

New Orleans Crime Coalition
Annual NOPD Citizens Satisfaction Survey
2021 – **Part II, Policymaking**

CONDUCTED BY FAUCHEUX STRATEGIES, LLC

JUNE 2021



Survey Methodology

- Survey conducted June 11-17, 2021, under the direction of Ronald A. Faucheux, Ph.D., CEO of Faucheux Strategies, LLC, New Orleans and Washington, D.C.
- Survey based on a representative sample of completed interviews with 800 adults 18 years old and older in the City of New Orleans.
- Interviews conducted by live, professionally trained telephone interviewers via cell phones and landlines.
- Margin of error for full sample: +/- 3%
- Racial composition of sample: 59% African American, 35% white, 6% other.

Key Survey Takeaways

- **Most important city issue:** 56% of city residents pick crime and public safety as the most important issue. Drainage and flooding is a distant second, at 14%. That's followed by street repair and maintenance (10%) and affordable housing (8%).
 - Blacks and Whites pick crime and public safety as the top issue, each at 56%.
 - More Whites than Blacks pick drainage and flooding as the most important issue (20% vs. 11%).
 - Slightly more Whites than Blacks pick street repair and maintenance as the most important issue (10% vs. 9%).
 - More Blacks than Whites pick affordable housing as the most important issue (9% vs. 6%).
- **The first priority for new city spending:** Improving public safety and police protection is rated by 45% of city residents as first priority to spend additional city revenues. That's followed by improving the drainage system (25%), improving streets and sidewalks (14%), creating a city-run affordable housing program (12%) and expanding city-run social services (4%).

Key Survey Takeaways

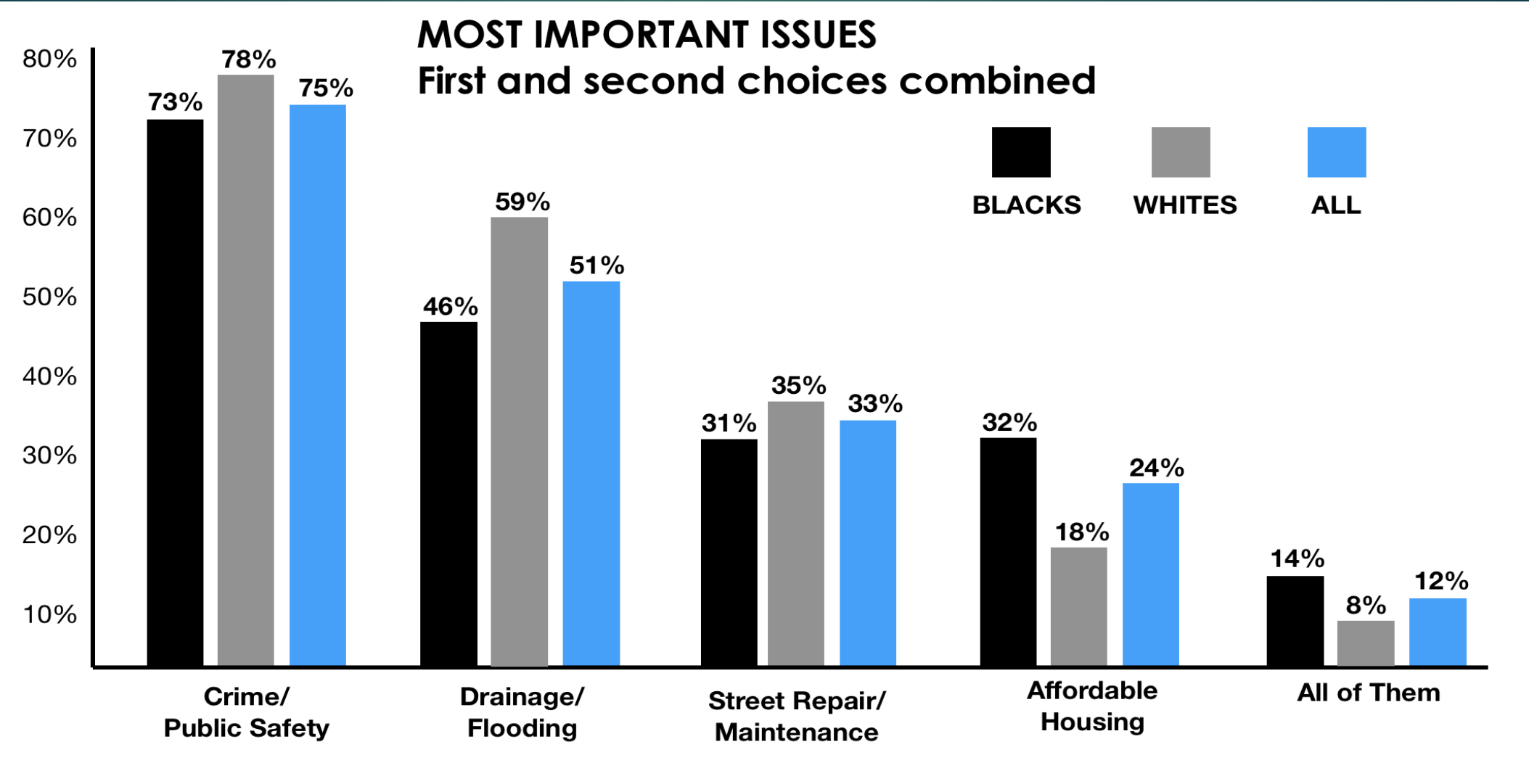
- Blacks and Whites both pick crime and public safety as the first priority for spending new city revenues (44% by the former and 47% by the latter).
- More Whites than Blacks pick improving the drainage system as the first spending priority (27% vs. 22%).
- More Blacks than Whites pick creating a city-run affordable housing program as the first spending priority (17% vs. 7%).
- More Whites than Blacks pick improving streets and sidewalks as the first spending priority (16% vs. 11%).
- More Blacks than Whites pick expanding city-run social services as the first spending priority (5% vs. 3%).

Support for anti-crime initiatives: Big majorities of city residents support five anti-crime initiatives... 92% support improving the NOPD's capacity to **investigate and solve** crimes, 90% support increasing NOPD **manpower** to patrol neighborhoods, 88% support increasing the police department's use of **computer analytics** and other technologies to solve crimes, 84% support increasing the number of **social and counseling programs** designed to reduce crime and 86% support improving the police department's legal use of **camera technology** to solve crimes.



City Issue Priorities

Most Important City Issue



Most Important City Issue

Which ONE of the following is the most important issue facing New Orleans— (ROTATE) Crime and public safety ...or... affordable housing ...or... drainage and flooding ...or.... street repair and maintenance?

Follow-up: Which ONE of those issues is the SECOND most important?

	MOST IMPORTANT	SECOND MOST IMPORTANT	TOTAL*
▪ Crime and public safety	56%	19%	75%
▪ Drainage and flooding	14%	37%	51%
▪ Street repair and maintenance	10%	23%	33%
▪ Affordable housing	8%	16%	24%
▪ None of them (volunteered)	1%	1%	2%
▪ All of them (volunteered)	10%	2%	12%

* = this means that 75% of city residents picked “crime and public safety” as either the most important or the second most important issue; 51% picked “drainage” as either the most important or the second most important issue; etc.

Most Important City Issue: Among Blacks

Which ONE of the following is the most important issue facing New Orleans—
(ROTATE) Crime and public safety ...or... affordable housing ...or... drainage and
flooding ...or.... street repair and maintenance?

Follow-up: Which ONE of those issues is the SECOND most important?"

	MOST IMPORTANT	SECOND MOST IMPORTANT	TOTAL*
▪ Crime and public safety	56%	17%	73%
▪ Drainage and flooding	11%	35%	46%
▪ Street repair and maintenance	9%	22%	31%
▪ Affordable housing	9%	23%	32%
▪ None of them (volunteered)	1%	1%	2%
▪ All of them (volunteered)	13%	1%	14%

* = this means that 73% of Blacks picked “crime and public safety” as either the most important or the second most important; 46% picked “drainage” as either the most important or the second most important issue; etc.

Most Important City Issue: Among Whites

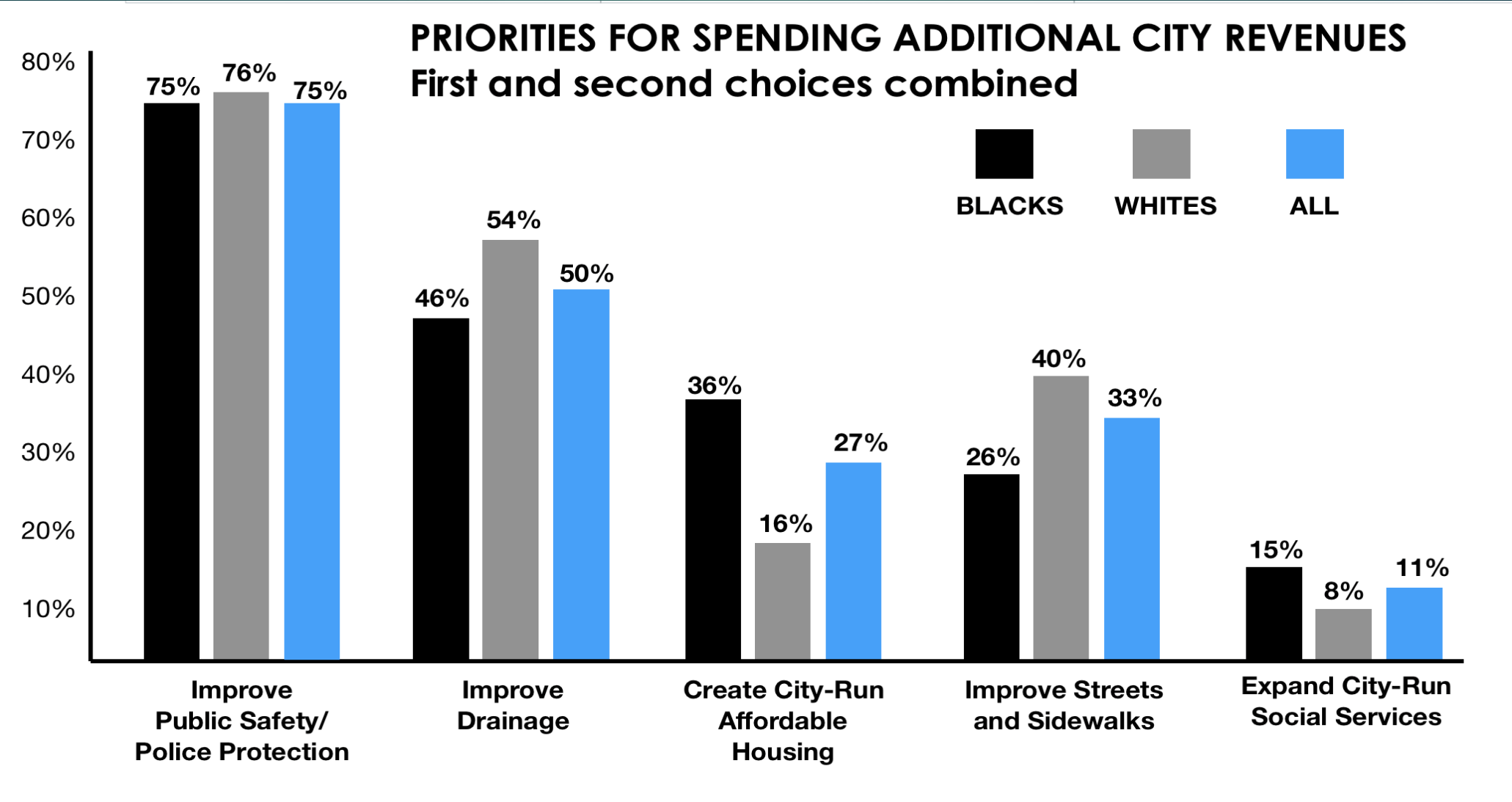
Which ONE of the following is the most important issue facing New Orleans—
(ROTATE) Crime and public safety ...or... affordable housing ...or... drainage and
flooding ...or.... street repair and maintenance?

Follow-up: Which ONE of those issues is the SECOND most important?"

	MOST IMPORTANT	SECOND MOST IMPORTANT	TOTAL*
▪ Crime and public safety	56%	22%	78%
▪ Drainage and flooding	20%	39%	59%
▪ Street repair and maintenance	10%	25%	35%
▪ Affordable housing	6%	12%	18%
▪ None of them (volunteered)	1%	1%	1%
▪ All of them (volunteered)	7%	1%	8%

* = this means that 78% of Whites picked “crime and public safety” as either the most important or the second most important issue; 59% picked “drainage” as either the most important or the second most important issue; etc.

Priorities for Spending Additional City Revenues



Priorities for Spending Additional City Revenues

If the City of New Orleans receives additional revenue over the next year, which ONE of the following should be the MOST IMPORTANT PRIORITY where the money should be spent (ROTATE)?

Follow-up: Which ONE is the SECOND most important priority?

	FIRST PRIORITY	SECOND PRIORITY	TOTAL *
▪ Improving public safety and police protection	45%	30%	75%
▪ Improving the drainage system	25%	25%	50%
▪ Creating a city-run affordable housing program	12%	15%	27%
▪ Improving streets and sidewalks	14%	19%	33%
▪ Expanding city-run social services	4%	7%	11%

* = this means that 75% of city residents picked “public safety and police protection” as either a first or second priority; 50% picked “drainage” as either a first or second priority; etc.

Priorities for Spending Additional City Revenues: Among Blacks

If the City of New Orleans receives additional revenue over the next year, which ONE of the following should be the MOST IMPORTANT PRIORITY where the money should be spent (ROTATE)?

Follow-up: Which ONE is the SECOND most important priority?

	FIRST PRIORITY	SECOND PRIORITY	TOTAL*
▪ Improving public safety and police protection	44%	31%	75%
▪ Improving the drainage system	22%	24%	46%
▪ Creating a city-run affordable housing program	17%	19%	36%
▪ Improving streets and sidewalks	11%	15%	26%
▪ Expanding city-run social services	5%	10%	15%

* = this means that 75% of Blacks picked “public safety and police protection” as either a first or second priority; 46% picked “drainage” as either a first or second priority; etc.

Priorities for Spending Additional City Revenues: Among Whites

If the City of New Orleans receives additional revenue over the next year, which ONE of the following should be the MOST IMPORTANT PRIORITY where the money should be spent (ROTATE)?

Follow-up: Which one is the second most important priority?

	FIRST PRIORITY	SECOND PRIORITY	TOTAL*
▪ Improving public safety and police protection	47%	29%	76%
▪ Improving the drainage system	27%	27%	54%
▪ Creating a city-run affordable housing program	7%	9%	16%
▪ Improving streets and sidewalks	16%	24%	40%
▪ Expanding city-run social services	3%	5%	8%

* = this means that 76% of Whites picked “public safety and police protection” as either a first or second priority; 54% picked “drainage” as either a first or second priority; etc.

Citizen Support for Law Enforcement Initiatives

I will now read to you a series of proposals some people have made to reduce crime in the city.... Please tell me whether you would strongly support, somewhat support, somewhat oppose, or strongly oppose each one...

	STRONGLY SUPPORT	STRONGLY + SOMEWHAT SUPPORT
▪ Improve the NOPD's capacity to investigate and solve crimes	75%	92%
▪ Increase NOPD manpower to patrol neighborhoods	74%	90%
▪ Increase the police department's use of computer analytics and other technologies to solve crimes	68%	88%
▪ Increase the number of social and counseling programs designed to reduce crime	66%	84%
▪ Improve the police department's legal use of camera technology to solve crimes	65%	86%

Citizen Support for Law Enforcement Initiatives

	WHITE SUPPORT	BLACK SUPPORT
▪ Improve the NOPD's capacity to investigate and solve crimes	93%	93%
▪ Increase NOPD manpower to patrol neighborhoods	91%	91%
▪ Increase the police department's use of computer analytics and other technologies to solve crimes	86%	90%
▪ Increase the number of social and counseling programs designed to reduce crime	79%	86%
▪ Improve the police department's legal use of camera technology to solve crimes	82%	89%

Rating City Policymakers

Policymakers: Job Ratings

Of the following public officials and organizations in the City of New Orleans, please tell me whether you approve or disapprove of the job they're doing—if you haven't heard of them, just say so....

	APPROVE	DISAPPROVE	DON'T KNOW
Mayor LaToya Cantrell	62%	30%	8%
Police Chief Shaun Ferguson	56%	25%	19%
New Orleans City Council	50%	32%	18%
Sheriff Marlin Gusman	48%	32%	20%
District Attorney Jason Williams	41%	31%	29%
Orleans Parish Criminal Court Judges	31%	38%	31%
Sewerage & Water Board	19%	75%	6%