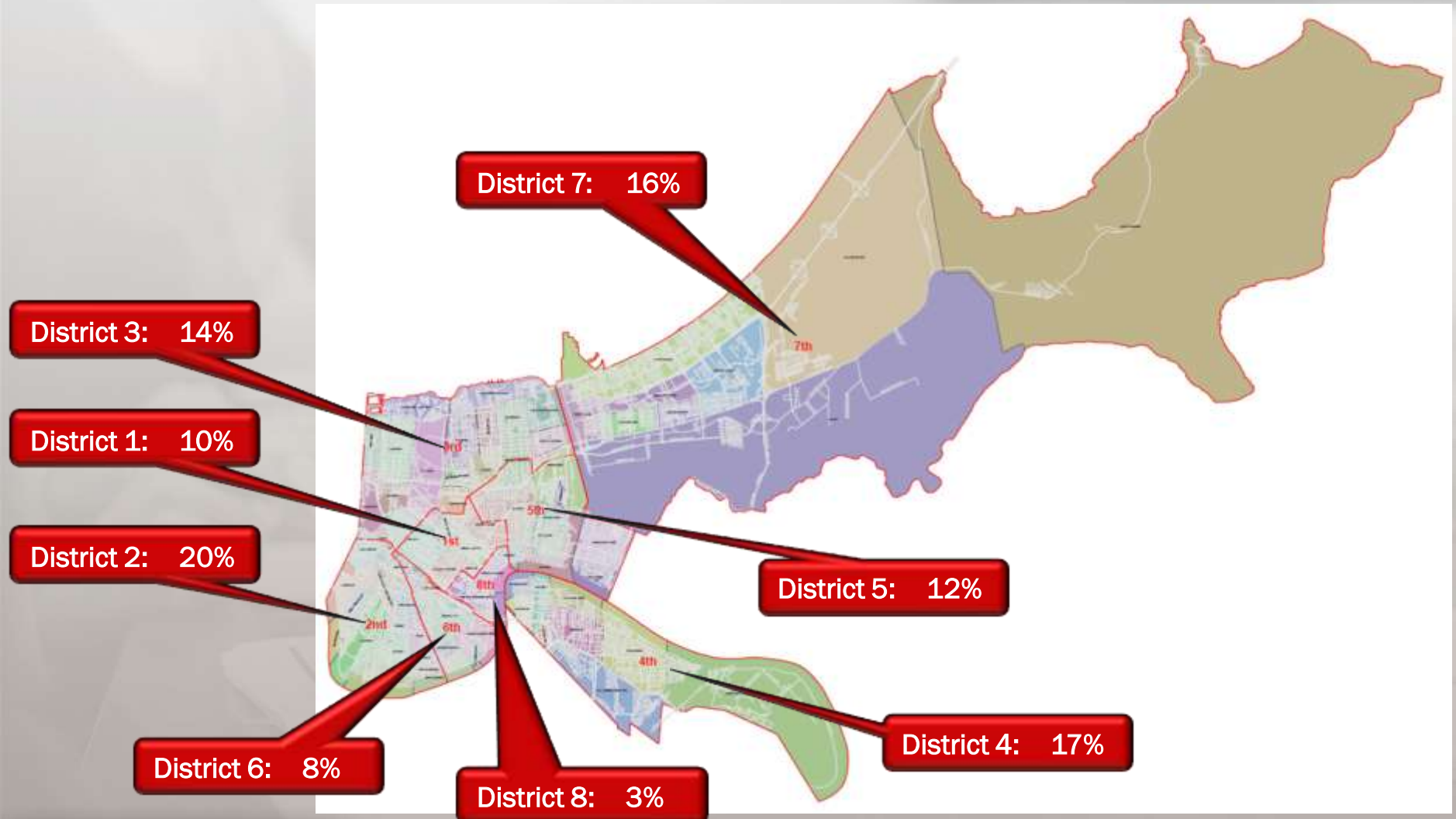
Respondents were contacted by phone via a live telephone operator interview August 22-24, 2011. The study has a sample size of 601 adults. The margin of error is equal to $\pm 4.0\%$ in 95 out of 100 cases.

Chris Wilson, Ryan Steusloff, Bryon Allen, Daniel Narvaiz and Nathan Flint contributed to this research and analysis.

Demography

Age	Survey Results
18-24	18%
25-34	11%
35-44	19%
45-54	14%
55-64	22%
65+	16%
Gender	
Male	45%
Female	55%
Ethnicity	
White	31%
Black	60%
Other	7%

Education	Survey Results
<High School	10%
High School Grad	28%
Some College	27%
College Grad	20%
Post Grad	13%
Residency	
<15 Years	12%
15+ Years	86%
Business	
Yes	11%
No	87%





OPINION RESEARCH

For additional information about this or any other of our services,
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Ryan Steusloff

Vice President

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Appendix

Individual Aspects of the Police Department by Ethnicity

	White (31%)		Black (60%)		Other (7%)	
	Satisfied	Unsatisfied	Satisfied	Unsatisfied	Satisfied	Unsatisfied
6. Efforts to address violent crime	50%	41%	50%	45%	44%	56%
7. Efforts to address crimes against property, like homes and businesses	50%	41%	57%	36%	41%	49%
8. Getting drugs off the streets	25%	65%	34%	59%	17%	75%
9. Enforcing traffic laws	54%	38%	59%	36%	63%	30%
10. Cooperating with the public to address their concerns	61%	31%	53%	40%	44%	46%
11. The honesty and integrity of New Orleans Police officers	38%	57%	37%	56%	33%	52%
12. The professionalism of New Orleans Police Officers	59%	34%	47%	49%	61%	32%
13. The general attitude and behavior of officers toward citizens.	57%	34%	47%	47%	60%	40%
14. The overall competence of the New Orleans Police Department	47%	47%	44%	47%	53%	36%